

Modeling the Distribution Utility as an Agent in the Wholesale Market

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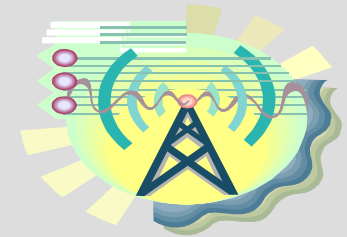
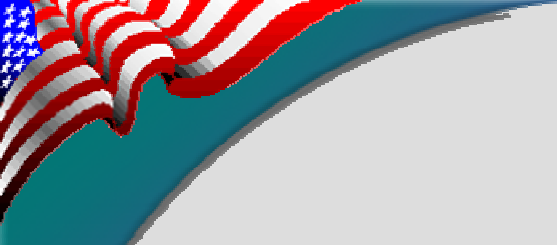
Overview

- ▶ Reflects two strategies for modeling agents as part of the grid
 - The power engineering approach
 - The network modeling approach
- ▶ Initial modeling was of customers within a distribution utility or load serving entity (LSE)
- ▶ Current extension is to create LSE agents that bid for power in a wholesale market
- ▶ Credits: Steve, Ross, Henry, Dave, Janet, Joe and Dean

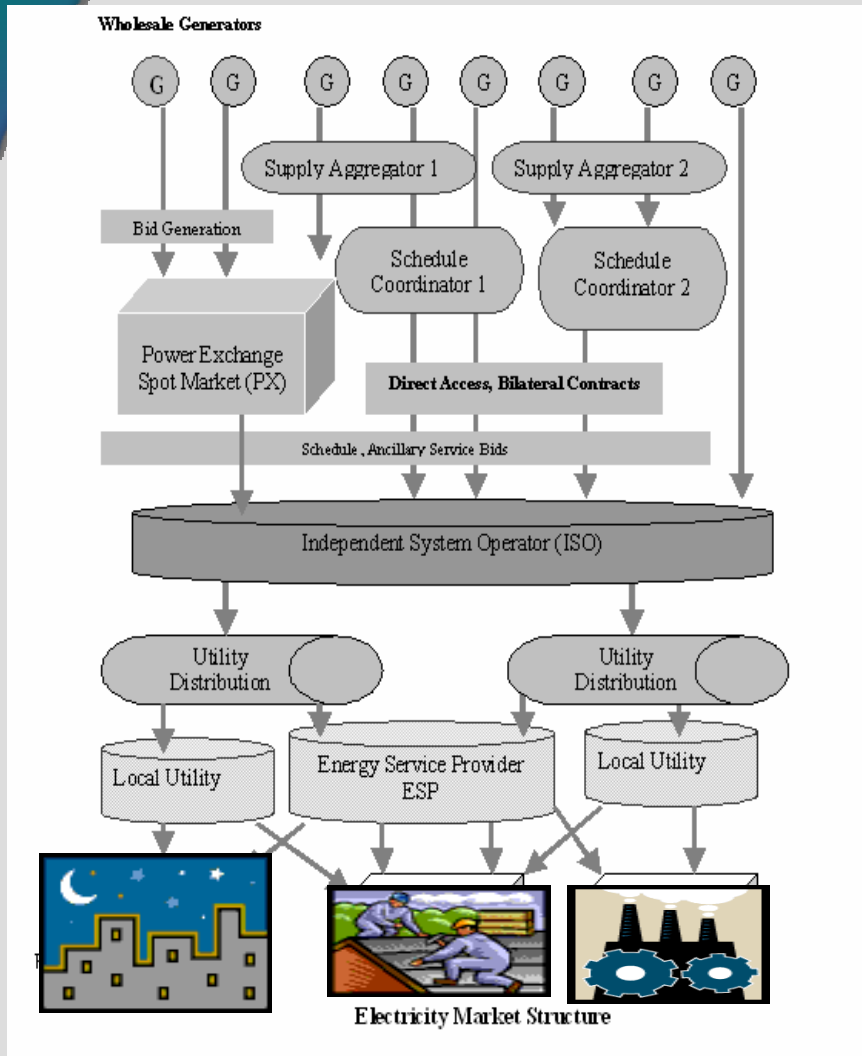


Outline

- ▶ After a “big picture” view of the system, will explain the difference in approaches
- ▶ Then the similarities in economic behavior of the agents in the two systems
- ▶ Results of simulation of the two systems
- ▶ The mechanism for creating the LSE agent is then explained for each of the different approaches
- ▶ Status of these two current modeling approaches concludes the presentation



The Big Picture



Generators (Genco)

- Bid into the spot market with PX or
- Bid ancillary services into ISO or
- Schedule power delivery with ISO

Power Exchange (PX)

- Non-profit entity provide energy markets (Day-Ahead-Hourly, and Spot)

Independent System Operator (ISO)

- Maintain secure and reliable power supply
- Submit balanced schedules
- Provide settlements and info to PX
- Coordinate DAH, and spot balancing

Load Serving Entity (LSE)

- Demand aggregator for retail loads
- Purchase and market power to retail consumers
- Work with SC or PX

Customers (C) : End-users of energy who want to participate in the market



Differences in Approaches

- ▶ **Power Engineering Approach**
 - Model thermal loads for major appliances
 - Model other loads statistically
 - Modeling is done at the household level because this is the least price responsive
 - Currently neither commercial nor industrial sectors
- ▶ **Network Modeling Approach**
 - Models all loads statistically
 - Includes all three sectors
 - Includes behavioral characteristics as a way of balancing loads



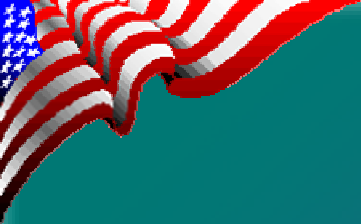
Agent Logic

- ▶ In both approaches, the logic is the same for residential customers
- ▶ A bill is received each month; this triggers a response, depending on whether or not the bill is within expectations; the outcome may change the current contract
- ▶ Customers start with fixed rate contracts; can move to Time of Use (TOU) or real-time contracts
- ▶ Price sensitivity assures that power use is lowered during peak price periods

Three Basic Contract Types

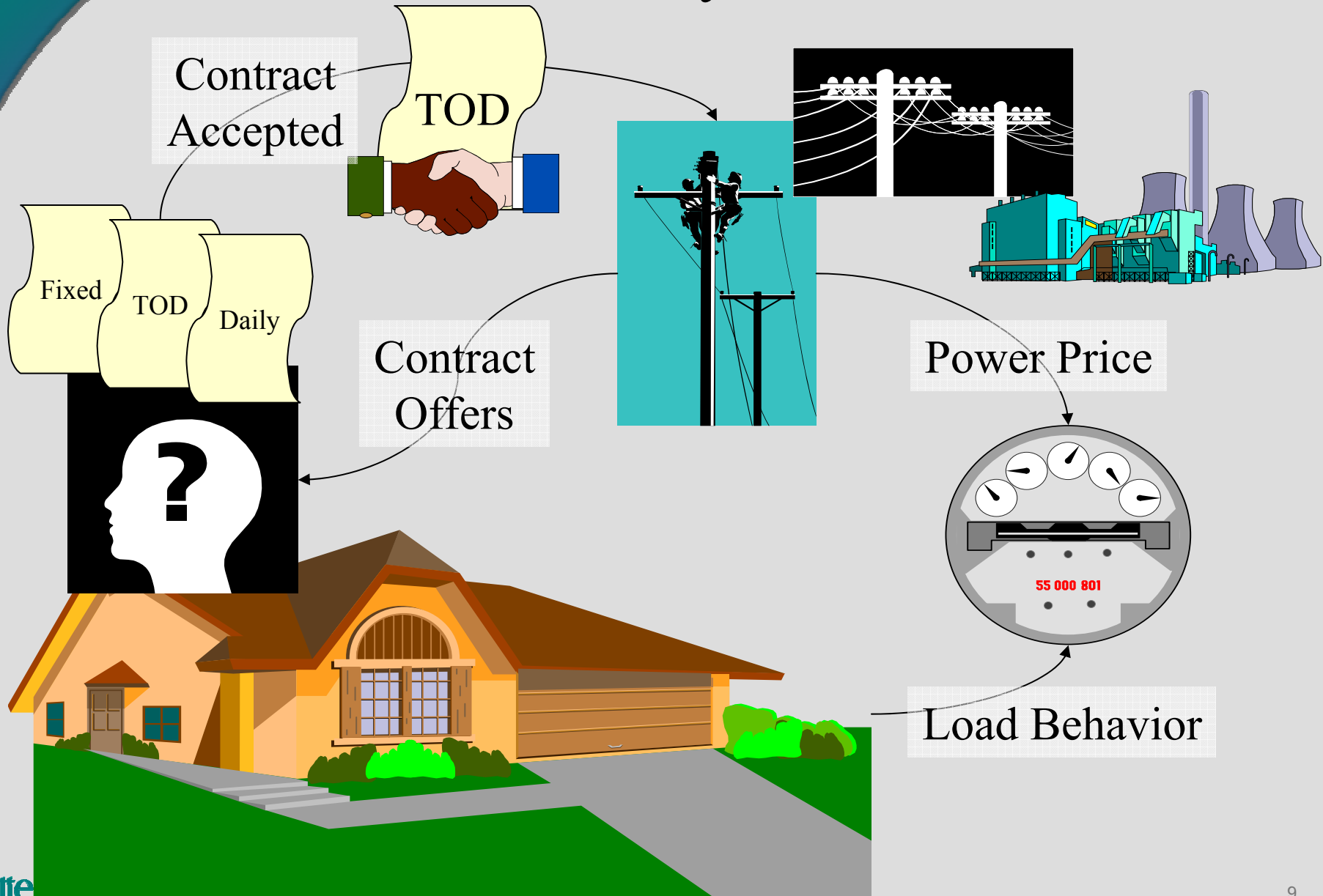


- ▶ Fixed Rate (FR) is a guaranteed fixed price that is announced well in advance and applies to all units of consumptions.
- ▶ Time-Of-Use (TOU): rate schedules are published where prices differentiate between off-peak, shoulder, and on-peak time-of-day price.
- ▶ Real Time Price (RTP): Consumers have the opportunity to see electricity prices that vary from hour to hour, reflecting wholesale market price variation.
- ▶ ***Under any contract we do not expect the customer to make active decisions based on price***



Model Structure

Customer/Utility Interaction



Define Customer Contract Decision Process

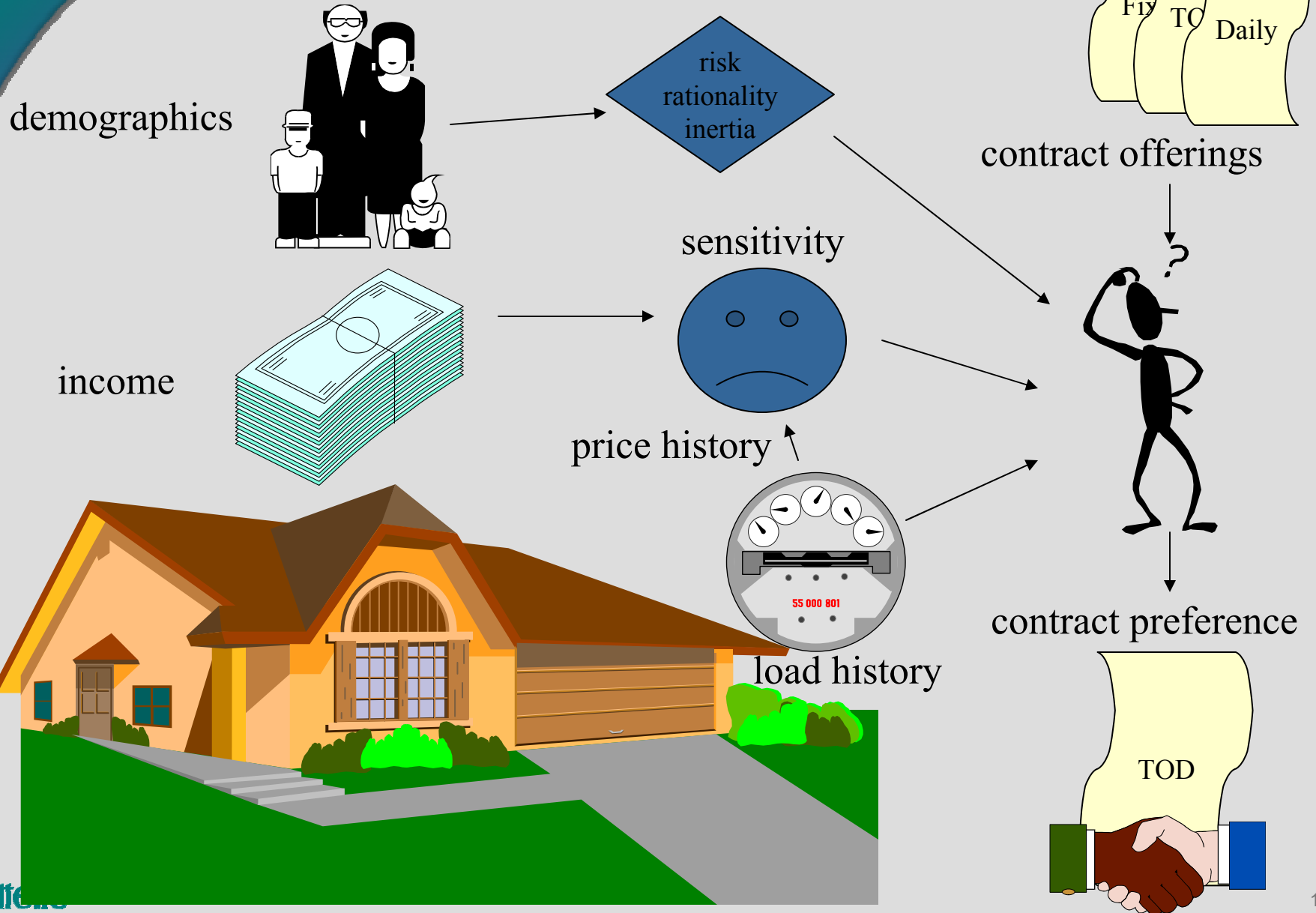
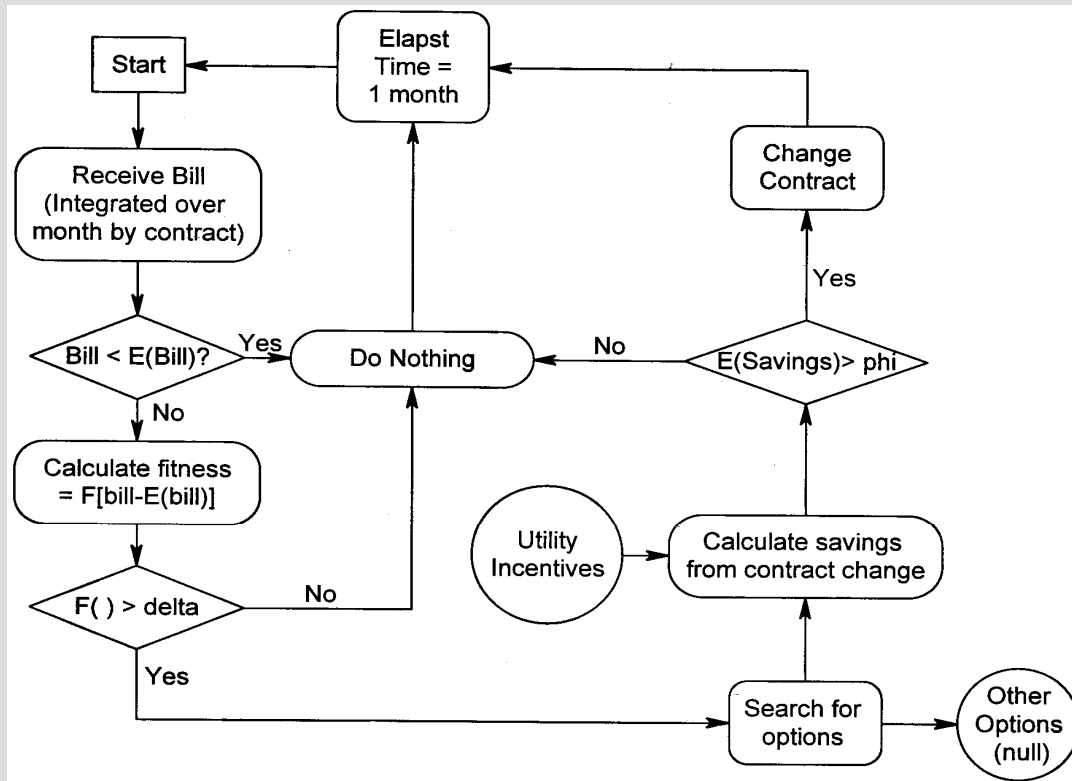


Diagram of Decision Logic Monthly Household Contract Selection



ϕ = Actual bill - bill if
used the same power
but had the other
contract in place

$\psi \equiv 0.3$ = propensity
trigger value

Model Parameters

- n = customer number
- t = time in hours
- $\rho \in (0,1)$ = recency = willingness to let the contract remain unchanged
- $p_n(t) \in (0,1)$ = propensity to switch contracts for customer n in period t
 $p_n(t+1) = (1-\rho)^t p_n(t) - F_n(\varepsilon, \Delta f)$ such that $p \downarrow$ likelihood to change \uparrow
- δ = dollar savings threshold for wanting to make a change
- $\varepsilon(\delta) \in (0,1)$ = acceleration of willingness to change if reward is high
- Δf = fitness = [Actual bill - Expected bill]
- The **Modified Fitness Measure** is computed as

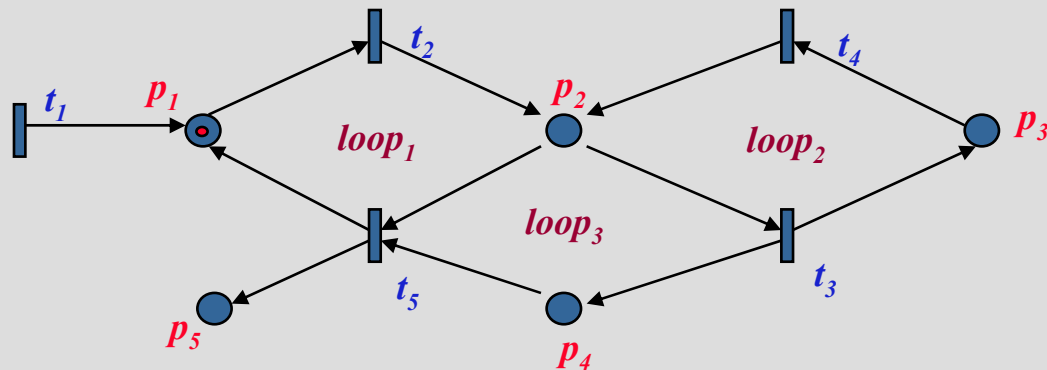
where $f_n(t)$ = fitness measure

$$f_n(t) = \left[\frac{\text{bill} - \delta}{\text{Expected bill}} \right]^2$$

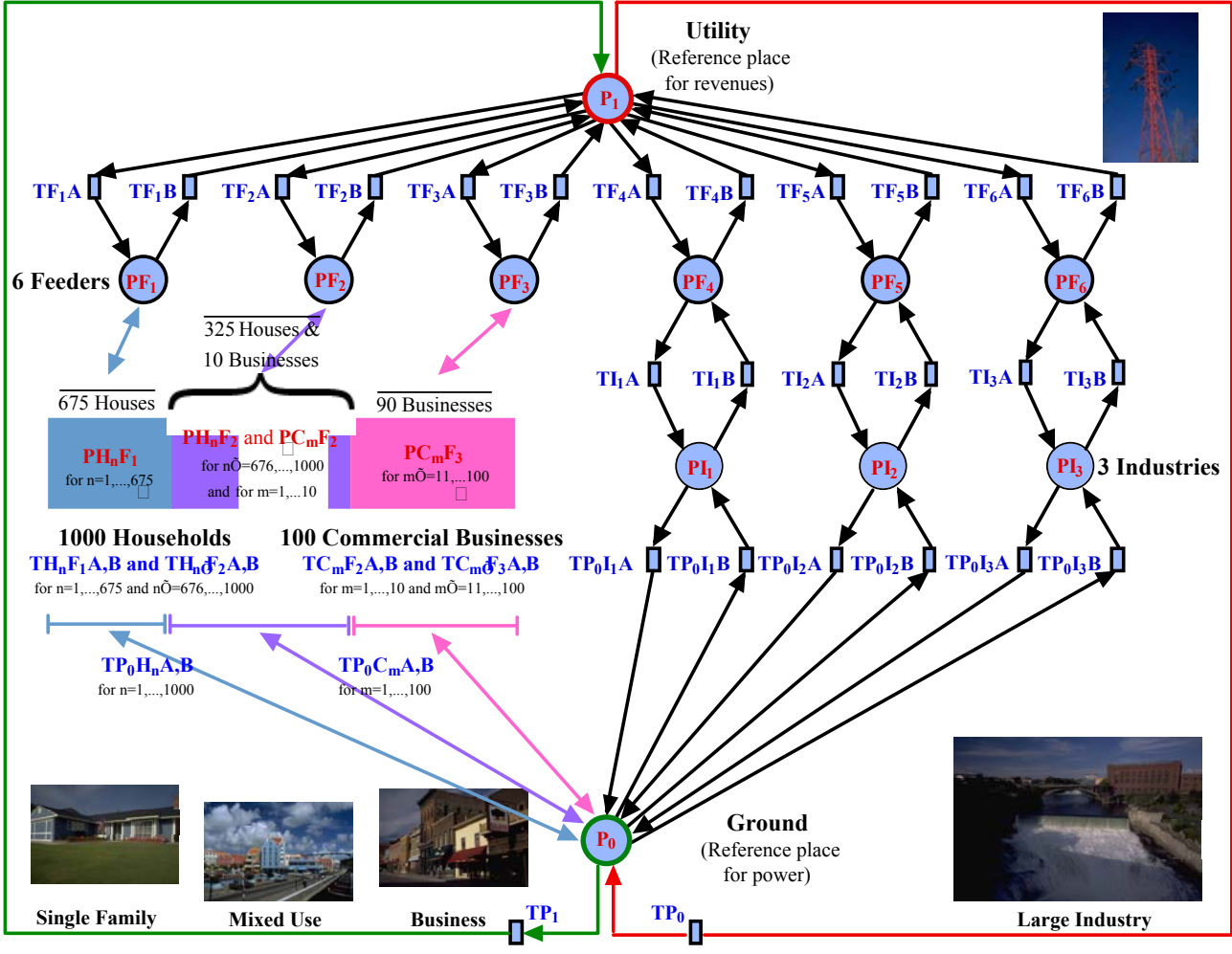
$$F_n(\varepsilon, \Delta f) = \begin{cases} 0 & \text{if } \Delta f \leq \delta \\ f_n(t) & \text{if } \Delta f > \delta \end{cases}$$

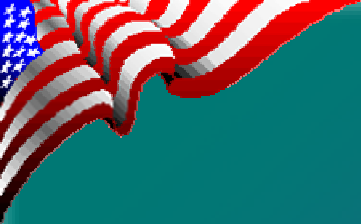
The Hybrid Petri Net Approach

- Infrastructure is modeled as a network-of-networks (places and transitions)
- Network captures **place** (nodes), **transitions** (rules governing token movement including direction) and **time**
- Execution of transition can be conditionally or probabilistically dependent on other variables
- Network is subject to conservation laws (equivalent to Kirchhoff's laws of current & voltage)



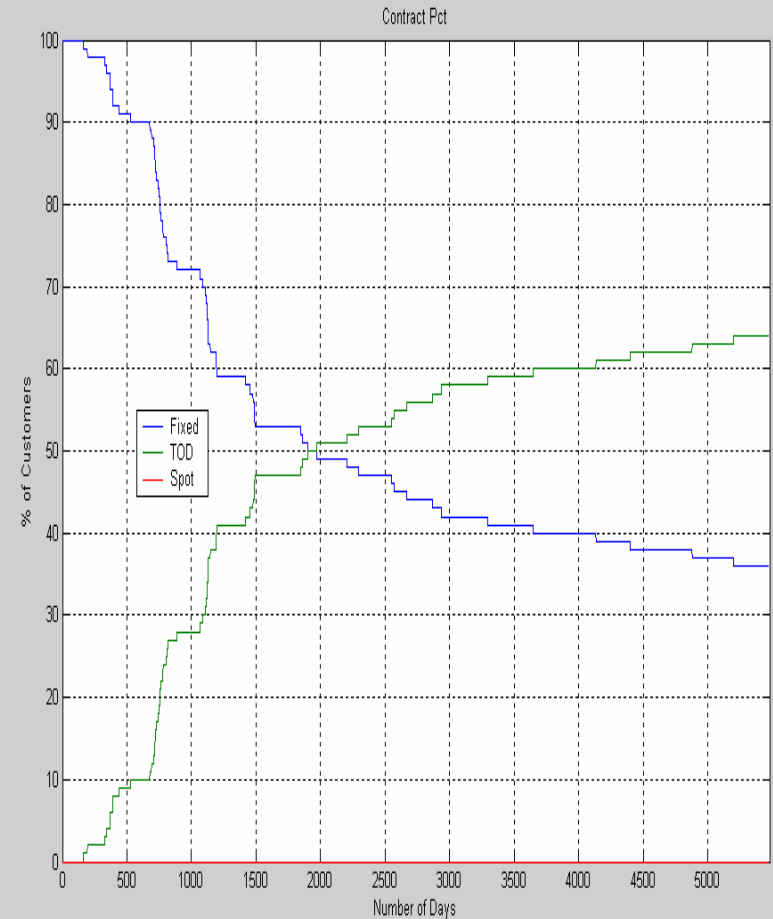
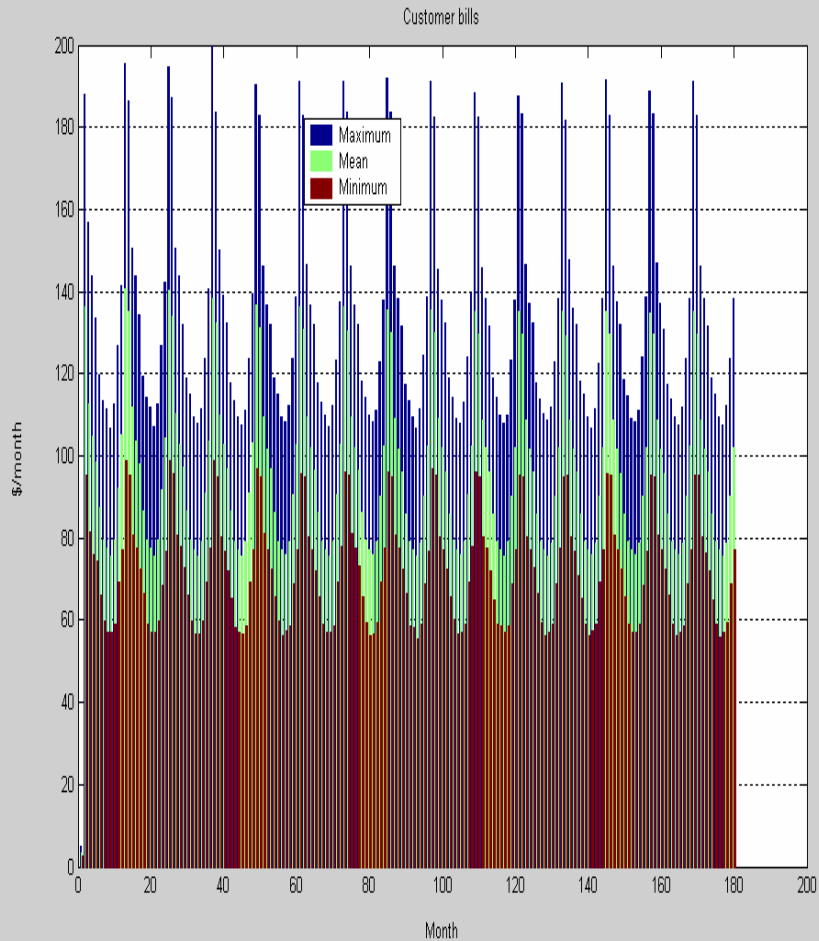
Network for Contract Choice

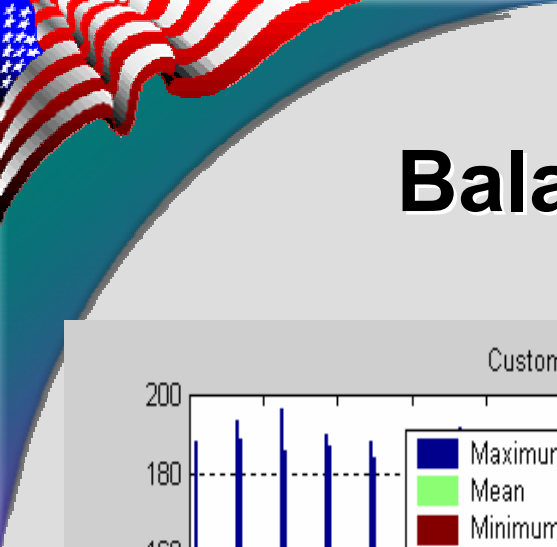




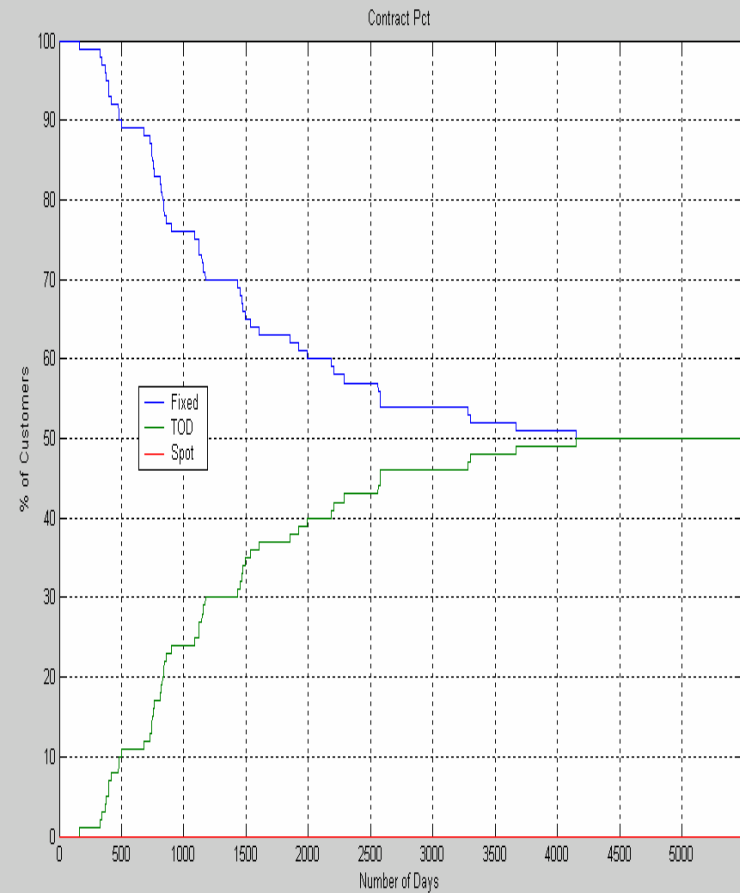
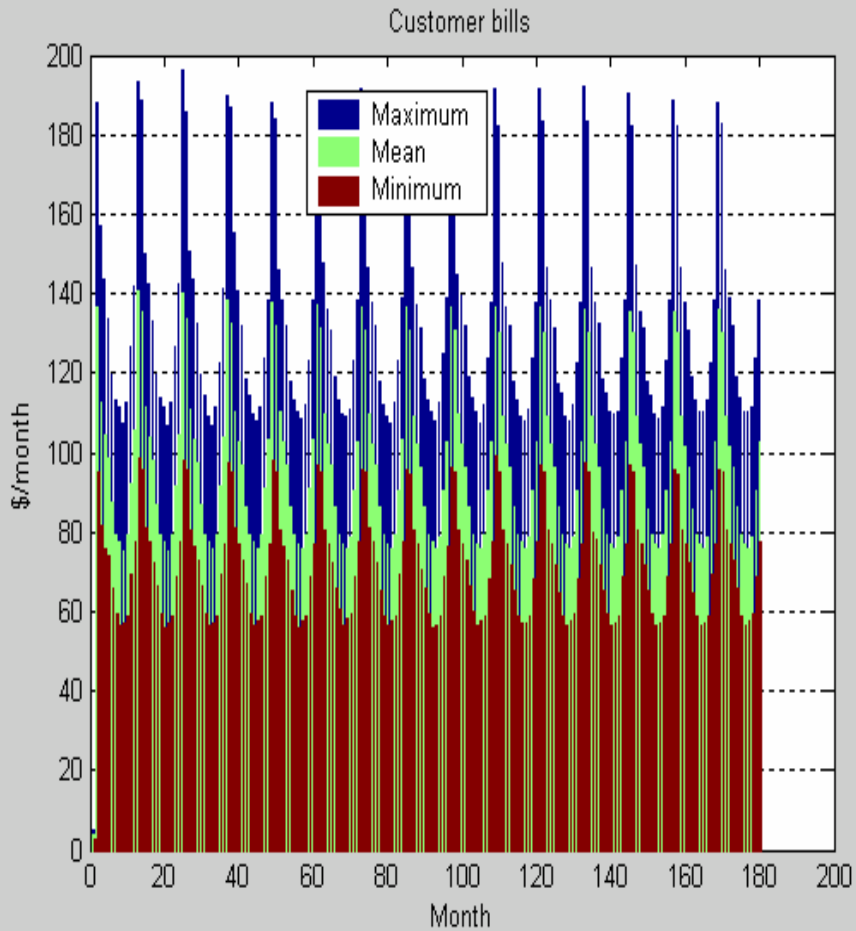
Model Results

Contract Selection Percentages for Experiments – Power Engineering

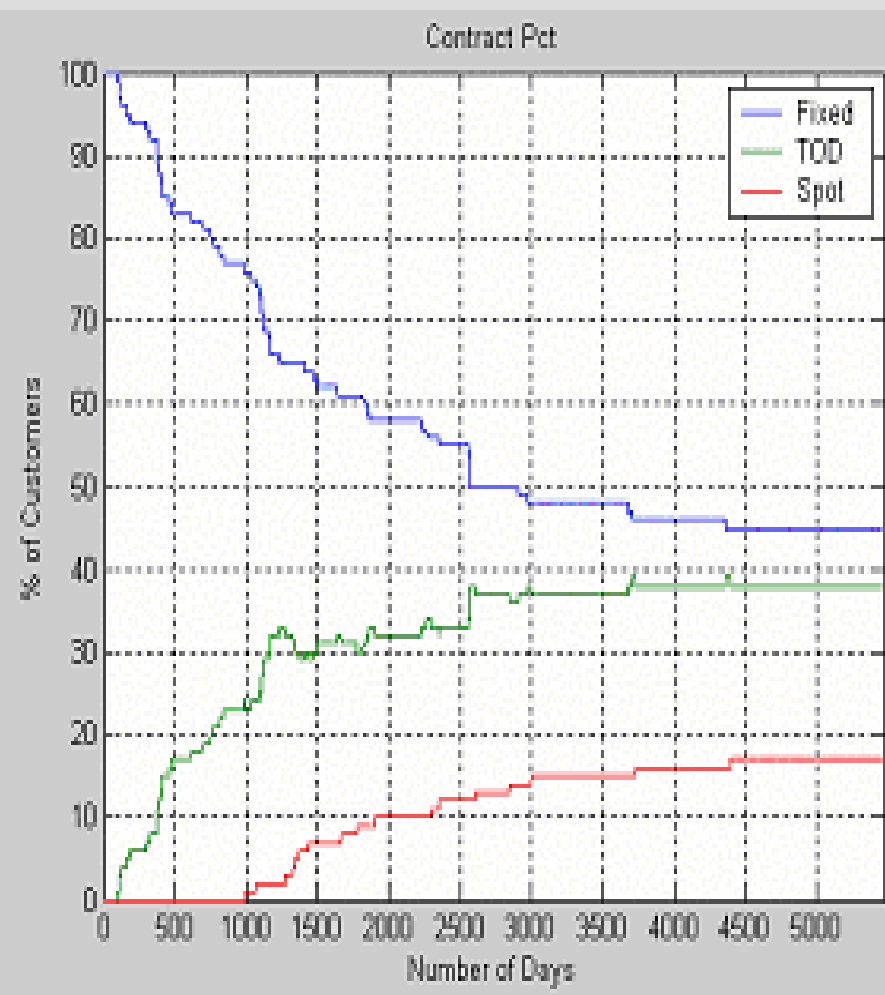
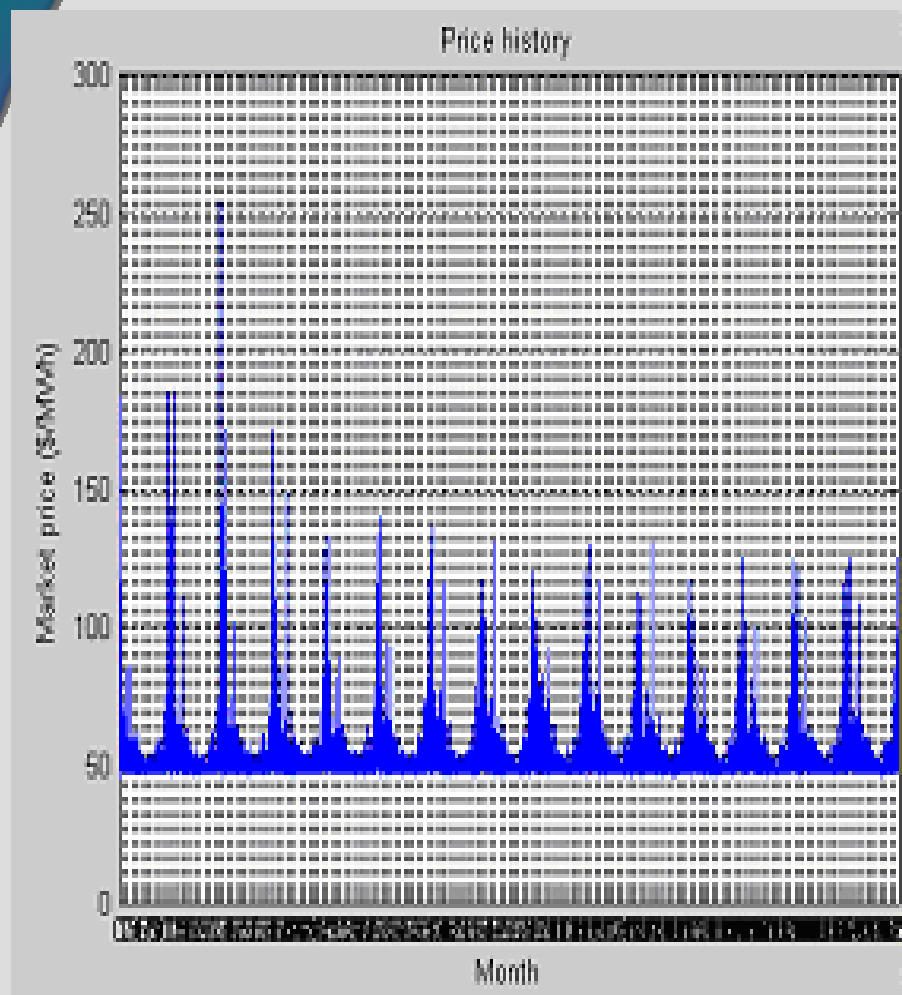




Balance between FR and TOU



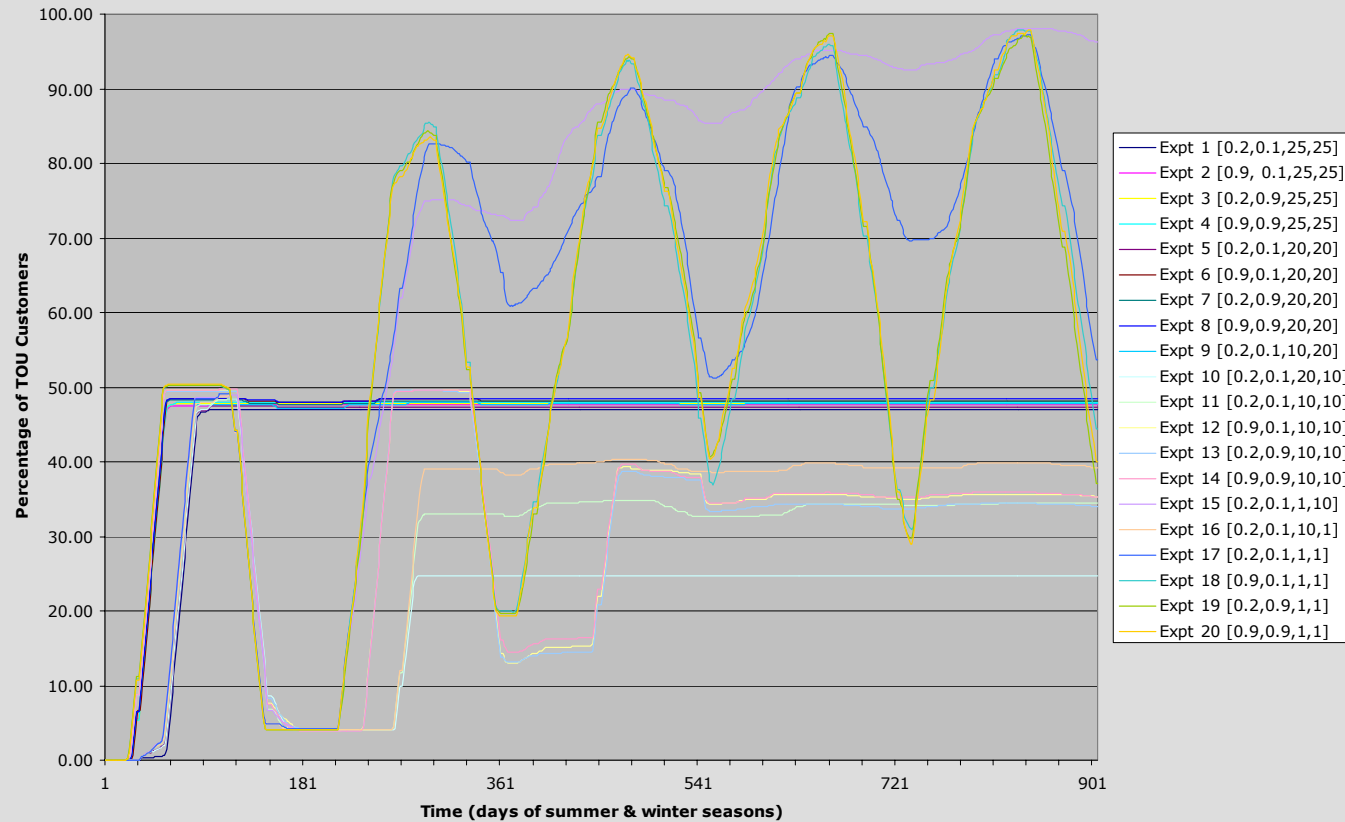
Lower Bulk Electricity Price

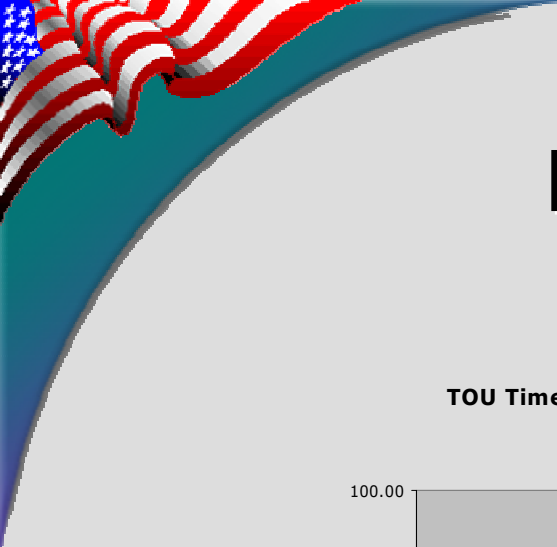




Contract Selection Percentages, Petri Net Approach

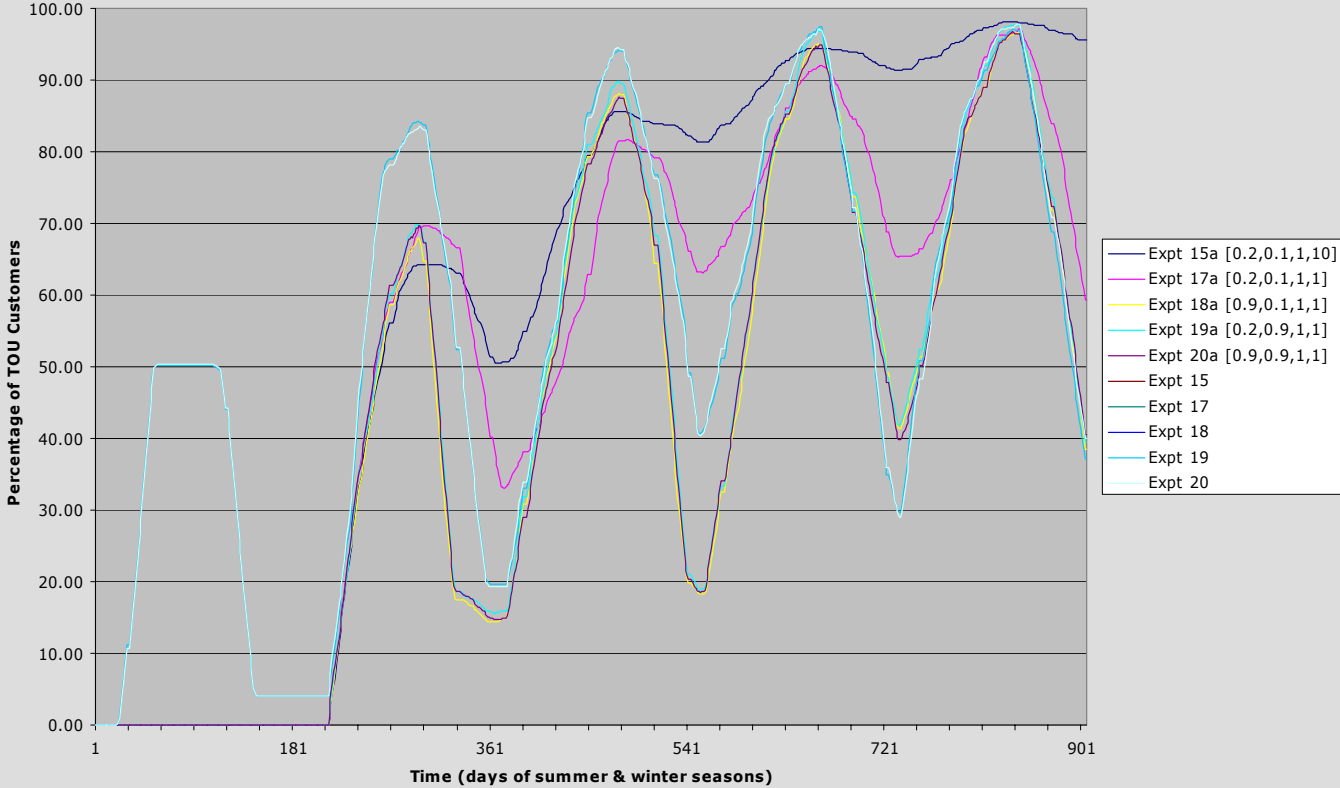
Time History of TOU Selection

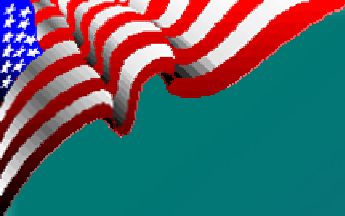




More Petri Net Results

TOU Time History Selection - Self Referencing Only vs. Compared to "Normal" Customer





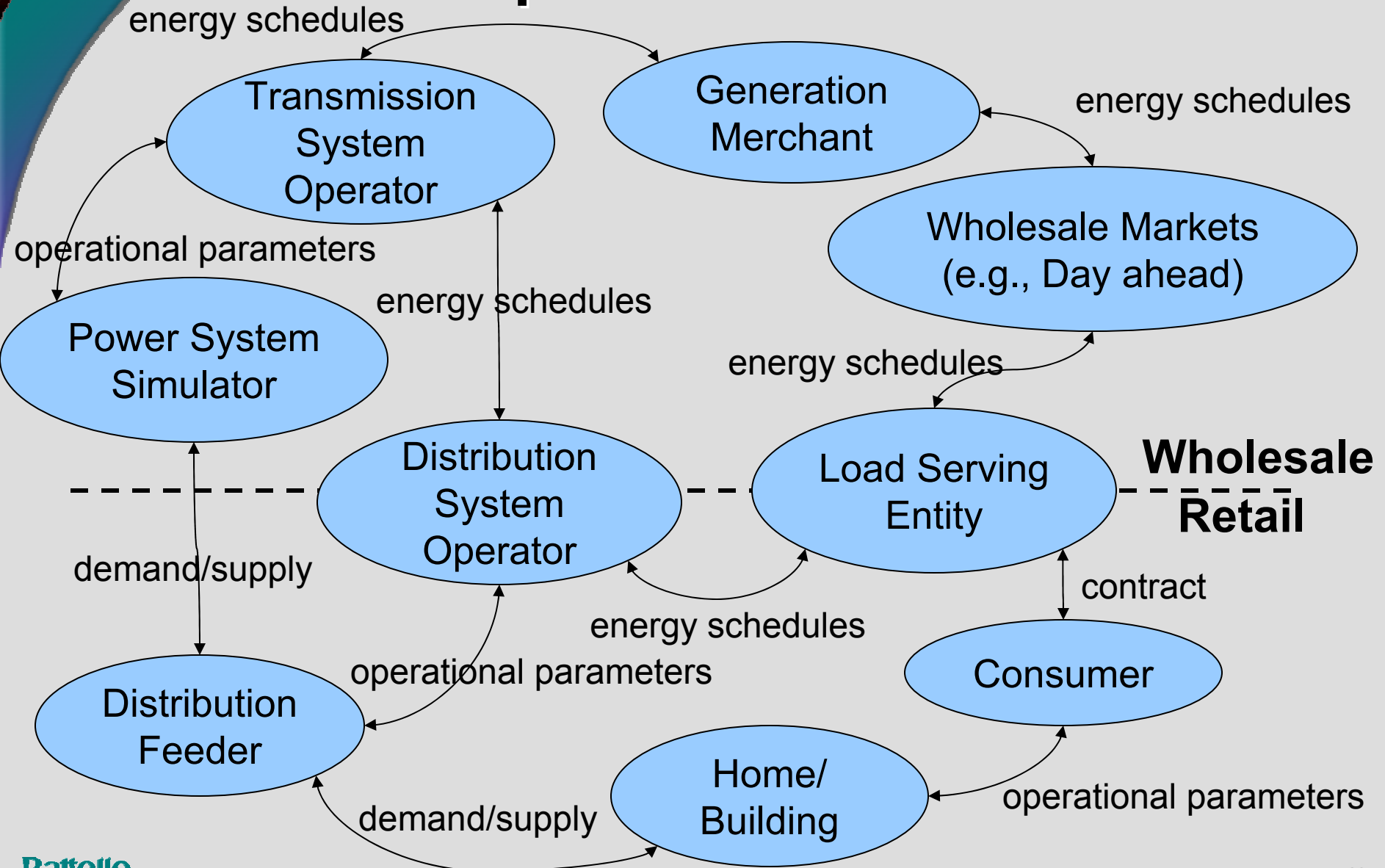
Creating the LSE Agent



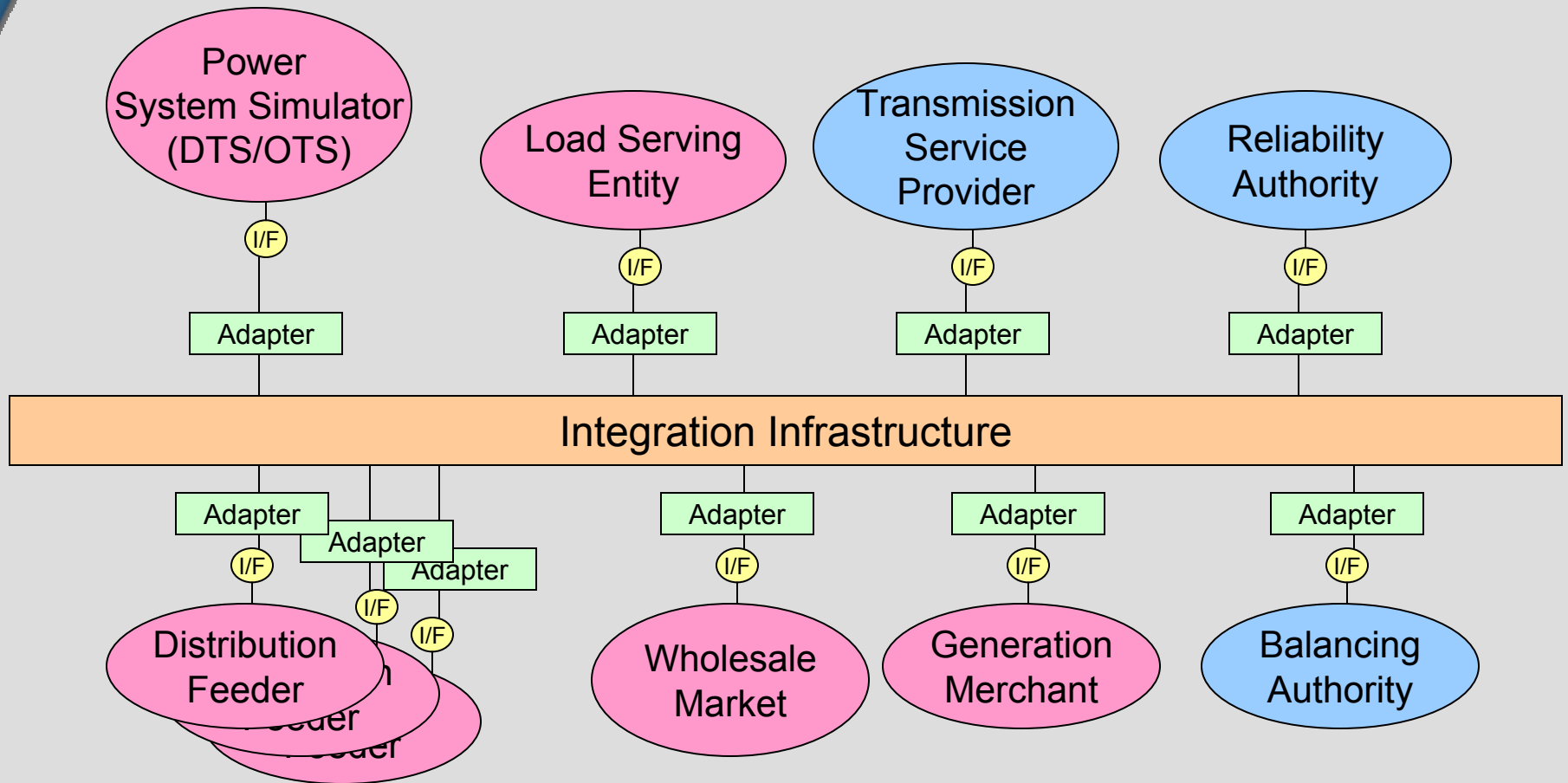
Objectives of LSE Agent

- ▶ Provide service to customers
- ▶ Cover costs – power, O&M, return on equity
- ▶ Key performance metric that regulates reward is how well the LSE provides power to customers at “least cost”
- ▶ This metric requires that LSE learn how customers will respond to price signals that it creates
- ▶ Anticipate the influence of weather
- ▶ Use this information in the bidding for wholesale power

Component Interactions



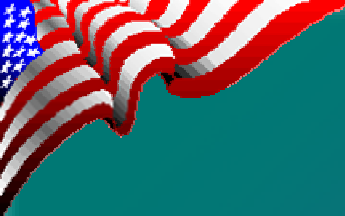
Component/Agent Based Simulation Vision





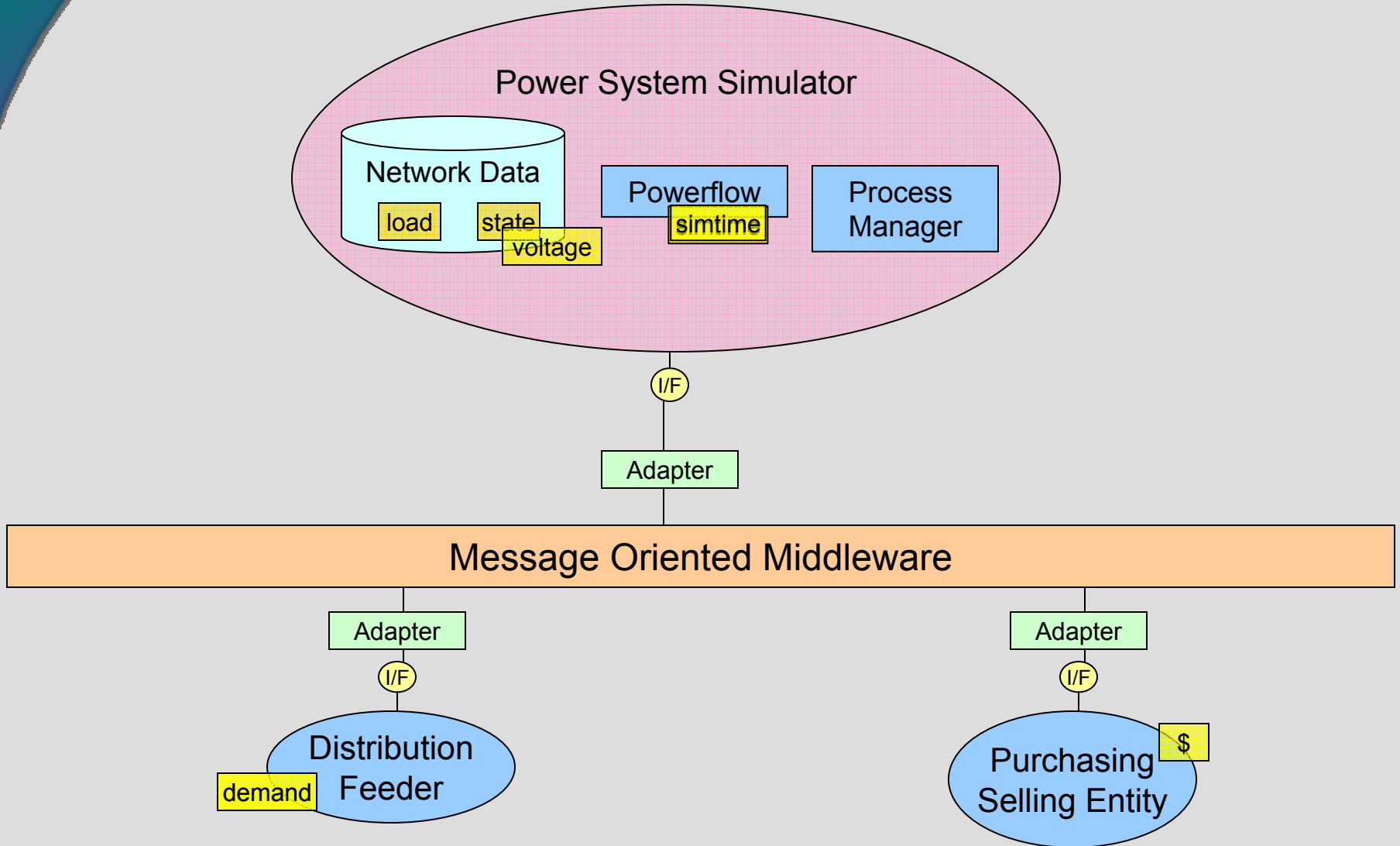
LSE as an Agent – Petri Net Approach

- ▶ Components are the same as with Power Engineering approach
- ▶ Key difference is that the behavioral rules that balanced loads are now errors that the LSE uses to learn how to better function in the wholesale market
- ▶ To succeed, the LSE has to cover costs, learn how price responsive customers are, and use this information to be effective in the wholesale market
- ▶ A key objective is to provide power at “least cost” to customers



Status

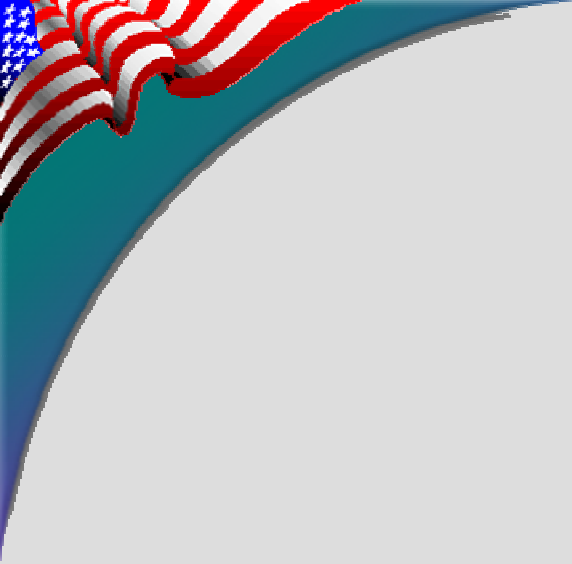
Prototype





Petri Net Approach

- ▶ Dean is back on board and will begin programming the code to simulate the multiple LSE, multiple generator interaction in a wholesale market
- ▶ Since our focus is on the LSE, GenCos will simply bid their marginal cost into the market, LSEs will develop a strategy based on customer behavior, costs, etc.
- ▶ Will use a year's run as basis for estimation of loads and price response
- ▶ We expect results by the end of the year.



Questions?