Formation of the Eurasian energy market and Energy Charter process

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CONTENTS

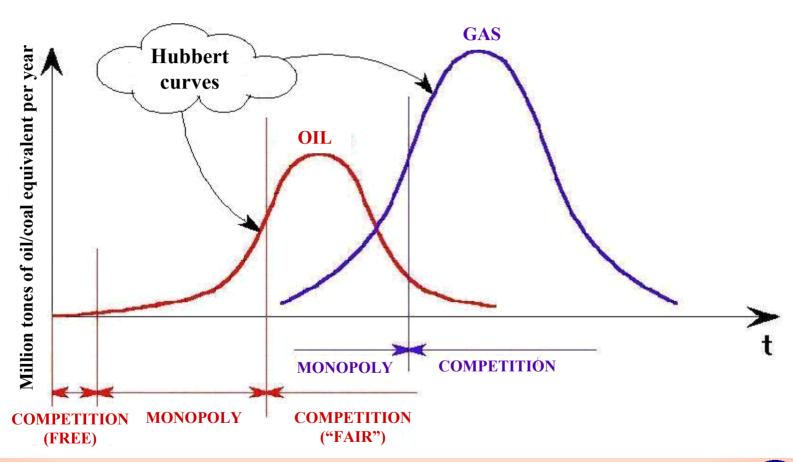
- 1. Development of energy markets: some objective trends
- 2. What is energy security? Evolution of concepts and dominant instruments on the way from energy independence to energy interdependence
- **3. Evolution of energy markets and legal instruments of investment protection**
- 4. Energy Charter process and Eurasian energy market geography
- **5. Energy Charter instruments**
- 6. Energy Charter Treaty's role in diminishing risks of financing energy projects
- 7. Energy Charter Treaty: security of supplies vs. security of demand
- 8. Conclusions



1. Development of energy markets: some objective trends



NATURAL DEVELOPMENT OF NON-RENEWABLE SOURCES OF ENERGY





PRICING SYSTEMS AND CONTRACTS TYPES IN OIL AND GAS MARKETS

Market	Pricing stages					
parameters	1 st STAGE	2 nd STAGE	3 rd STAGE			
	OIL MARKET					
Contracts	Long term	(a) Long-term (b) Short-term	(a) Long-term(b) Short-term(c) Spot, forward, futures			
Pricing formula	Cost-plus	(a) Escalation formulas in the competitive sphere of consumption (electricity generation)Buy-back price (competition)(b) Cost-plus in the monopoly sphere of 				
Price escalation	Marginal production costs	 (a) To prices of alternative energy resources (RFO – to coal) (b) To marginal production costs (light petroleum products) 	To futures quotations			
Price trends	Increase	Increase/decrease	Decrease			
		GAS MARKET				
Contracts	Long term	(a) Long-term (b) Short-term	 (a) Long-term (b) Short-term (c) Spot, forward, futures 			
Pricing formula	Cost-plus	Escalation formulas Buy-back price (ga competition)				
Price escalation	Marginal production costs	To prices of alternative energy resources (gas- to petroleum products, coal, electricity)	To futures quotations			
Price trends	Increase	Increase/decrease	Decrease			

2. What is energy security? Evolution of concepts and dominant instruments on the way from energy independence to energy interdependence



ENERGY SECURITY

ENERGY SECURITY = stable, cheap & environmentally friendly energy cycle (primary supplies + transportation + refining + transformation + final consumption)

ENERGY SECURITY =

- (1) minimum volume risk +
- (2) minimum price risk

EVOLUTION OF ENERGY SECURITY INSTRUMENTS:

- (1) colonies + traditional concessions,
- (2) military instruments + modernized concessions, PSAs, RSCs,
- (3) strategic reserves + stocks,
- (4) international law instruments

EFFECTIVE *ENERGY SECURITY* INSTRUMENTS are different at different stages of energy markets development:

- from monopoly to competition as a driving force of energy markets development,
- **from energy independence to energy interdependence,**
- from local markets of individual energy resources to global energy market

Further to growth of energy interdependence, international law becomes more and more effective (relatively cheap per unit of supplies/final consumption) instrument of providing *energy security*



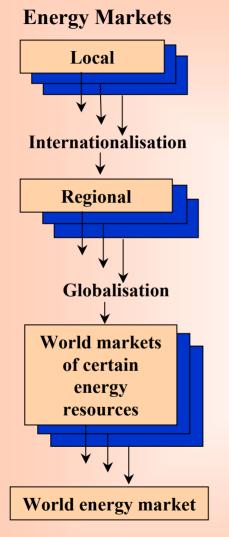
PARTICULAR MECHANISMS OF DIMINISHING VOLUME AND PRICE RISKS UNDER DIFFERENT ENERGY SECURITY INSTRUMENTS

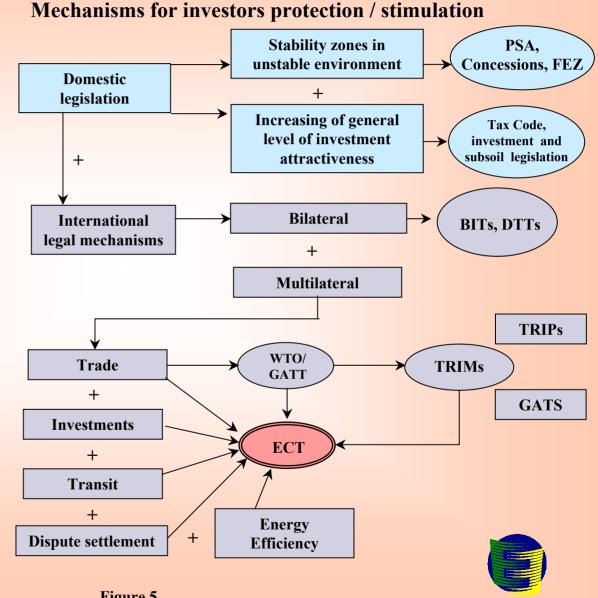
Mechanisms of diminishing:	Colonies	Military instruments	Strategic reserves + stocks	International law
- volume risk	Direct control of supplies (traditional concessions)	Modernized concessions, PSAs, risk-service contracts (LTC for duration of agreement between host-country & foreign company)	Producer states production & export quotas + strategic reserves + stocks in both producer and consumer states (idle producing capacities, float tanker storage vs. SPR, government & company owned commercial stocks) + LTCs	Diversified energy supply infrastructure (multiple supplies concept) + consumers with switching (competitive supplies)
- price risk	Stable & low posted prices + transfer pricing + cost-plus (isolated projects)	Stable & low posted prices + transfer pricing + cost-plus (isolated projects)	Spot + forward pricing = unstable prices; increased price volatility to be compensated by producers export quotas (major exporters = swing producers) + consumers stocks regulation policy + escalation formulas	Exchange pricing = futures + options = unstable prices; increased price volatility to be compensated by hedging (derivatives)
Basis for pricing (traded item)	Physical energy (oil, gas)	Physical energy (oil, gas)	Physical energy (oil, gas)	Paper energy (oil, gas contract)
Driving force of market development	Monopoly (individual consumer states/cartel of private companies)	Monopoly (cartel of private companies)	Monopoly (cartel of producer states/state companies)	Competition

3. Evolution of energy markets and legal instruments of investment protection



DEVELOPMENT OF ENERGY MARKETS AND MECHANISMS FOR INVESTORS PROTECTION / STIMULATION





www.encharter.org

Figure 5

4. Energy Charter process and Eurasian energy market geography



ENERGY CHARTER HISTORY

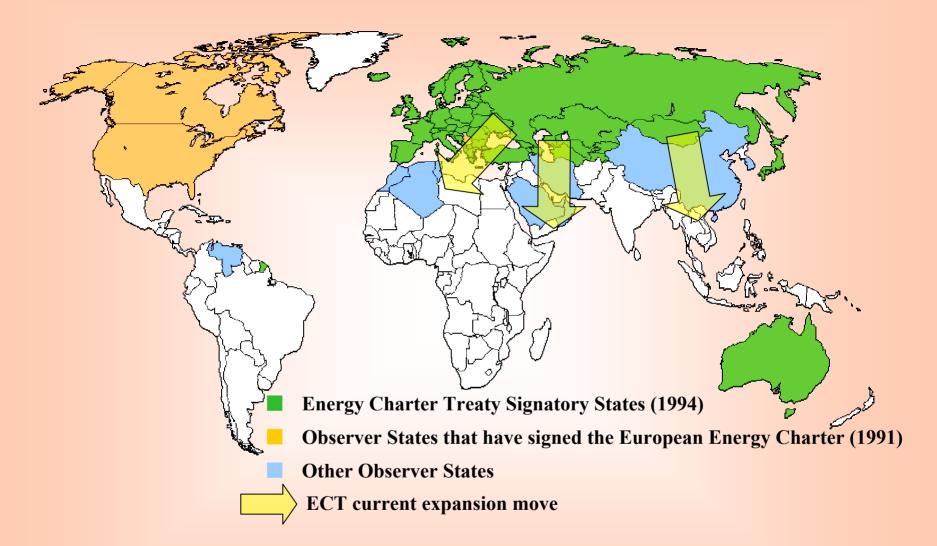
June 25, 1990	Lubbers' initiative on common broader European energy space presented to the European Council	
December 17, 1991	European Energy Charter signed	
December 17, 1994	Energy Charter Treaty (ECT) and Protocol on Energy Efficiency and Related Environmental Aspects (PEEREA) signed	
16 April, 1998	ECT enters into force	
As of today	 ECT signed by 51 states + European Communities = 52 ECT signatories ECT ratified by 46 states + EC (excl. 5 countries: Russia, Belarus, Iceland, Australia, Norway) Russia and Belarus : provisional application of ECT 	

Russia has started ratification process in 1996

RF State Duma (2001): Russia will ratify ECT, but not yet (depending on Transit Protocol)



ENERGY CHARTER TREATY: GEOGRAPHY

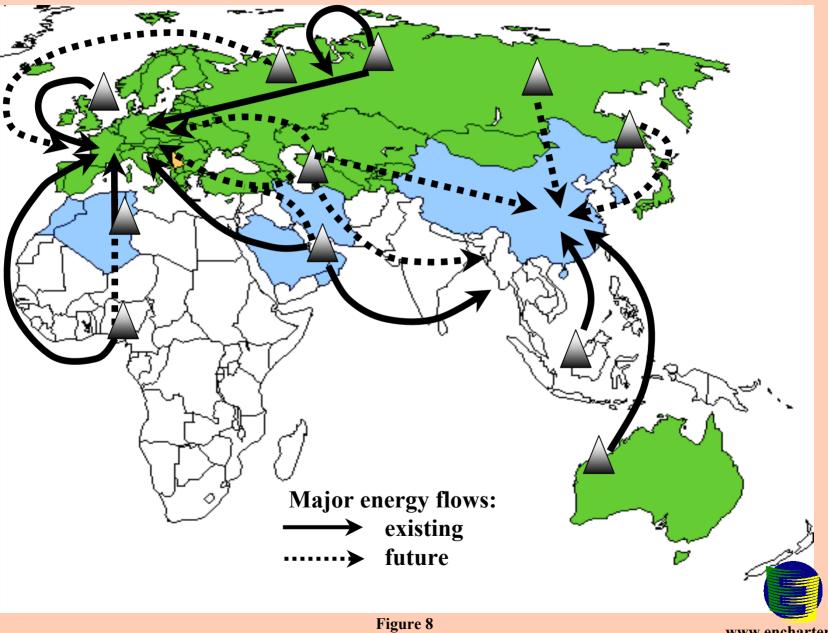


1. From trans-Atlantic political declaration to broader Eurasian single energy market

2. ECT expansion is an objective and logical process based on economic and financial reasons



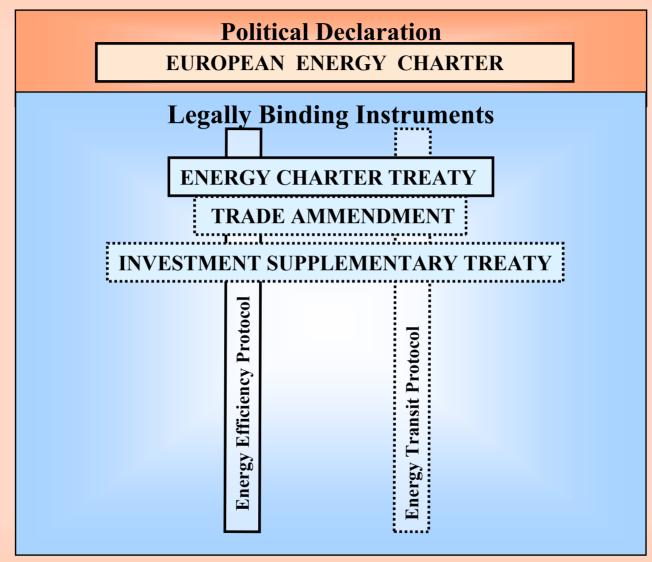
ENERGY CHARTER WORLD AND MAJOR ENERGY FLOWS IN THE EASTERN HEMISPHERE



4. Energy Charter instruments



ENERGY CHARTER AND RELATED DOCUMENTS





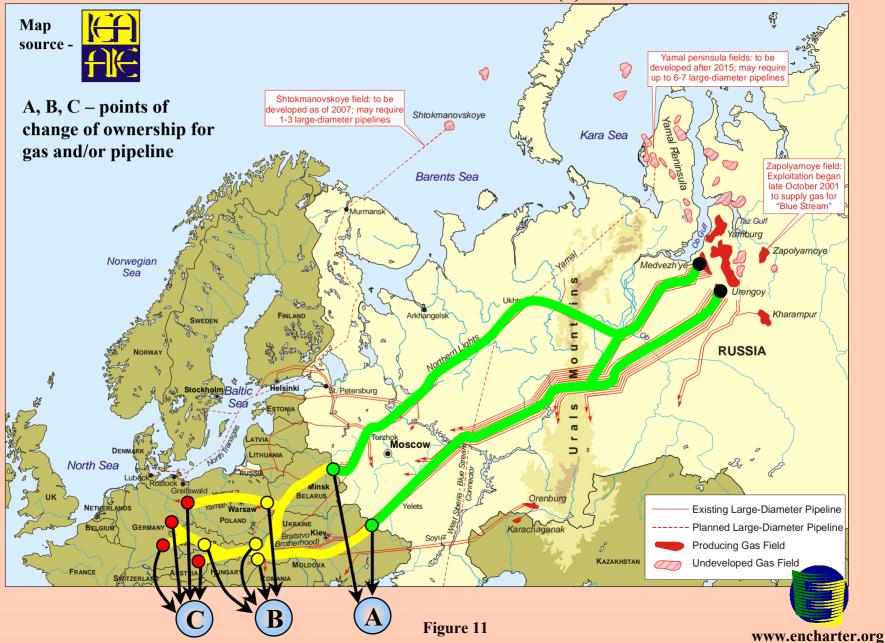
ECT MAJOR OPPONENTS IN RUSSIA AND THEIR ARGUMENTS

Arguments against ECT ratification	Comments
Gazprom:	
 ECT demands mandatory TPA to Gazprom's pipelines for cheap gas from Central Asia 	No such obligation. ECT excludes mandatory TPA (ECT Understanding IV.1(b)(i)).
 2) Obligation to transit Central Asian gas at low (subsidised) domestic transportation tariffs 	No such obligations (ECT Article 7(3)). Transit and transportation are different in non-EU.
3) ECT will "kill" LTCs	Not true. ECT documents do not deal with LTC at all. Economic niche for LTCs will become more narrow due to objective reasons, but they will continue to exist as a major instrument of financing greenfield gas projects.
Ministry of Nuclear :	
 Bilateral RF-EU trade in nuclear materials is not regulated by ECT 	Prior to ECT signing in 1994, RF and EU has agreed to regulate nuclear trade bilaterally (P&CA).

Major Russia's concern regarding ECT ratification relates to gas transit issues

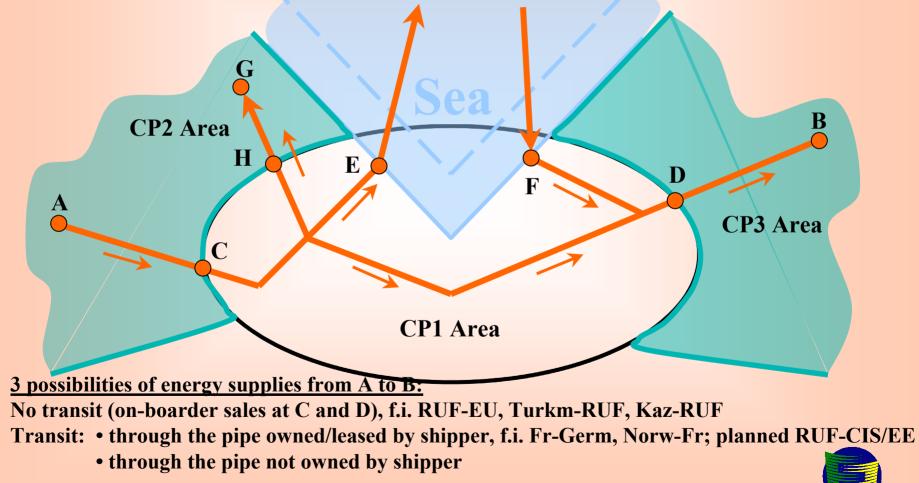


RIGHT OF FIRST REFUSAL AND INTEREST OF DIFFERENT COUNTRIES IN ITS APPLICATION IN EUROPE (1)



DEFINITION OF TRANSIT (Art. 7(10) ECT)

"...(a) Transit means: (i) the carriage through the Area of a CP, or to or from port facilities in its Area for loading or unloading, of EMP originating in the Area of another state and destined for the Area of a third state, so long as either the other state or the third state is a CP; or (ii) the carriage through the Area of a CP of EMP originating in the Area of another CP and destined for the Area of that other CP"



GAS TRANSIT ROLE FOR MAIN EXISTING (1999) AND PROSPECTIVE EXPORTERS TO EUROPE

Country-	Direct supplies,	Transit through the territory of: % of volume of exports				
exporter	% of volume of exports	one country	two countries	three countries	four countries	
		EXISTING E	XPORTERS			
Netherlands	76,2	13,8	10,0	-	-	
Norway	67,7	7,5	21,4	3,4	-	
Algeria	44,9	14,8	9,6	24,3	6,4	
Russia	39,5	9,4	11,4	28,1	11,6	
	PROSPECTIVE EXPORTERS					
Turkmenistan: - NW bound - SW bound (x) Kazakhstan: - NW bound - SW bound (x) Azerbaidjan (x) Iran (x)	√ √ √	 √ √	 √ √ √	 	 ? √ √	
Nigeria	-		\checkmark	\checkmark		

(x) Turkey = market and transit hub



ECT TRANSIT PROTOCOL

1.Obligation to observe Transit Agreements

- 2. Prohibition of unauthorized taking of Energy Materials and Products in Transit
- **3.Negotiated access of third parties to Available Capacity in Energy Transport Facilities used for Transit (mandatory access is excluded)**
- **4.Facilitation of construction, expansion or operation of Energy Transport Facilities used for Transit**
- 5. Transit Tariffs shall be non-discriminating, objective, reasonable and transparent, not affected by market distortions, and cost-based incl. reasonable ROR
- 6.Technical and accounting standards harmonized by use of internationally accepted standards
- 7.Energy metering and measuring strengthened at international borders

8.Co-ordination in the event of accidental interruption, reduction or stoppage of Transit

- **9.Protection of International Energy Swap Agreements**
- **10.Implementation and compliance**

11.Dispute settlement

Result:

- risks & costs related to transit diminishes
- competitiveness of transit supplies increases
- improves "energy security" ("security of supplies"+"security of demand"+"security of infrastructure")



6. Energy Charter Treaty's role in diminishing risks of financing energy projects

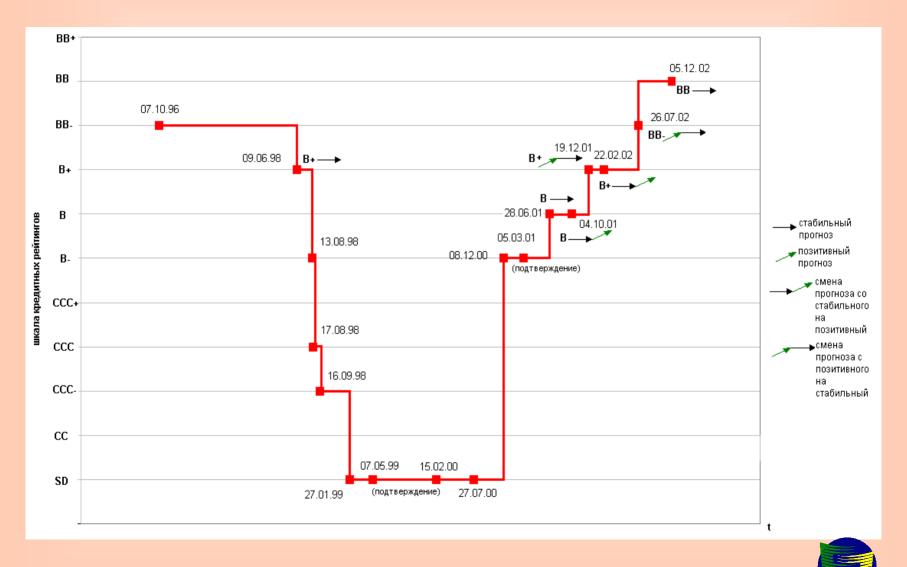


Equity/debt financing ratio: Pre-1970's = $\sim 100 / \sim 0$ Nowadays = $\sim 20-40 / \sim 60-80$, f.i. most recent: BTC pipeline = 30 / 70Sakhalin-2 (PSA) = 20 / 80(2 fields+pipeline+LNG plant)

- ➔ Increased role of financial costs (cost of financing) of the energy projects
- →Availability and cost of raising capital = one of major factors of competitiveness with growing importance in time



RATING HISTORY OF RUSSIA (STANDARD & POOR'S)



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CURRENT POSITION OF RUSSIA AT THE RATING'S SCALE OF MAJOR RATING AGENCIES

(long-term credit ratings)

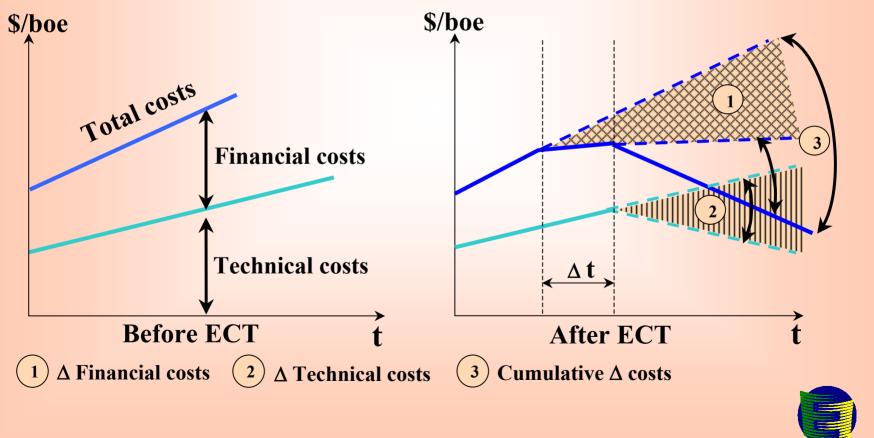
	Moody's	Standard and Poor's	Fitch IBCA	Краткое описание	
	Aaa	ААА	ААА	Максимальная степень безопасности	
	Aa1	AA+	AA+	Высокая степень надежности	
"Investment"	Aa2	AA	AA		
	Aa3	AA-	AA-		
ratings	A1	Α+	A+	Степень надежности выше средней	
	A2	A	A		
	A3	A-	A-		
	Baal	BBB+	BBB+	Степень надежности ниже средней	
	Baa2	BBB	BBB		
	Baa3	BBB-	BBB-		
"Speculative"	Ba1	BB+	BB+	Неинвестиционная, спекулятивная степень	
	Ва2 (РОССИЯ: рейтинг присвоен 16,12,02)	ВВ (РОССИЯ: рейтинг присвоен 05.12.02)	ВВ		
	Ba3	BB -	ВВ- (РОССИЯ: рейтинг присвоен 02.05.02)		
	B1	B+	B+	Высокоспекулятивная степень	
ratings	B2	В	В		
_	B3	В-	В-		
	Саа	CCC+	CCC	Существенный риск, эмитент в тяжелом положении	
		CCC			
		CCC-			
	Ca	CC		Сверхспекулятивная степень,	
	С	С		возможен отказ от платежей	
			DDD	Отказ от платежей	
		SD	DD		

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ECT IS BUSINESS-ORIENTED TREATY

ECT/Legislation $\rightarrow \downarrow$ risks $\rightarrow \downarrow$ financial costs (cost of capital) = 1 \rightarrow \uparrow inflow of investments (i.e. \uparrow FDI, \downarrow capital flight) $\rightarrow \uparrow$ CAPEX $\rightarrow \downarrow$ technical costs = 2 \rightarrow $1 + 2 = 3 \rightarrow \uparrow$ pre-tax profit $\rightarrow \uparrow$ IRR (if adequate tax system) $\rightarrow \uparrow$ competitiveness \rightarrow \uparrow market share $\rightarrow \uparrow$ sales volumes $\rightarrow \uparrow$ revenue volumes

ECT provides multiplier legal effect in diminishing risks with consequential economic results in cost reduction and increase of revenues and profits



7. Energy Charter Treaty: security of supplies vs. security of demand



ECT PROCESS: THEN & NOW

	INITIALLY	CURRENTLY
Driving force	Motivated & dominated by interests of consumers	Consumer-producer balance of interests
Policy vs. economy dominance	Politically initiated	Economically driven
Approach to energy security	Physical security of supplies from economies in transition	Security of supplies + security of demand (by economic, nor administrative means)
Geography	 (1) "Trans-Atlantic" Europe (i.e. in political / OSCE terms) (2) OECD+CIS+EE 	 (1) Broader Eurasia, incl. North Africa, Australasia (i.e. in energy & economic terms) (2) OECD+CIS+EE+others
Competitiveness	To decrease final energy prices to consumers even by diminishing producer's ROR	To decrease full investment-cycle risks → to diminish both technical & financial costs → to increase competitiveness and protect adequate ROR at each step of energy & investment cycle



8. Conclusions



THE ENERGY CHARTER TREATY

ARTICLE 2

PURPOSE OF THE TREATY

This Treaty establishes a legal framework in order to promote long-term cooperation in the energy field, based on complementarities and mutual benefits, in accordance with the objectives and principles of the Charter.

ARTICLE 3

INTERNATIONAL MARKETS

The Contracting Parties shall work to promote access to international markets on commercial terms, and generally to develop an open and competitive market, for Energy Materials and Products.



MOST RECENT PUBLICATIONS ON ECT:

