

IMPLEMENTATION OF ENERGY & ENVIRONMENT FAIRS IN DEVELOPING COUNTRIES // PAPER //

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Overview

Nowadays global warming have turned into a sporadic talking conversation, years ago it would be a more frequent and interesting theme to talk of, and that's because it's easier to talk about the next holiday or the next year's birthdays, people get bored about the same topics all the time, we see it every day. This making ecological topics to go out of mention, causing a rising in contribution to climate change by creating ignorance in people that will affect directly to the environment. This affecting a at global scale, where every country, city or community is included, in this case Mexico, where according to countrymeters the actual population of mexico it's 132,947,750 and increasing every hour, every minute, every second, imagine a population where only 5% knows and acts agaings climate change, there would be 126,300,373 people ignoring the problem doing nothing to fight back or at least to don't damage it all the way, thats why its important to keep in mention Climate change, we have passed our non return point, today we owe nature more than it has to lend. So it[s to us to maintain the trending topics and even beter to promote them by whatever channel exists.

Here in Tonalá University Center (Centro Universitario de Tonalá) in collaboration with Student Energy at UdeG, we have created the ENERGY & ENVIRONMENT FAIR 2018 that was based in 4 of the 17 SDG's.(7, 9, 12, 13) These goals provide and act to protect the planet, to ensure prosperity for all as part of a new sustainable development agenda, in todays transition. Counting aproximately 3,000 assistants, including students, profesors, entrepreneurs, investors and companies, we guarantee that young leaders from diferent universities and highschoools get immersed in the world of Energy & Envornmentalism. Power talks and various workshops given by Professionals, Engineers and Companies Directors complemented and introduced diferent topics.



Technological change is coming since we have created powerful aliances that will empower young leadres, so they will fight poverty and promote sustainable development, obtaining universal acces to energy and resources accessibility. That's why by promoting renewable energy and energy efficiency can lead us to a brighter future were electric vehicles coexists with decarbonisation of the atmosphere.



Methods

Field experiments were basically what we did, by being our first event and having none expirience weve obtain excellent results for everyone with the first ENERGY & ENVIRONMENT FAIR, which indeed it's an Interdisciplinary research where the contribution of diferent careers make possible of the fair. Each person had a specific task to complete, that normaly it's something they already knew, if it wasn't like that we had to learn and investigate to perform correctly the task.

Affordable and clean energy was given to the community by inviting an electric company that installed solar panels, also a naturl gas company that distributed directly to ther houses throught the gas pipes of the city.

Industry, innovation and infrastructure where some topics viewed, we had stands of the companies showing what they offered, also we has some innovative products from diferent companies, exchange programs and we even had a Volvo director giving a powertalk in sustainable movility.

Responsible consumption and production is something we encourage to have in the fair, we had the task to talk, invite and know different companies, products, foods, even persons that promote environmental care, they help us know better products and companies that helps fight climate change.

Climate Action is necessary, that's why the ENERGY & ENVIRONMENT FAIR was created, to promote fight against climate change and protect our ecosystem.

Results

Increasing rate of people interested in Climate Change
Successful workshops
Powerlacks that generated popularity for the companies and the speaker
Make careers more visible for young leaders
Vinculation with active leaders running companies, ong, groups, etc.
Validation of professional practices and service liberation for students of the university center in a energy distribution company.
High number of students interested in the creation of projects, programs, active actions



Conclusions

It's very important to assist and promote events, discussions, conversations and even problems about climate change, the world is in danger and we, the young future generations are the one[s] in charge of, because ground men have a different perspective of the world of tomorrow which is ours, to keep and maintain for our future generations, the legacy we are giving the world will be it's death sentence or Freeticket to life.

We need to encourage people all around the world to gather up and make a change, it doesn't matter how little it is, if it's something by far how little it is, as long as it's continuous it's going to have a massive impact in the future

References

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