

In most industrialized countries, car travel per person has peaked and the automobile regime is showing considerable signs of instability. As cities across the globe venture to find the best ways to allow people to get around amidst technological and other changes, many forces are taking hold — all of which suggest a new transport landscape. Our roadmap describes why this landscape is taking shape and prescribes policies informed by contextual awareness, clear thinking, and flexibility.

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Transport is Interesting, Again What Happened to Traffic?

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- 6. Automation

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8. MaaS Transport
9. Demassification
10. Dematerialization
11. Delivery
12. Transit
13. Up and Out
14. Reduce, Reuse, (re)Cycle
15. Pricing
16. Redeeming Transport

The End of Traffic and the Future of Access Levinson
 Krizek

Future of Access

A Roadmap to the New Transport Landscape



David M. Levinson

 Kevin J. Krizek

Network Design Lab

Transport in Flux



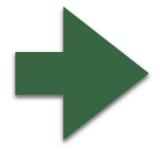
Transport is changing rapidly

"Triple Convergence"

Electrification

Automation

Sharing



Implications

Demassification

Electrification

Automation

Sharing



Road Allocation

Land Use

Delivery

Pricing

Electrification

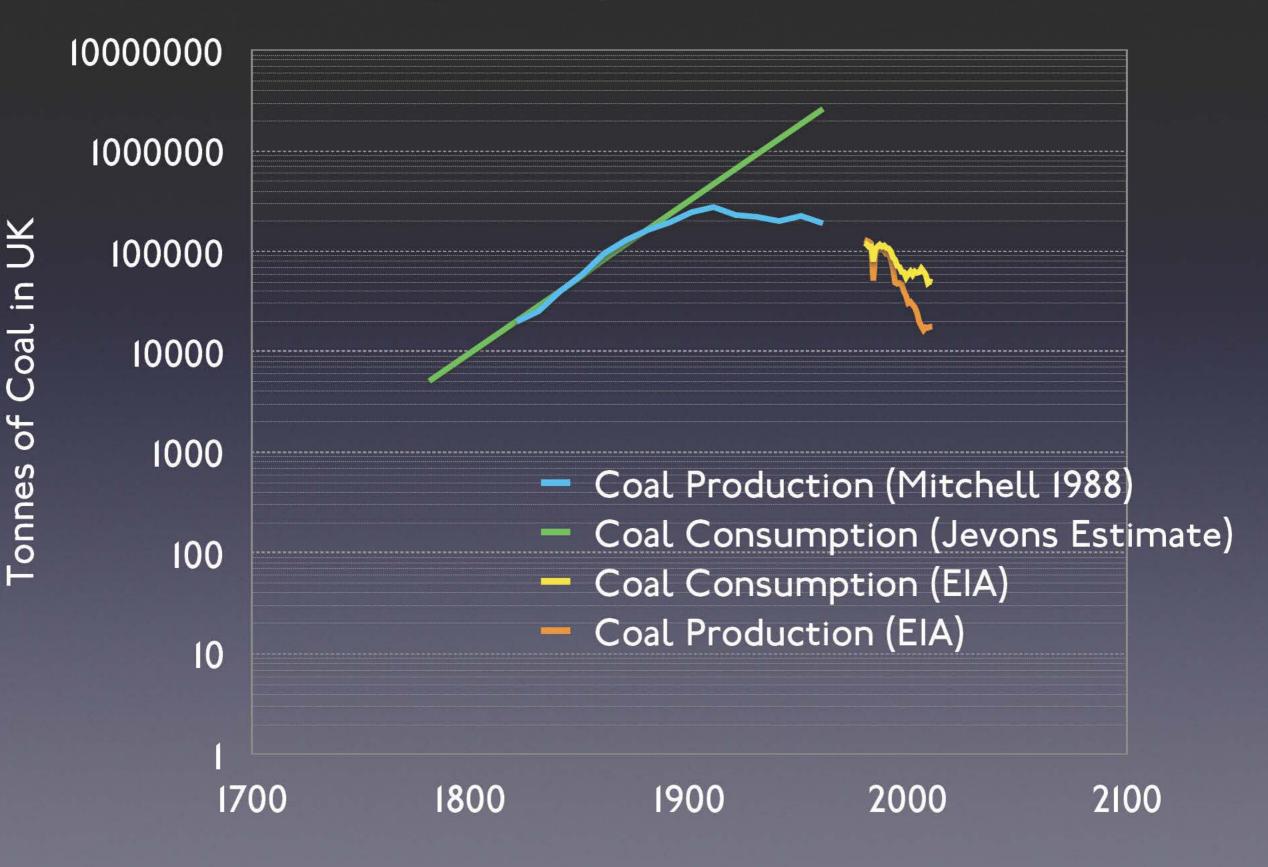
CARD



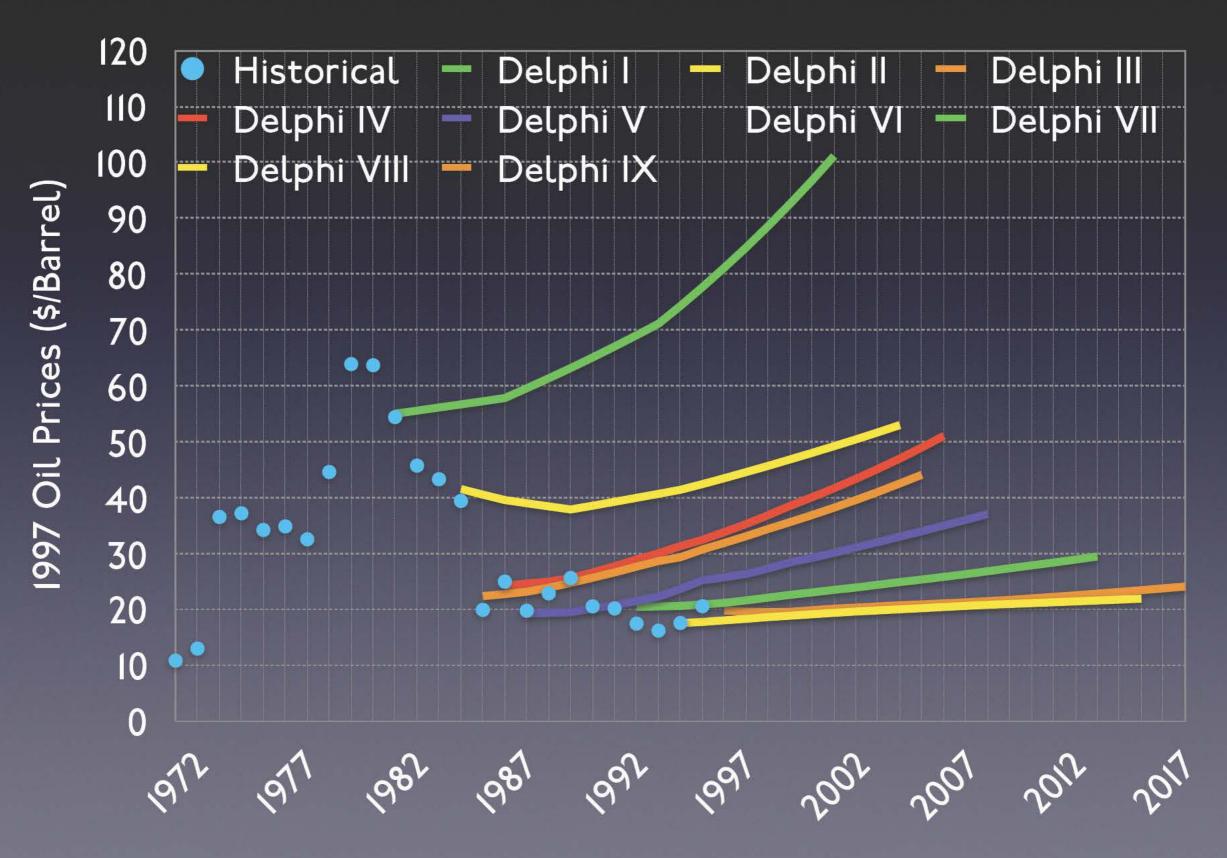
Energy Forecasts



UK (Jevons prediction vs. actual)

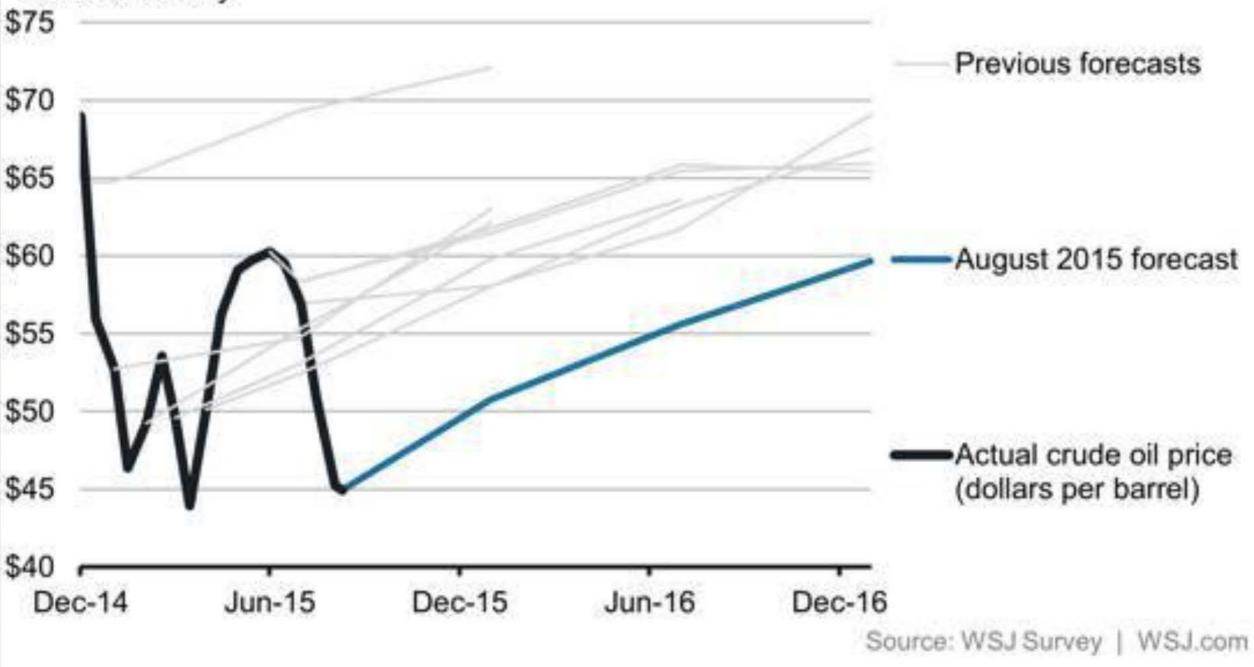


Comparison of Historical Oil Prices and Delphi Forecasts

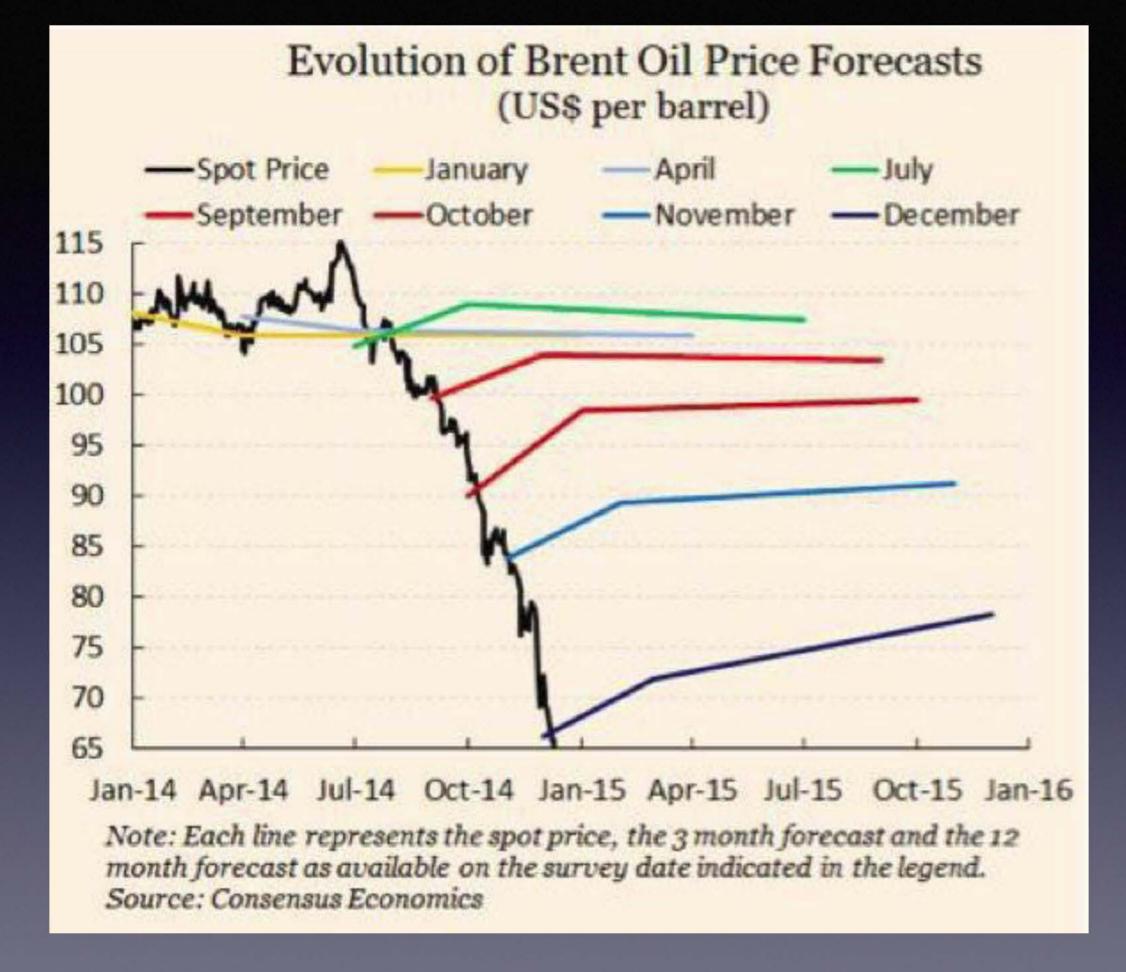


Gusher of Disappointment

Each month, forecasters in The Wall Street Journal's survey of economists have predicted that oil prices would climb. Each forecast is the average of responses to that month's survey.

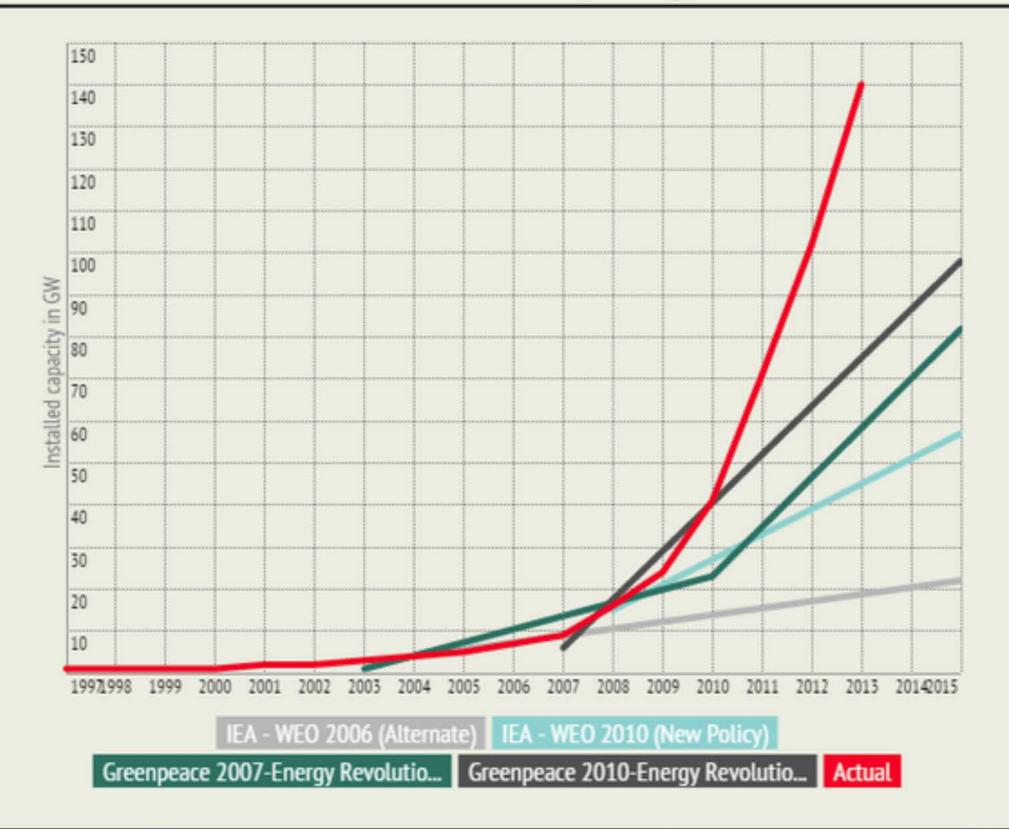


Gusher of Disappointment : Each month forecasters in the Wall Street Journal's survey of economists have predicted that oil prices would climb. Each forecast is the average of responses to that month's survey.

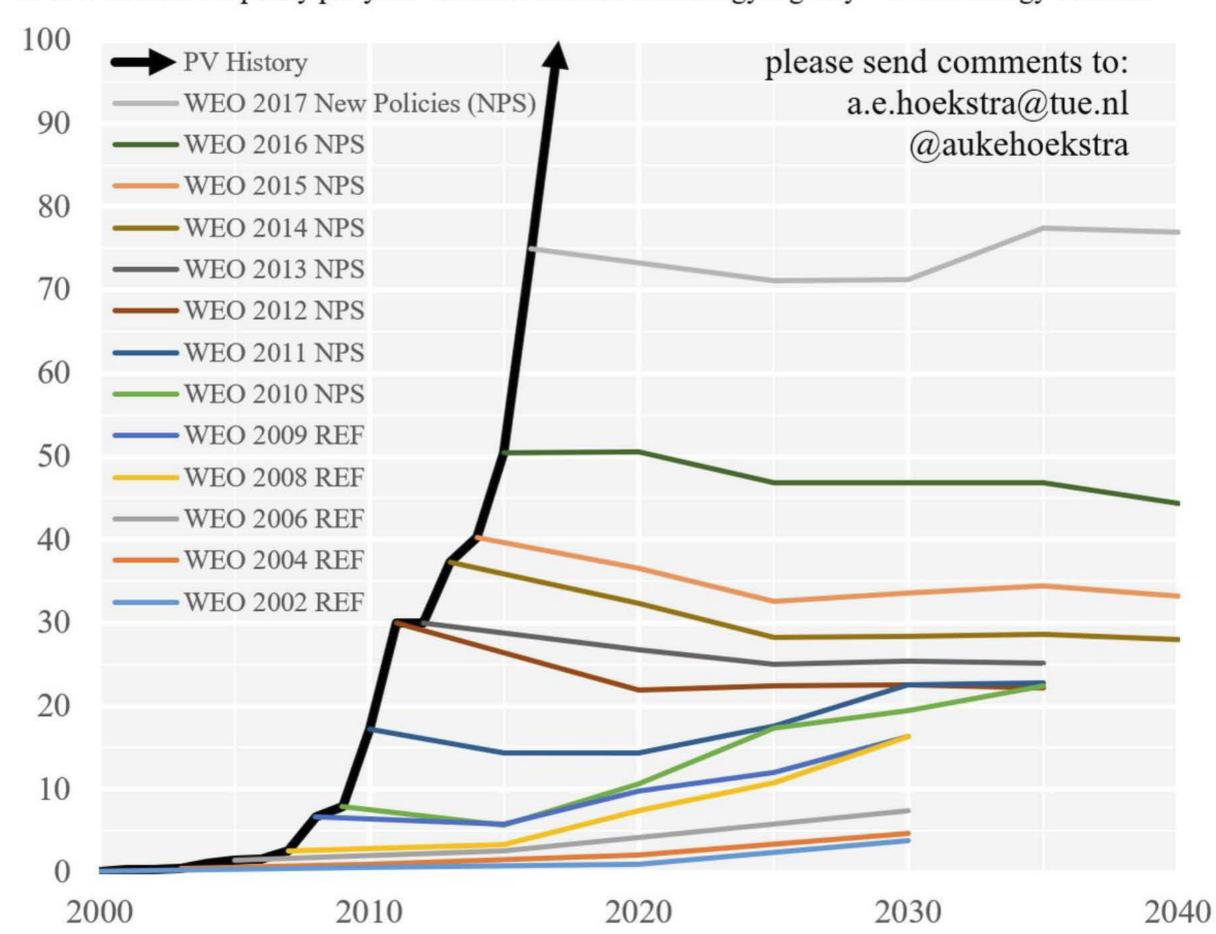


Evolution of Brent Oil Forecasts: Source:

Cumulative installed solar PV capacity: Global



"The energy world is undergoing massive transformation. Installations of renewable energy have skyrocketed around the world, exceeding most predictions from less than a decade ago. " Source: Annual PV additions: historic data vs IEA WEO predictions In GW of added capacity per year - source International Energy Agency - World Energy Outlook



Renewables

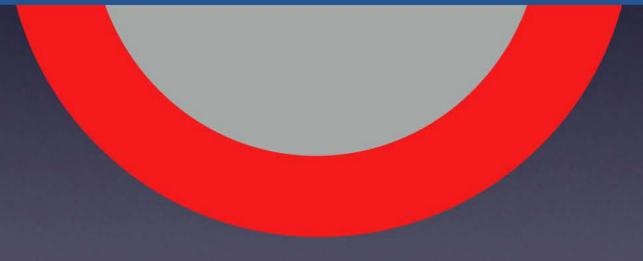
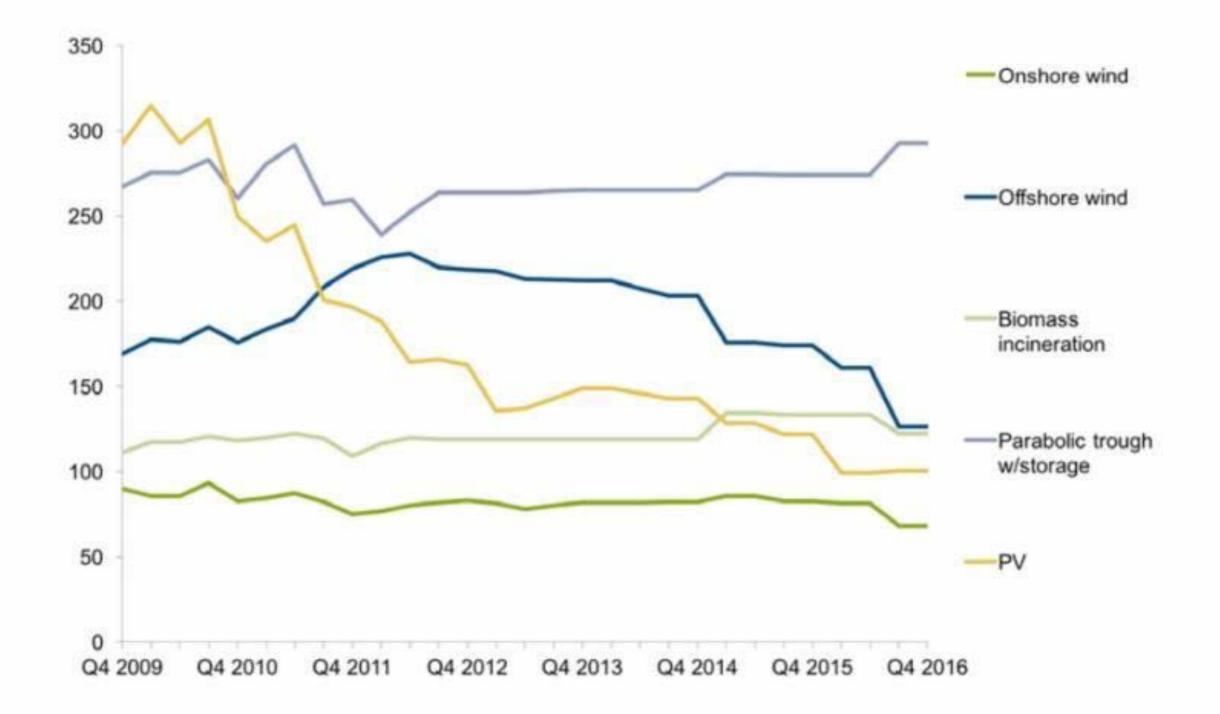
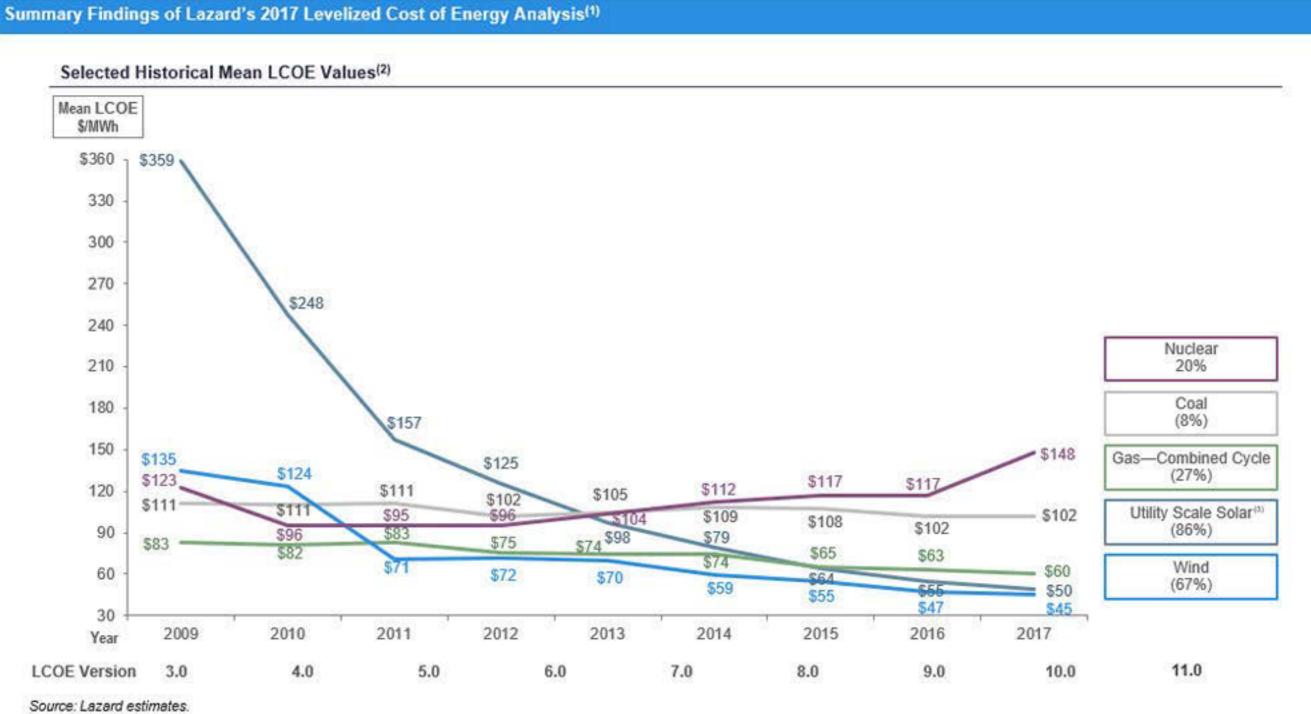


FIGURE 9. LEVELISED COST OF ELECTRICITY FROM SELECTED RENEWABLE ENERGY SOURCES, Q3 2009 TO H2 2016, \$ PER MWH



Solar thermal is parabolic trough with storage, PV is crystalline silicon with no tracking Source: Bloomberg New Energy financea https://clcleantechnicacom-wpengine.netdna-ssl.com/files/2017/04/UNEP-4.jpg

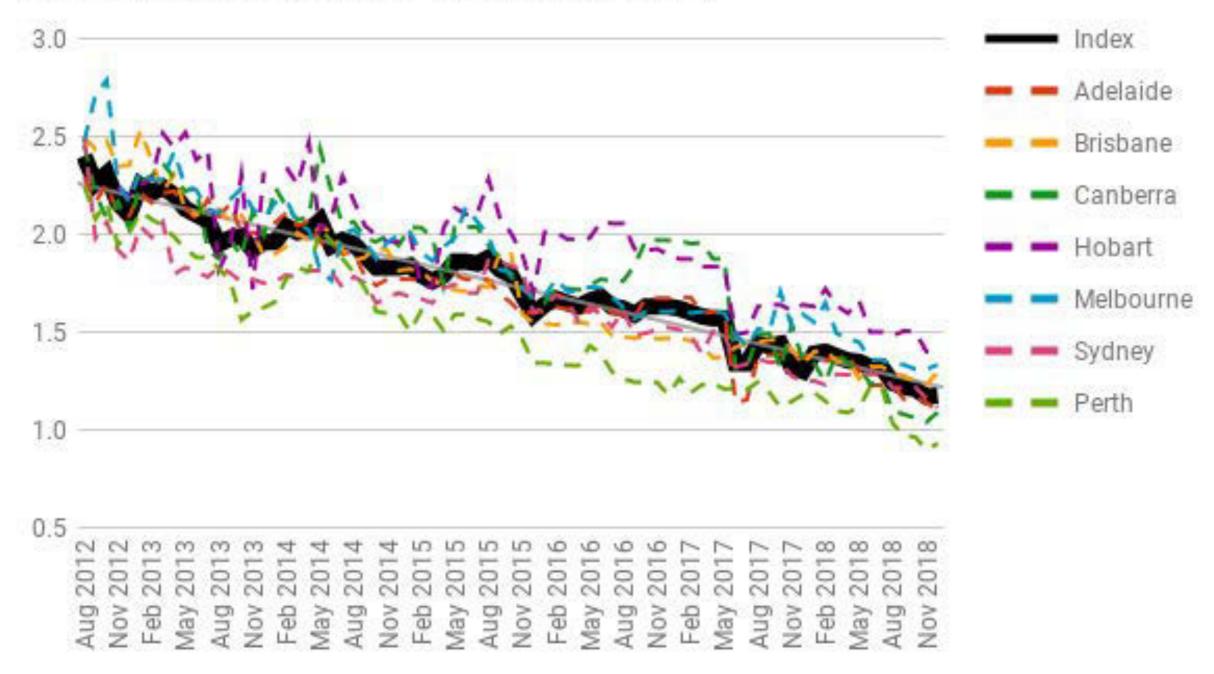


Note: Reflects average of unsubsidized high and low LCOE range for given version of LCOE study.

(1) Primarily relates to North American alternative energy landscape, but reflects broader/global cost declines.

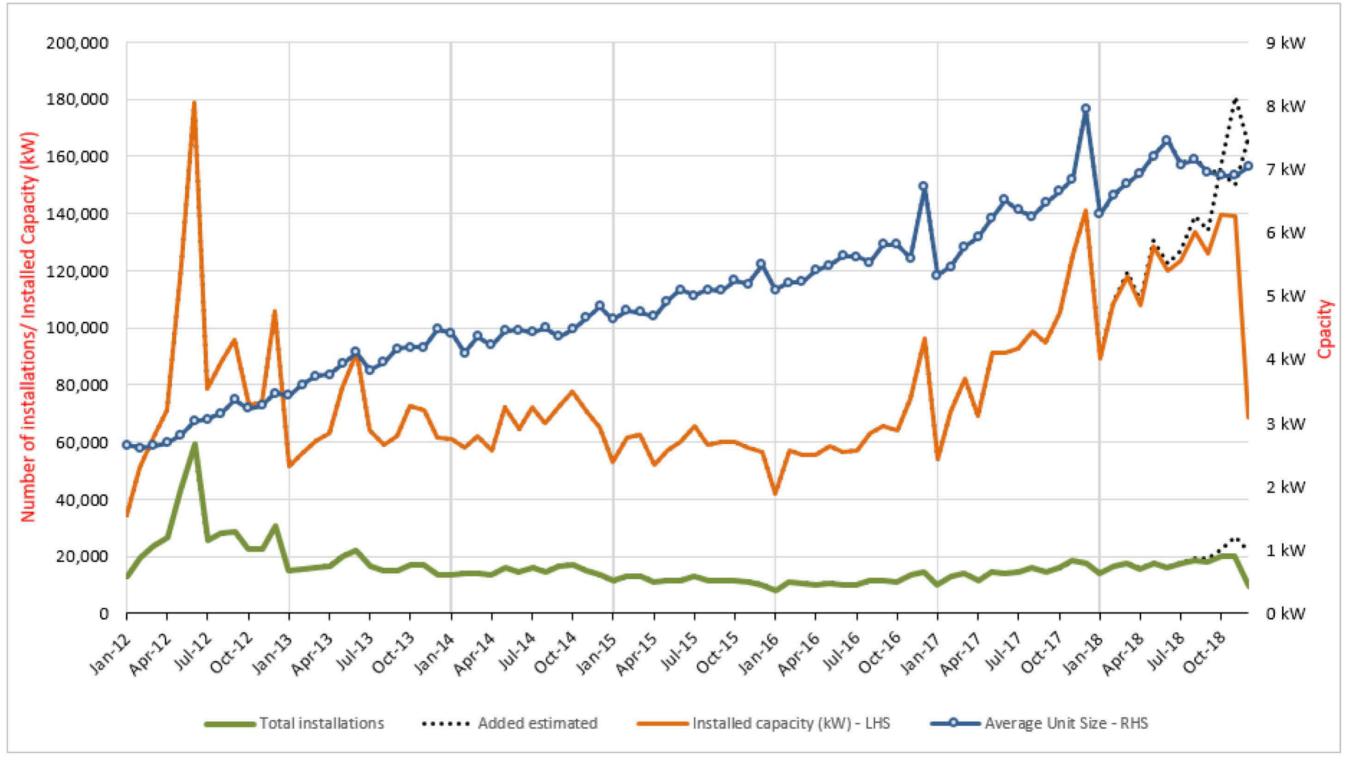
(2) Reflects total decrease in mean LCOE since the later of Lazard's LCOE-Version 3.0 or the first year Lazard has tracked the relevant technology.

(3) Reflects mean of fixed-tilt (high end) and single-axis tracking (low end) crystalline PV installations.



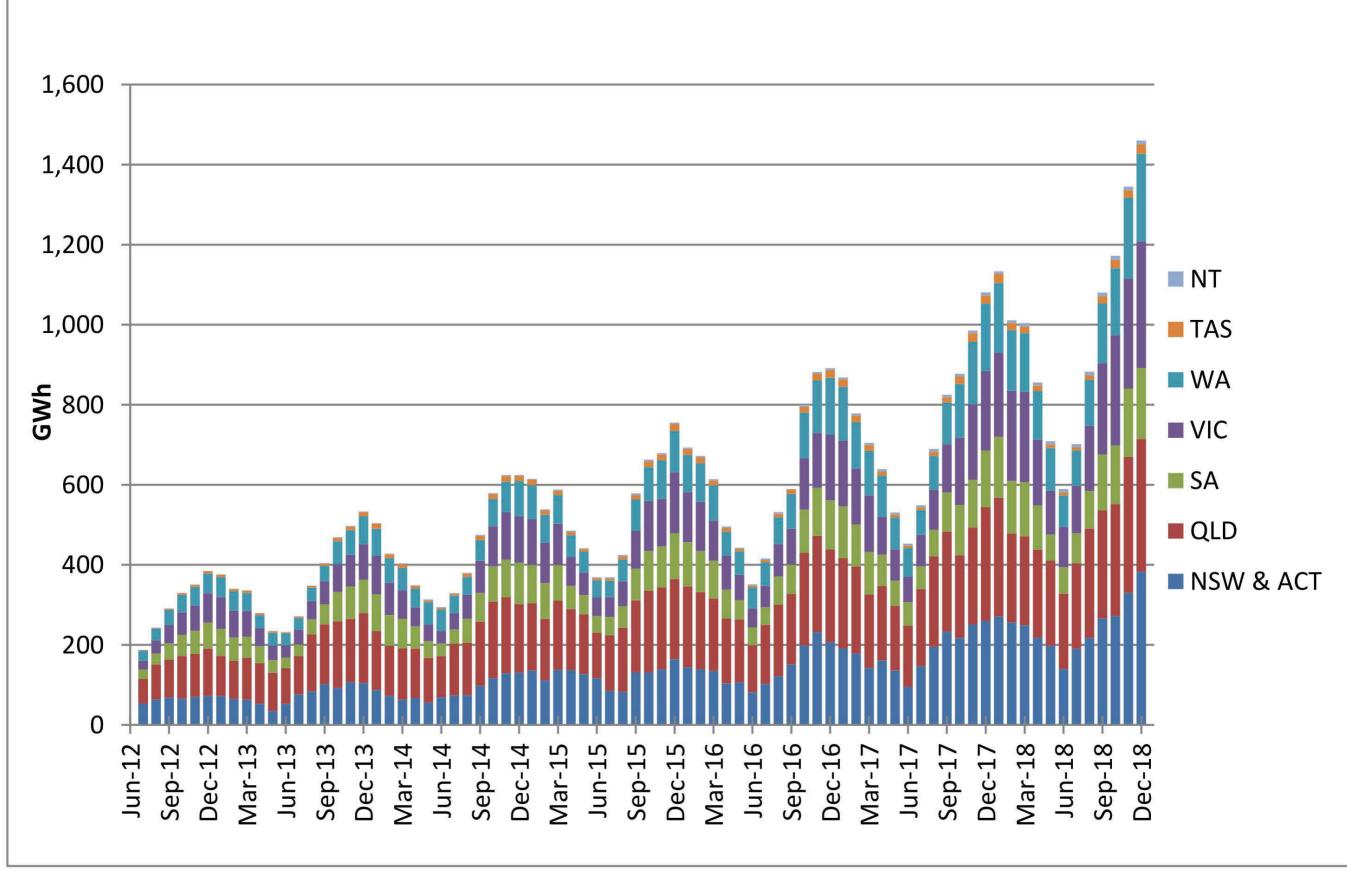
Solar PV Price Index (\$/W - All cities, all sizes)

Figure 2: Monthly installations, installed solar PV capacity and average system size Jan 2012 – 2018



Source: Clean Energy Regulator (adjusted data), Australian Energy Council analysis, January 2019

Figure 7: Estimated residential PV generation (GWh)



Source: Australian Energy Council analysis, January 2019

https://www.energycouncil.com.au/media/I5358/australian-energy-council-solar-report_-january-2019.pdf



thousand megawatthours per day



Source: U.S. Energy Information Administration

Batteries

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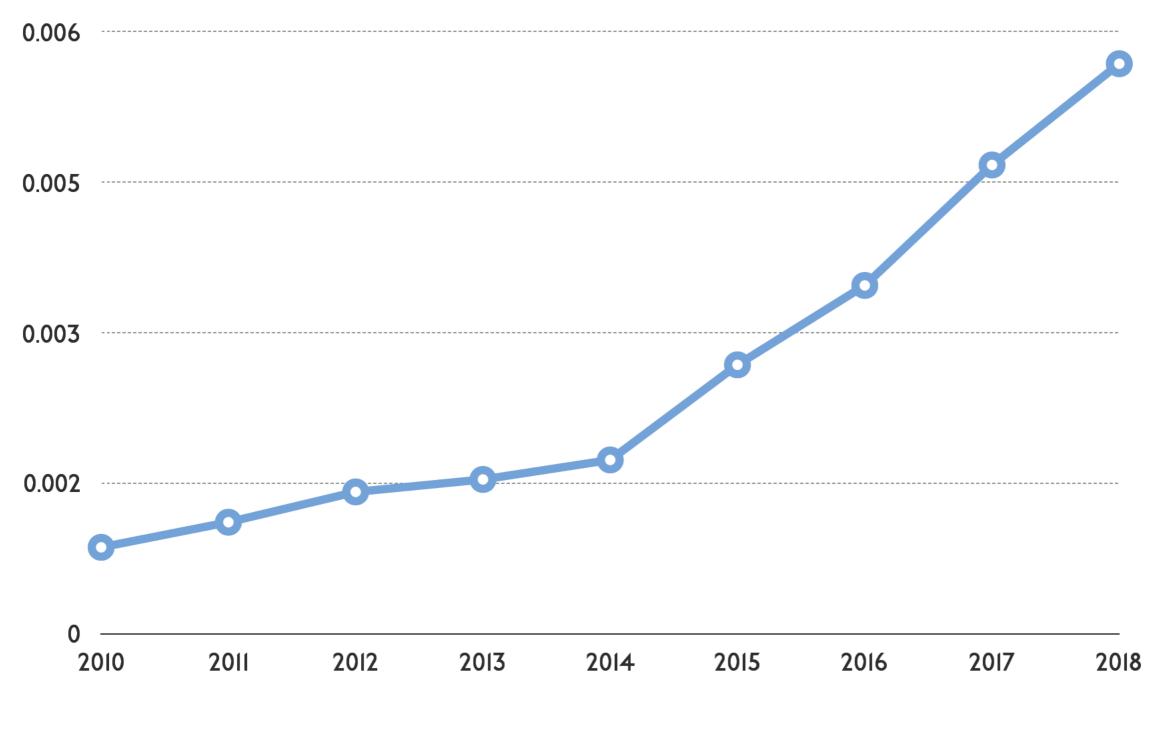
Lithium-ion battery price survey results: volume-weighted average



Battery pack price (real 2018 \$/kWh)

Source: BloombergNEF

Lithium-ion battery price survey results: battery pack price (real 2018 kWh/\$)



Reciprocal of Data on Previous Slide

Constraints on further battery cost drops

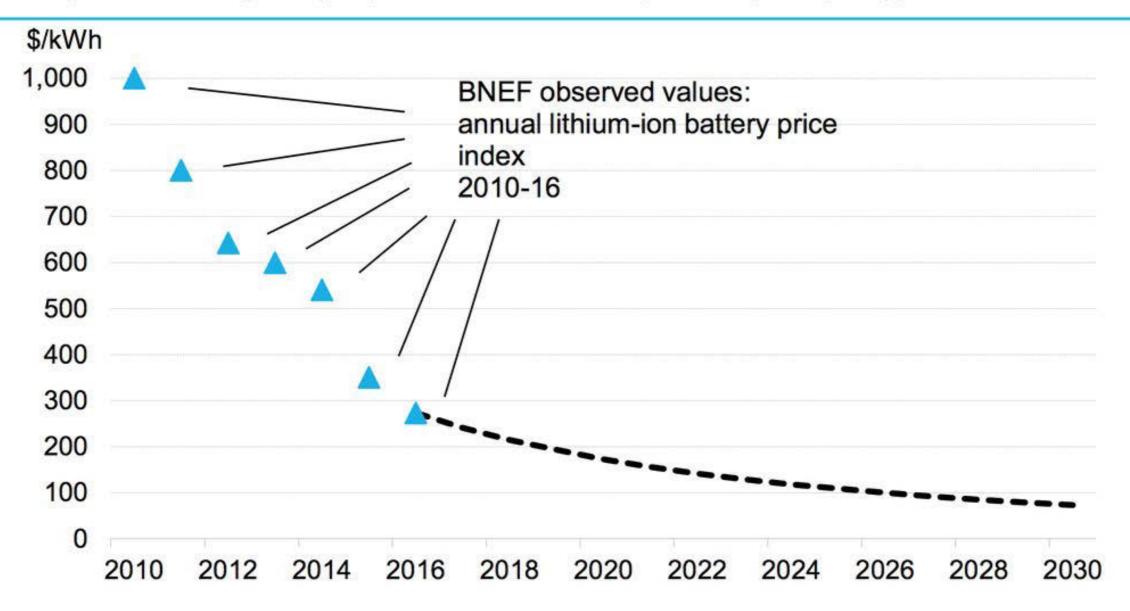
- "The raw material cost component now makes up 70% of the cost of battery cells, leaving less remaining room for cost reductions. ...
- 2. The vast majority of the battery cost reductions have come from producing batteries in greater volumes and achieving cost efficiencies from scale. ...
- 3. In a bid to secure their position in a rapidly growing market, battery makers have discounted on pricing to lock in contracts with automakers in recent years. ..."

- Clement Tseung, Investment Analyst, PM Capital

BNEF forecasts lithium-ion battery pack prices will fall to as little as \$73/kWh



- Intense price competition is leading manufacturers to develop new chemistries and improved processes to reduce production costs.
- Production costs have also come down significantly. Our models calculate that producing a battery in a Korean manufacturing plant in 2017 costs \$162/kWh, dropping to \$74/kWh in 2030.
- The BNEF battery price survey provides an annual industry average battery price for EVs and stationary storage. The learning rate (the price decrease for every doubling of capacity) is 19%.



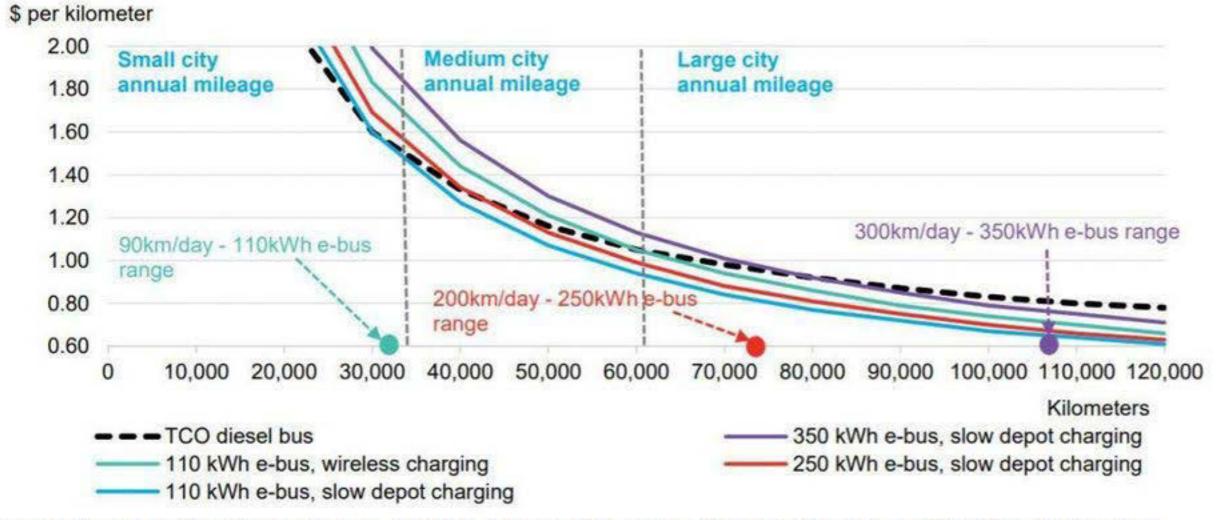


Figure 1: Total cost of bus ownership comparison with different annual distance

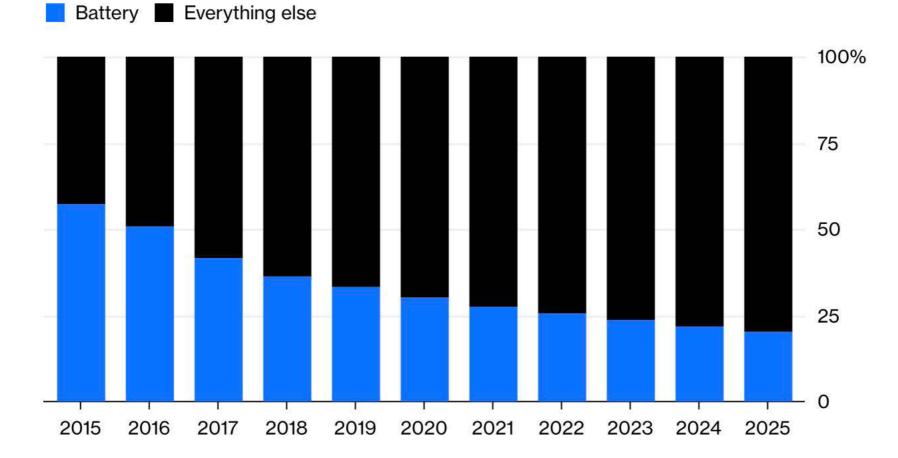
Source: Bloomberg New Energy Finance, AFLEET, Advanced Clean Transit Notes: Diesel price at \$0.66/liter (\$2.5/gallon), electricity price at \$0.10/kWh, annual kilometers traveled – variable. Bus route length will not always correspond with city size.

Crossover Point: ICE vs. EV

- "In 2017, a BloombergNEF analysis forecast that the crossover point was in 2026, nine years out.
- In 2018, the crossover point was in 2024 six years (or, as I described it then, two lease cycles) out.
- The crossover point, per the latest analysis, is now 2022 for large vehicles in the European Union"

The Incredible Shrinking Car Battery

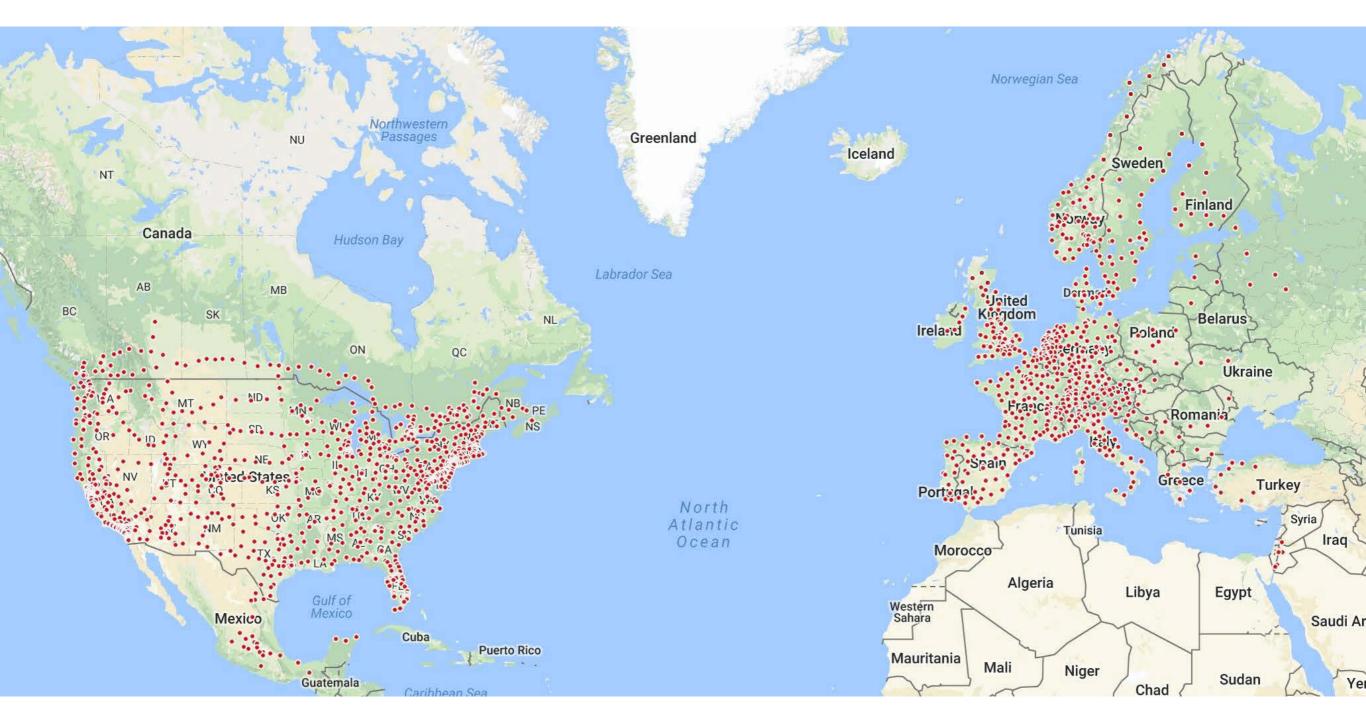
EV battery cost for U.S. medium-size car as a percentage of retail price



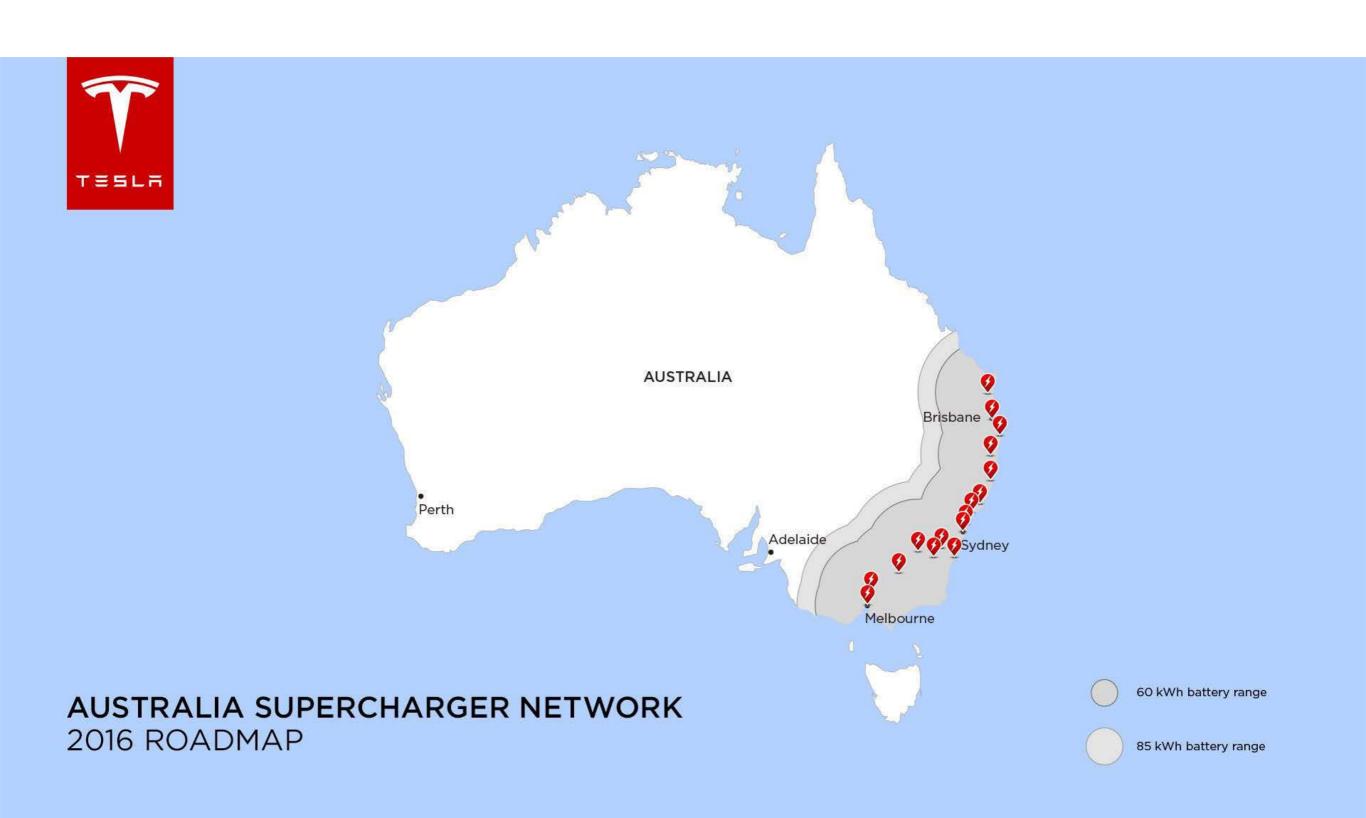
Source: BloombergNEF Note: Includes profit margins and costs other than direct manufacturing costs.

Charging

Tesla Superchargers



Superchargers Network Red . Source: Tesla





Supercharger Map - Installed (Red) and Planned to Q3 2019 (Grey). Source: Tesla

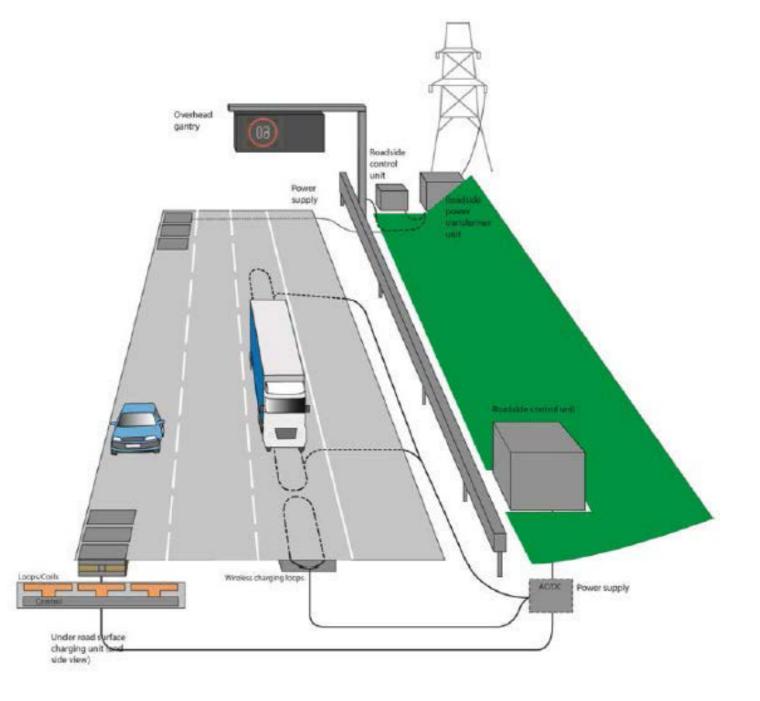
https://reneweconomy.com.au/tesla-plans-18-new-ev-supercharger-stations-australia-major-global-roll-93768/



https://reneweconomy.com.au/tesla-plans-18-new-ev-supercharger-stations-australia-major-global-roll-93768/

Dynamic Wireless Power Transfer





Transport Research Laboratory, 2015. Feasibility Study: Powering Electric Vehicles on England's Major Roads.

EV Sales



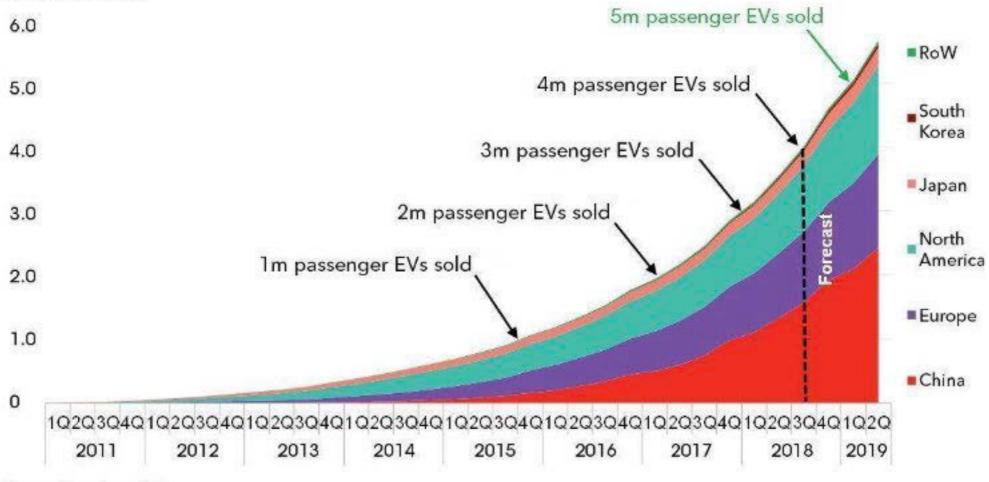
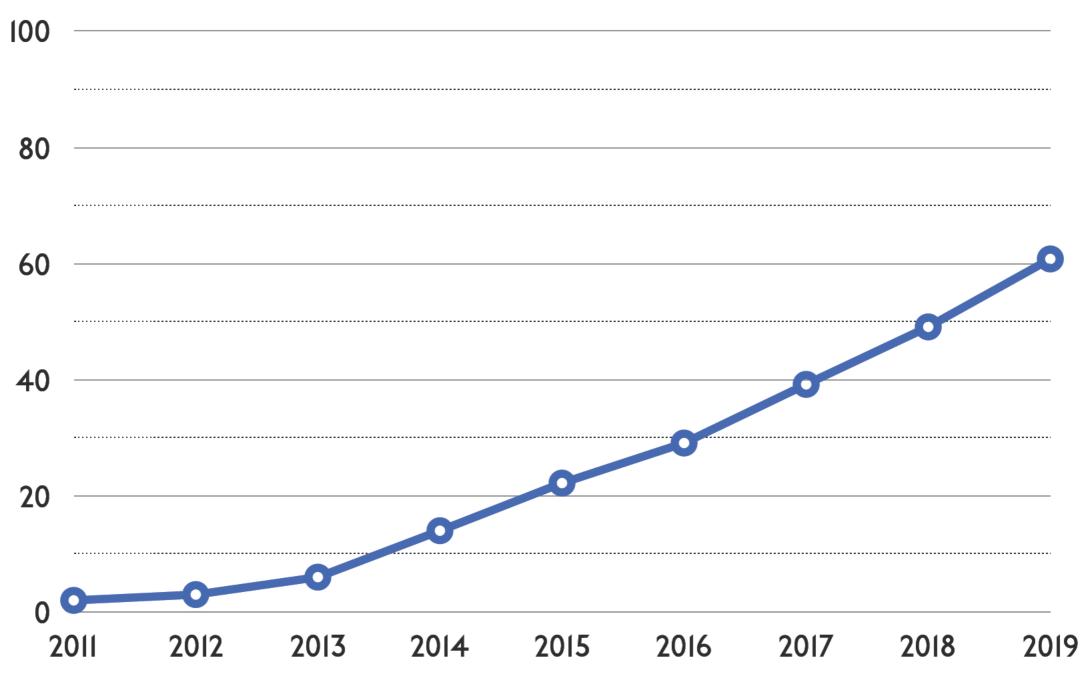


Figure 3: Cumulative global passenger EV sales, current and forecast Million vehicles

Source: Bloomberg NEF

Norwegian Electric Vehicle New Car Market Share



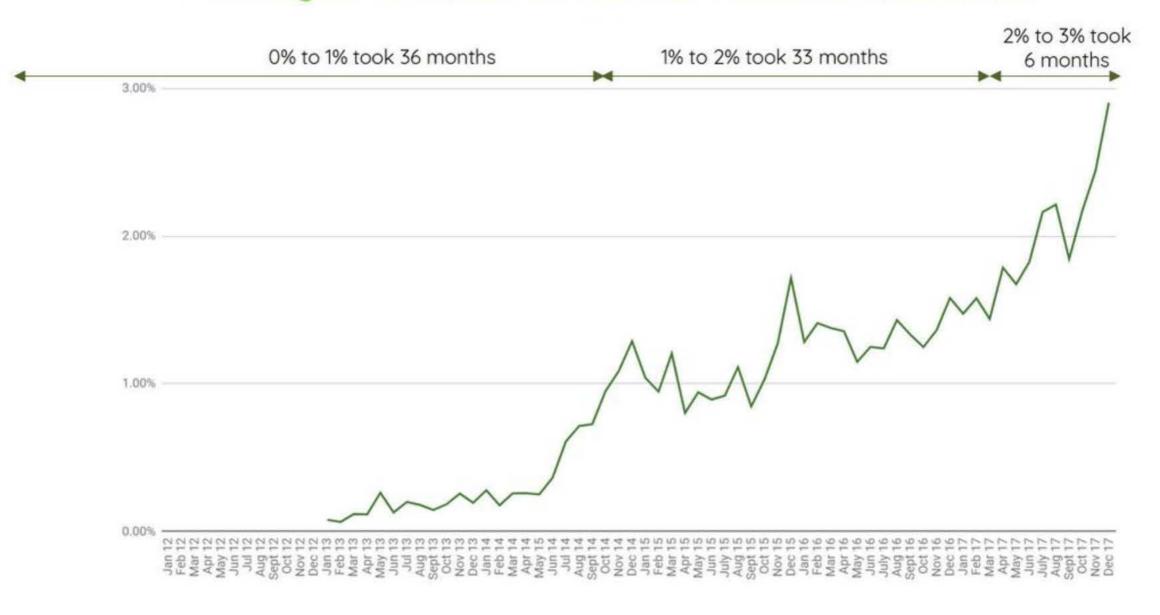
Norwegian Electric Vehicle Association,

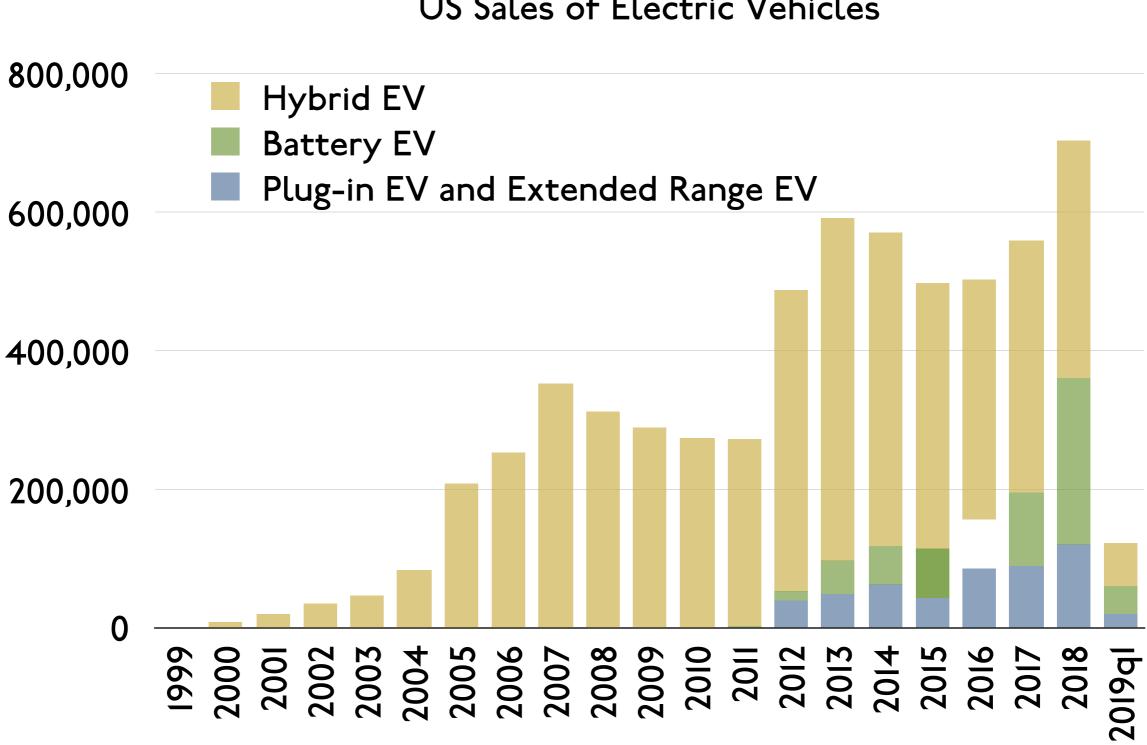
Source: <u>https://en.wikipedia.org/wiki/Plug-in_electric_vehicles_in_Norway</u>

New York Times http://www.nytimes.com/2015/10/17/business/international/norway-is-global-model-for-encouraging-sales-of-electric-cars.html



UK Plug In Vehicles Sales % of New Vehicle Sales



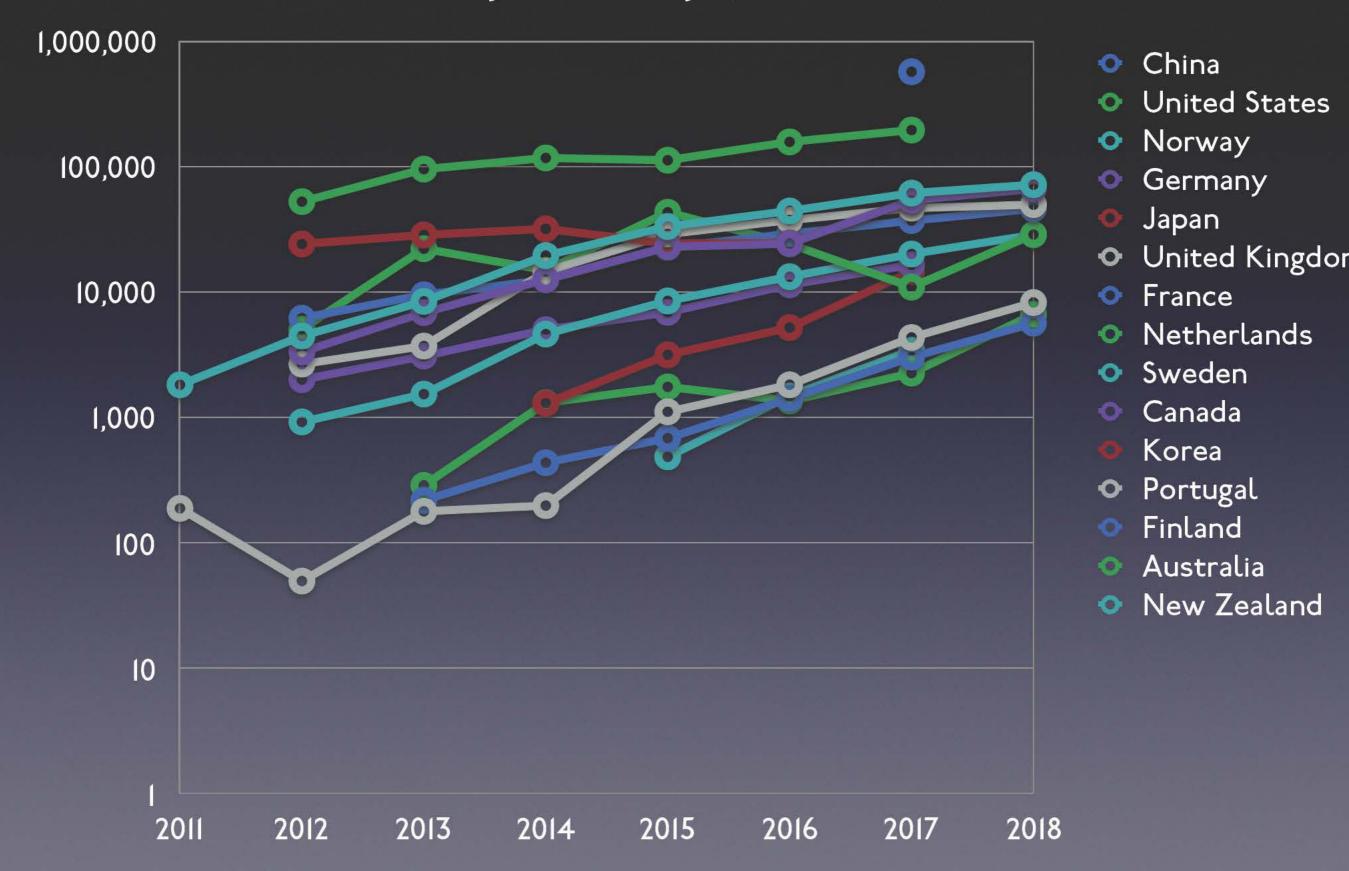


US Sales of Electric Vehicles

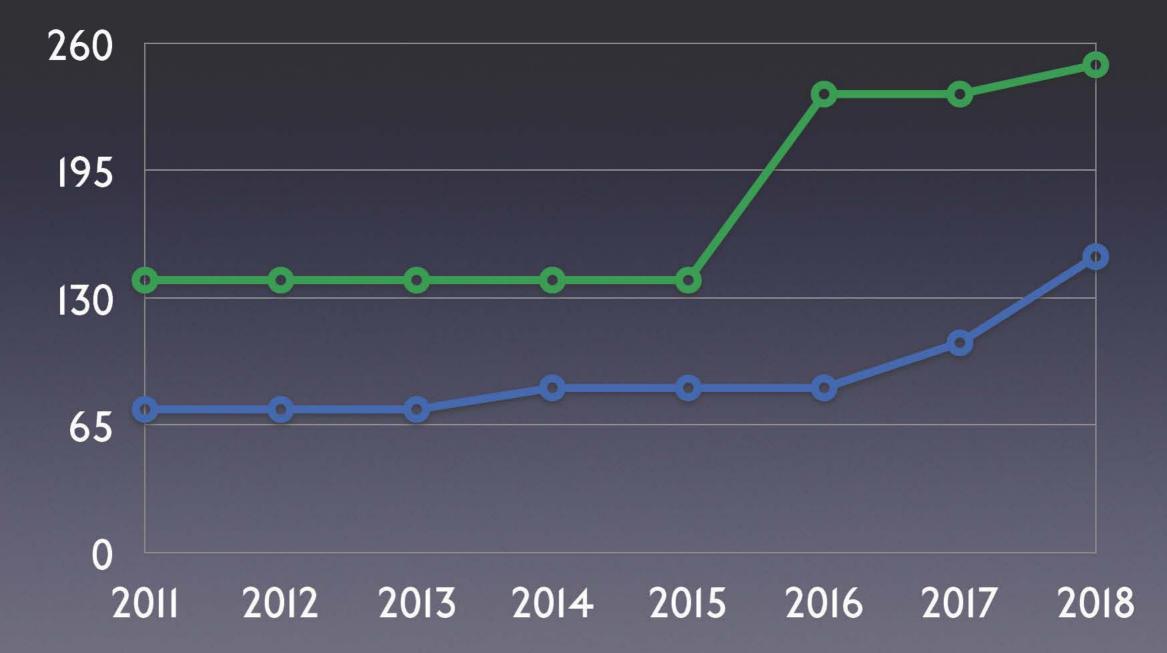
Our New EV Forecasts



EV Sales by Country (EV+PHEV)



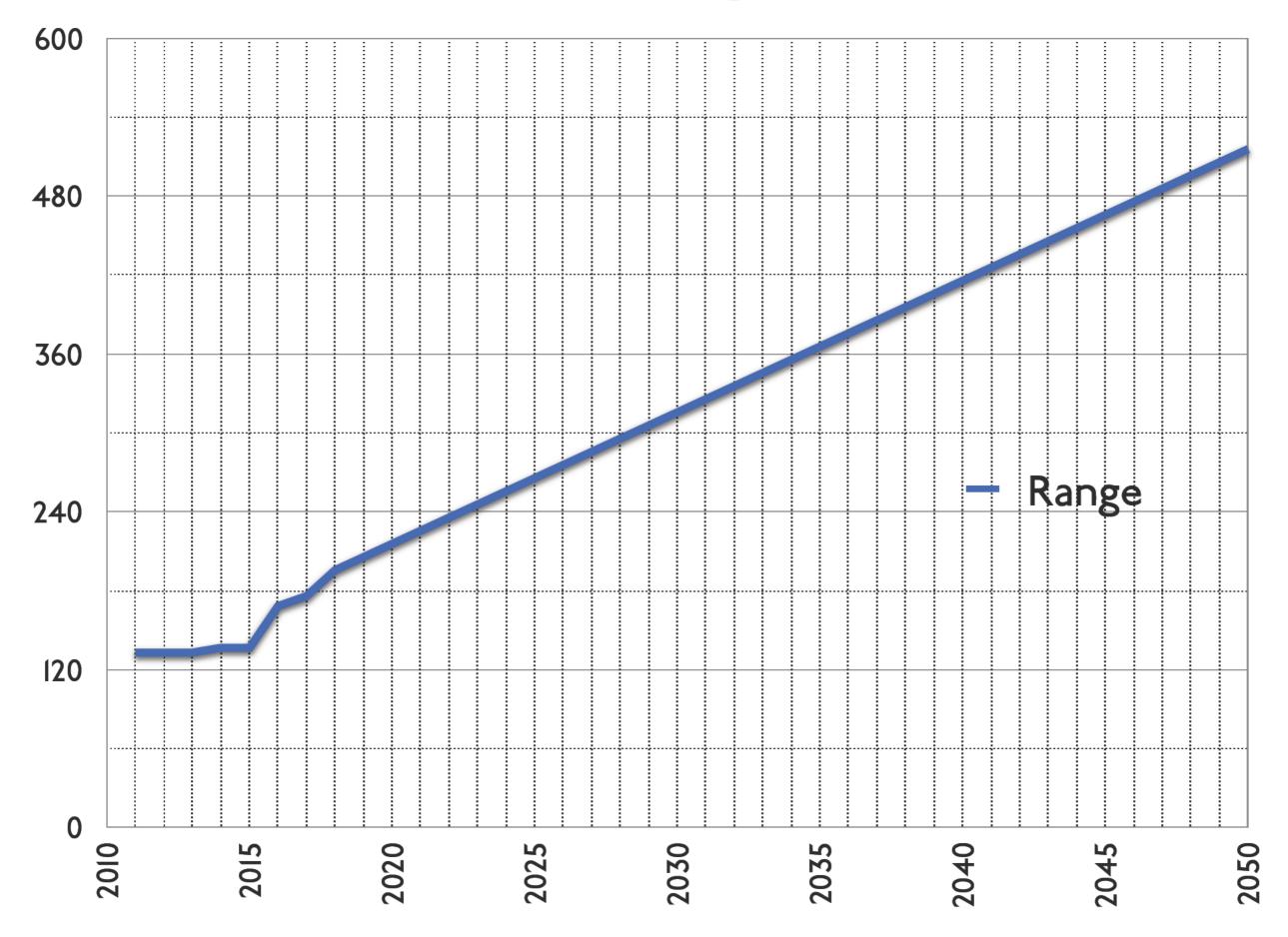
Nissan Leaf Range (Miles)



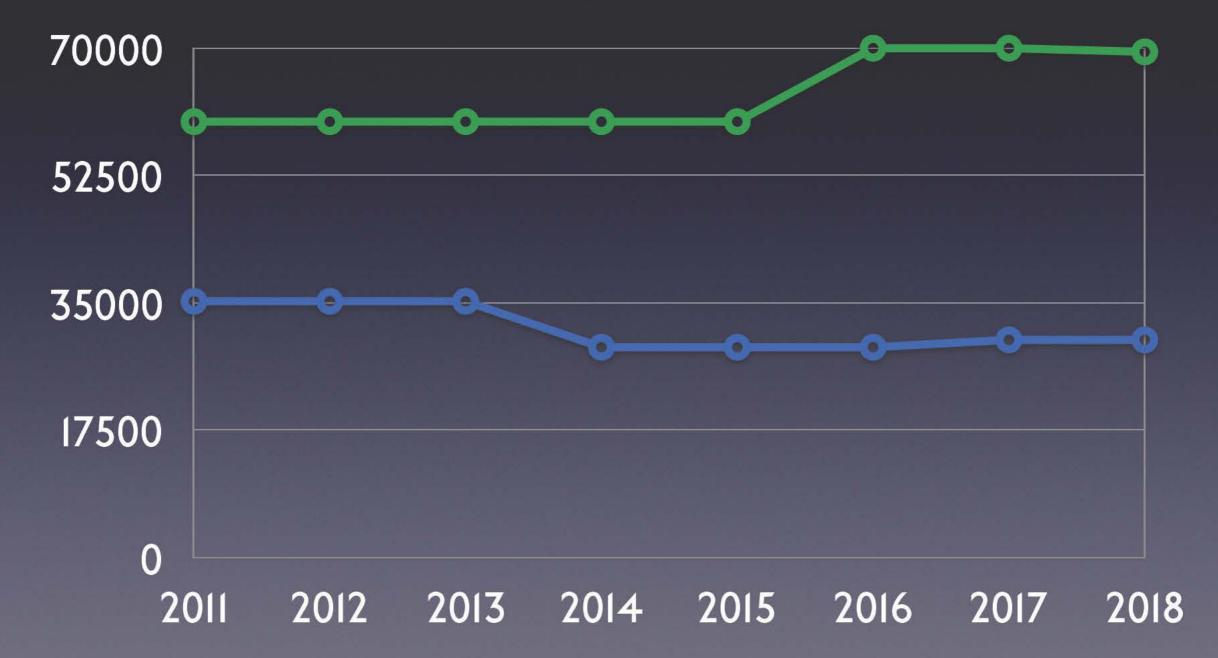
Predicted Range (miles)

	2010	2015	CI07	2020		207 F	6404		2030)) 		2035		2040			2045	CT04		2050
120 0														 						
240																Ra	n	ge		
360								 						 						
480								 							¢¢					
600																				

Predicted Range (miles)



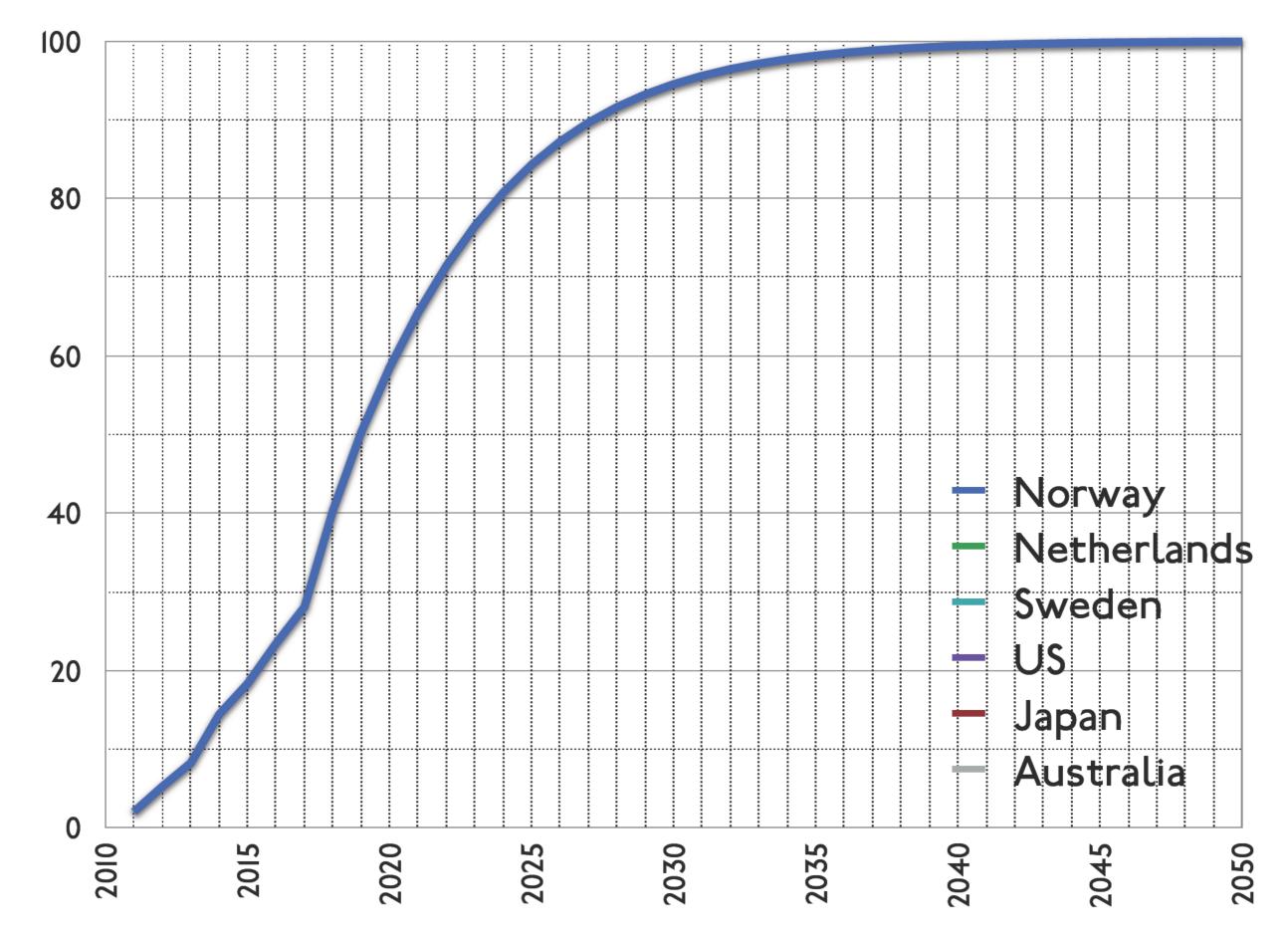
Nissan Leaf Cost (USD)

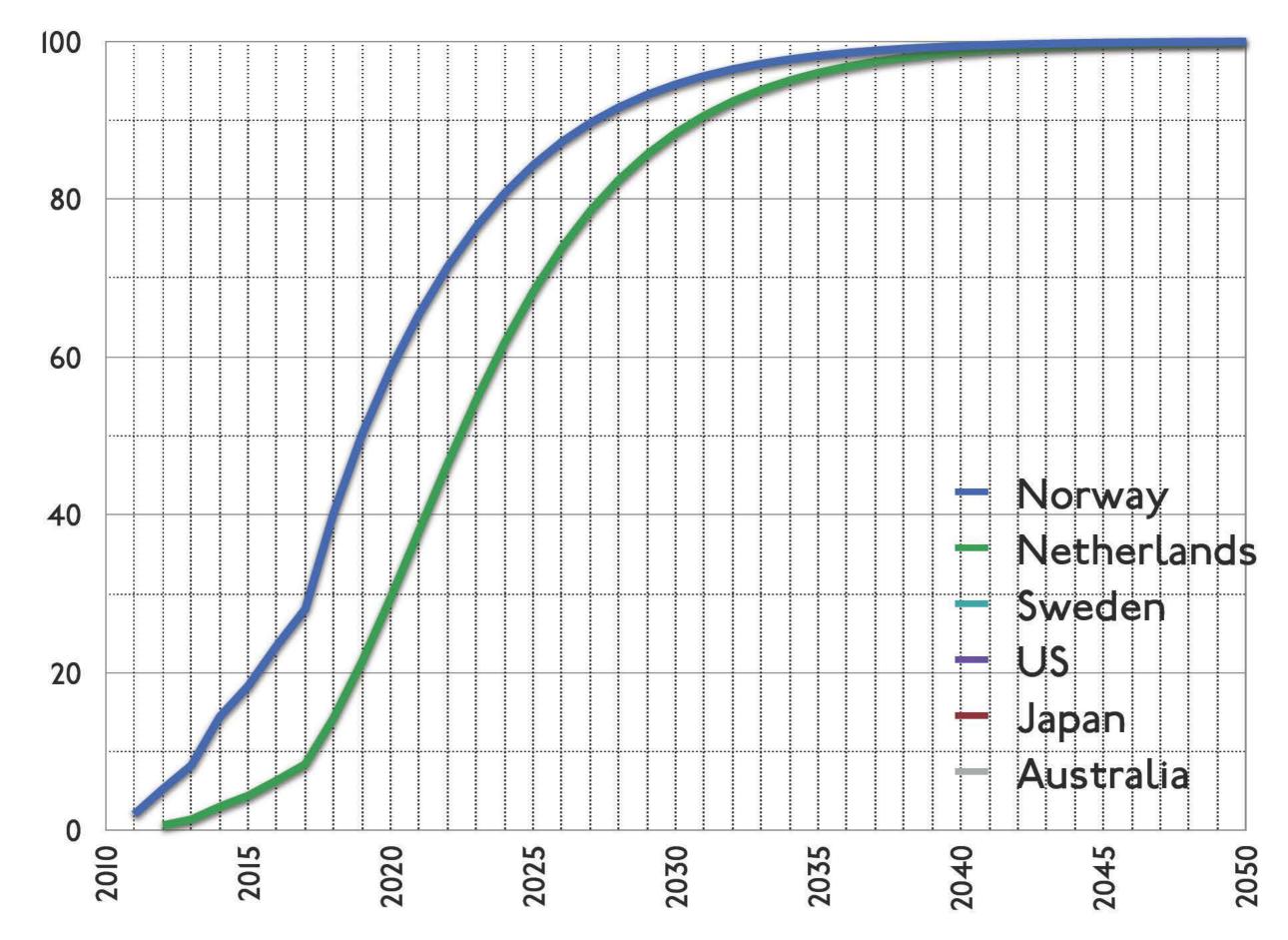


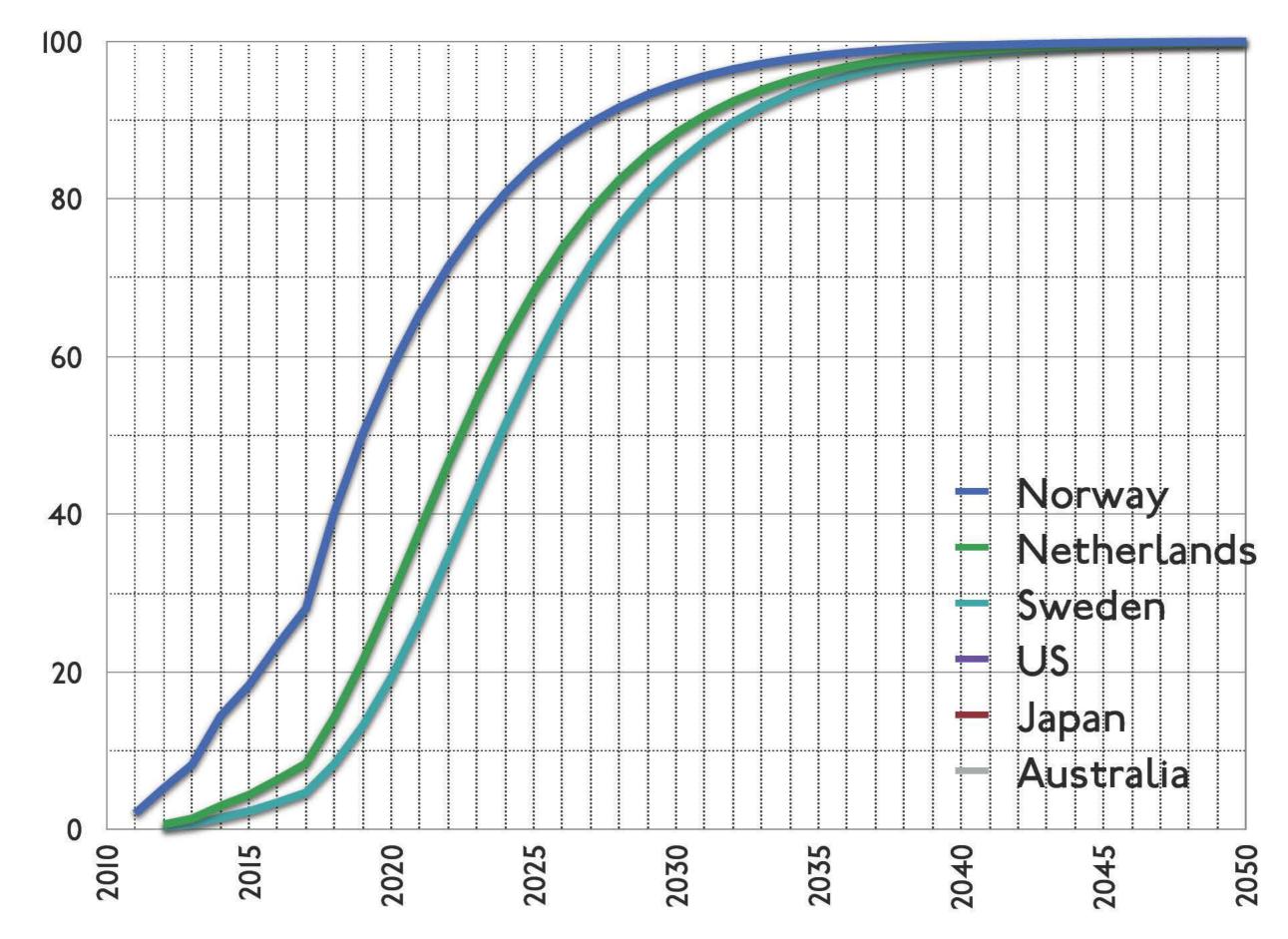
Predicted ln(Share/(I-Share))

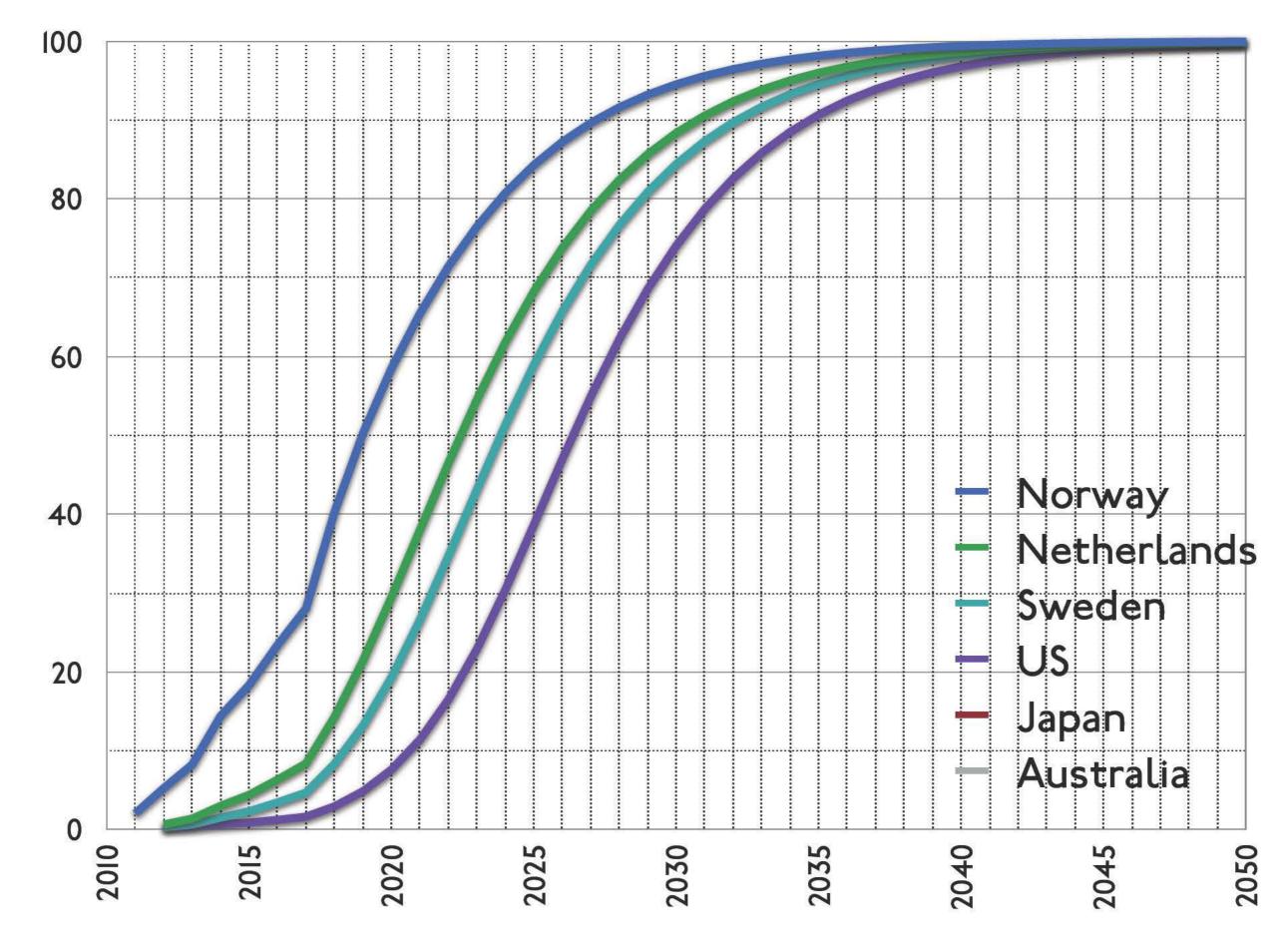
	Estimate	Std. Error	t value	Pr(> t)	
(Intercept)	1.73e+00	2.20e+00	7.89e-0I	4.33e-0l	
[ln(pre.share)]	5. 4 e-0	6. 4 5e-02	7.97e+00	1.28e-11	***
[EV.price]	-1.50e-04	5.8Ie-05	-2.59e+00	I.I6e-02	*
[EV.range]	2.19e-02	5.25e-03	4.17e+00	8.04e-05	***
[norway]	l.84e+00	2.7Ie-0I	6.77e+00	2.36e-09	***
[australia]	-7.36e-01	2.46e-0I	-3.00e+00	3.69e-03	**
[sweden]	7.50e-01	2.03e-0I	3.70e+00	4.05e-04	***
[us]	1.95e-01	2.11e-01	9.22e-0l	3.59e-01	
[france]	2.36e-01	I.96e-0I	l.21e+00	2.32e-01	
[finland]	2.43e-01	2.0 4 e-0l	l.19e+00	2.39e-01	
[netherlands]	1.06e+00	2.32e-0I	4.56e+00	l.92e-05	***

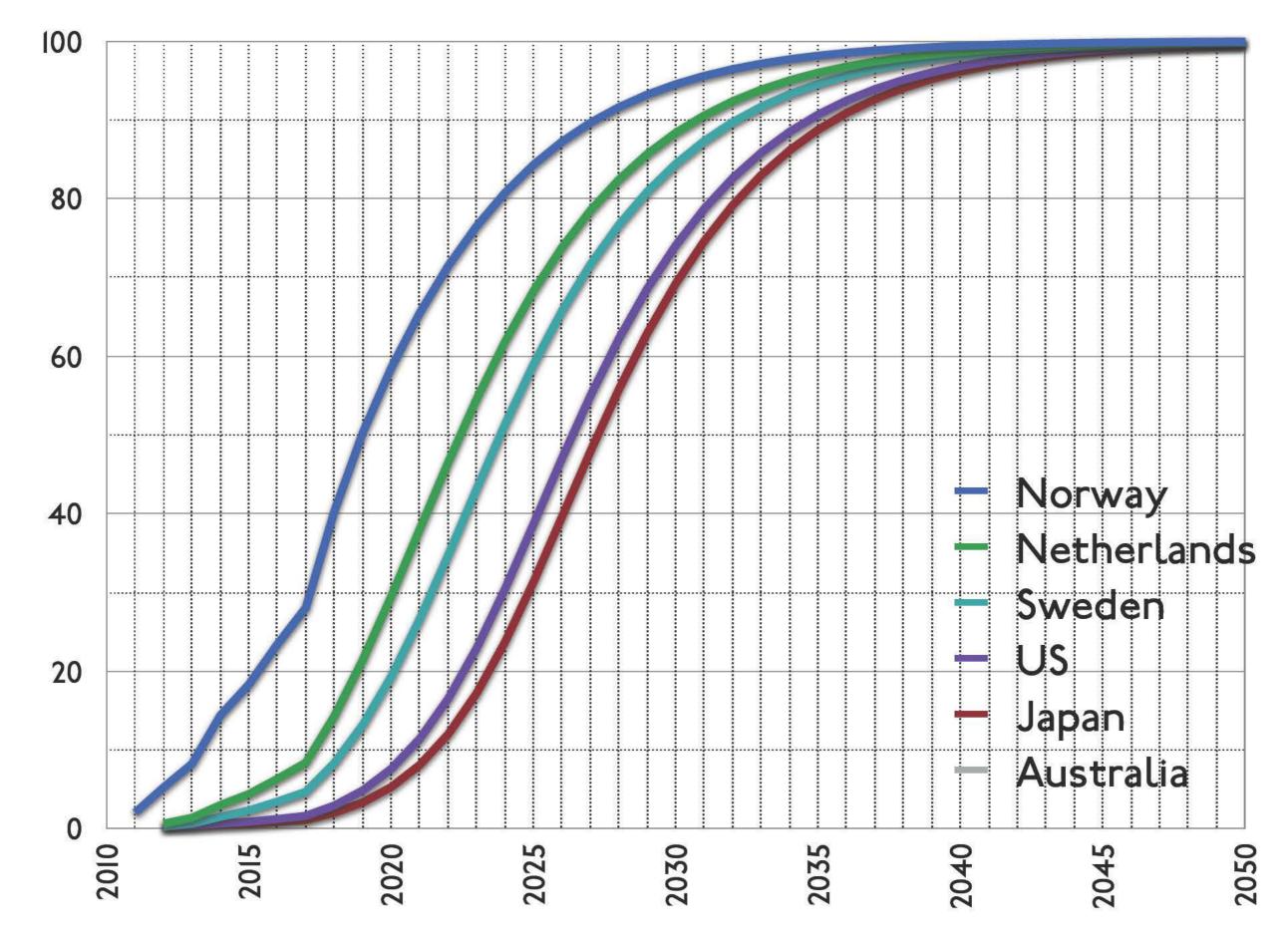
0 2010 -	2007	2015	2020	2025	2030	2035	2040	2045	2050
							— Αι	Jstralia	
								pan	
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								veden	
40							— N	orway etherlanc	ls
40							— N	orway	
60									
80									
100									

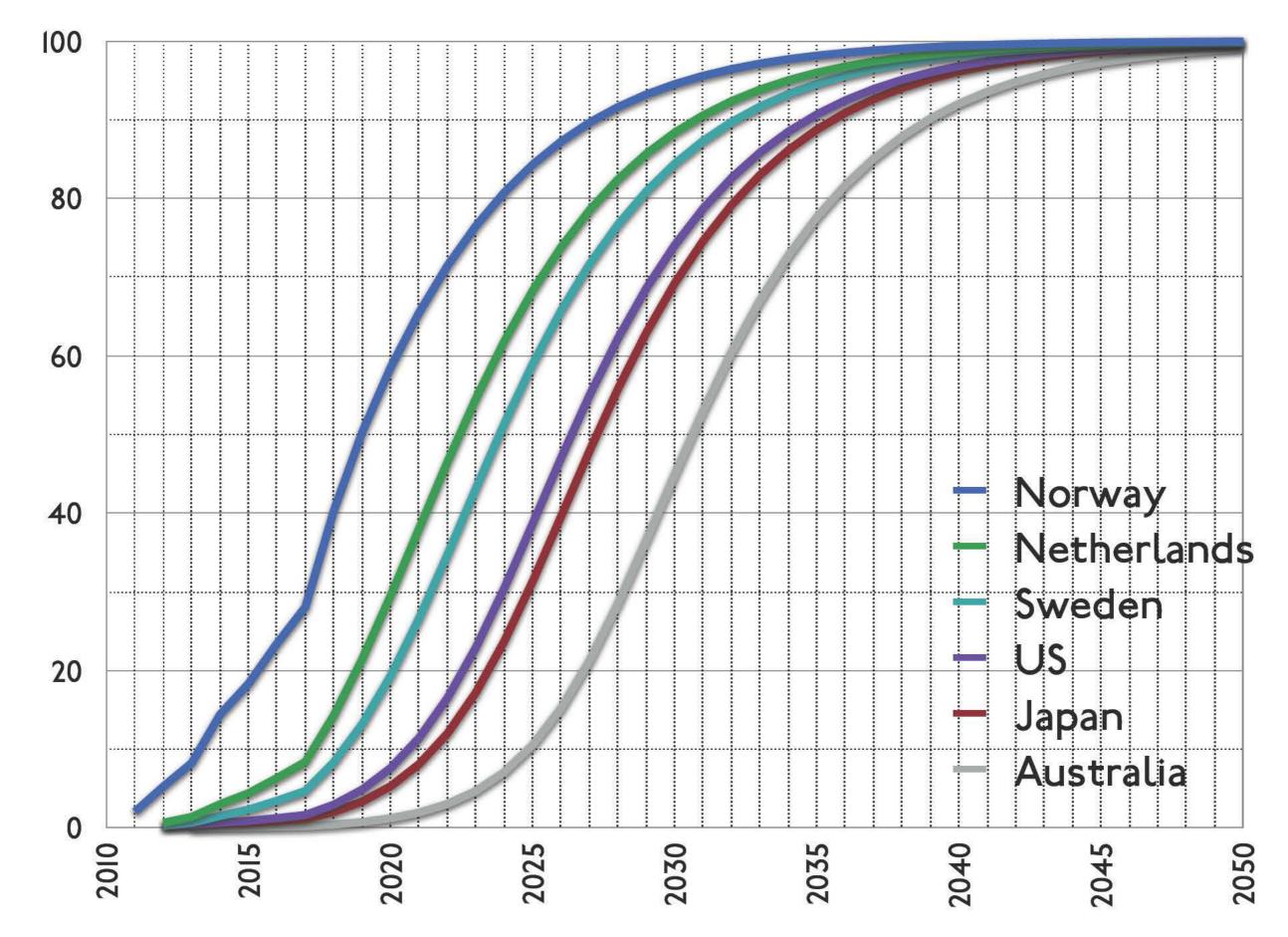


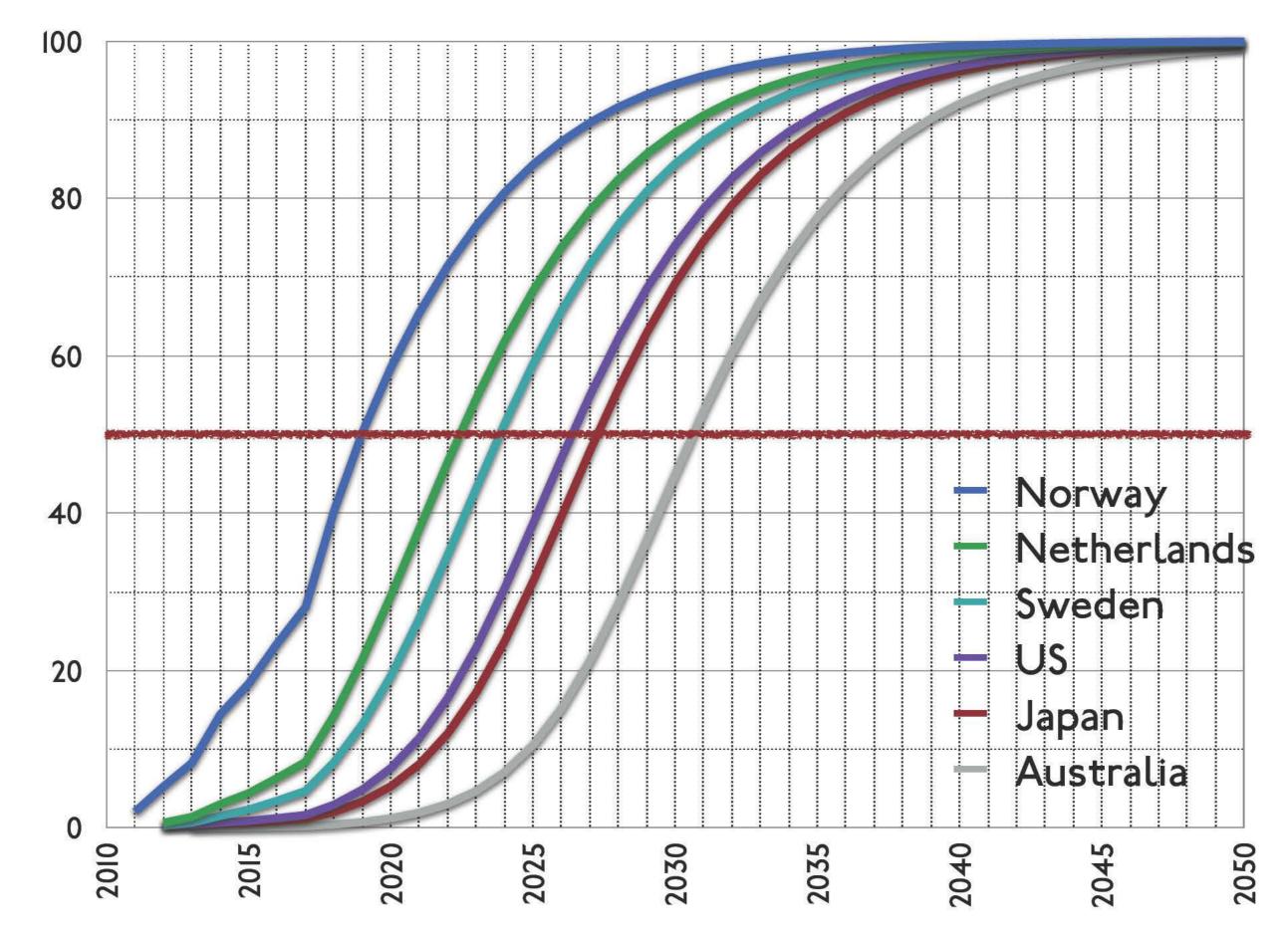


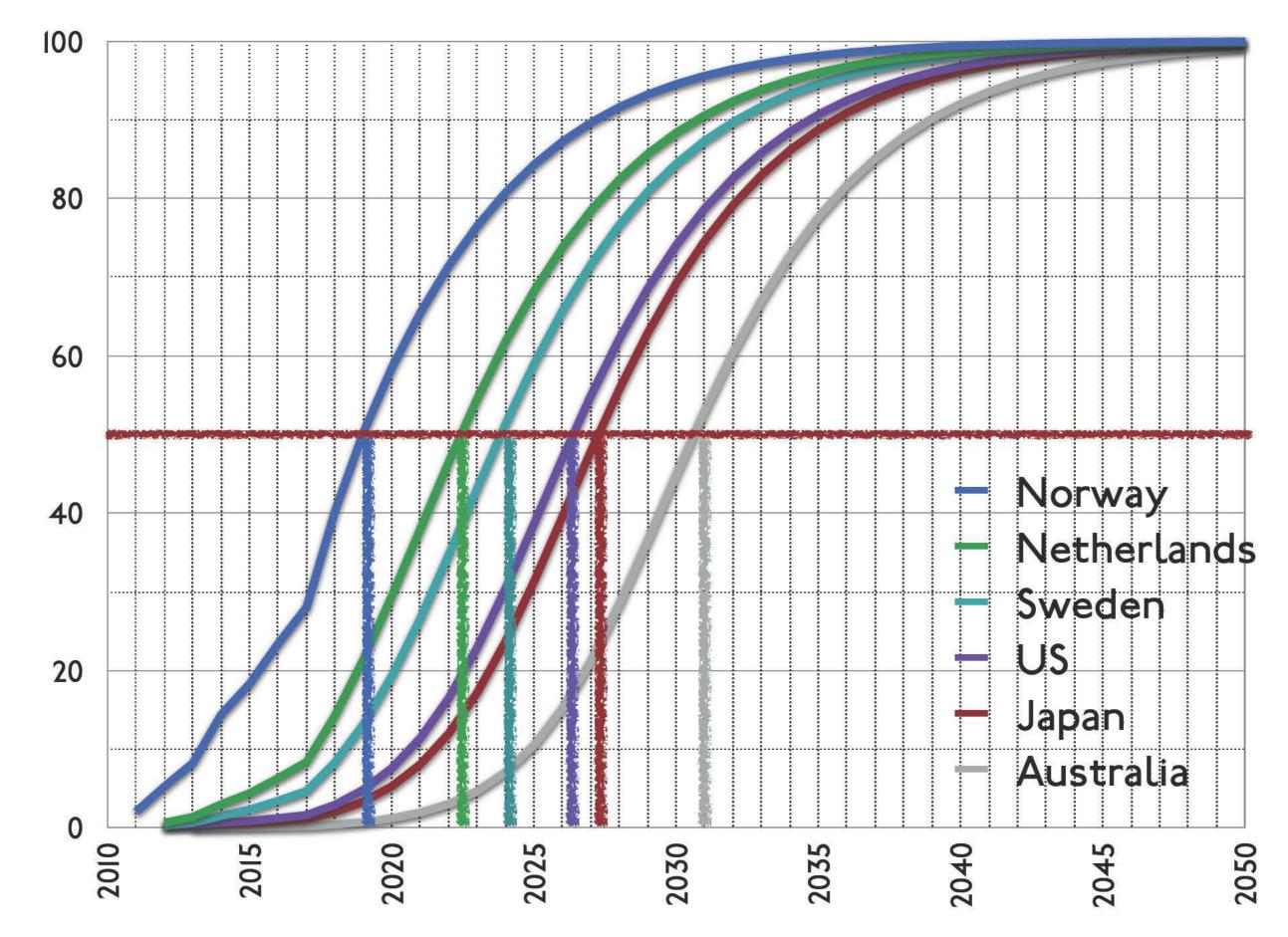












2020 Superbowl Featured 4 Electric Vehicle Ads









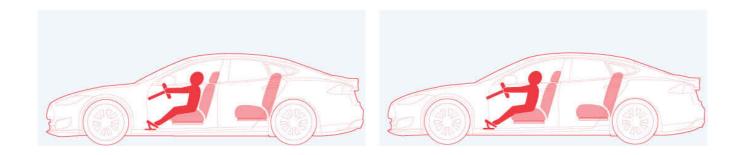
Automation

UBER

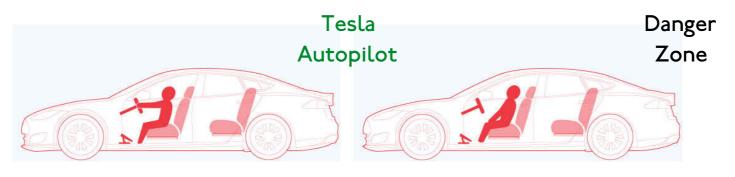
(1)

Autonomous Autos

SAE level	Name	Steering and Acceleration/ Deceleration	Monitoring of Driving Environment	Fallback Performance of Dynamic Driving Task	System Capability (Driving Modes)					
		Human driver moni [,]	tors the driving envir	onment						
0	No Automation	Human driver	Human driver	Human driver	n/a					
1	I Driver Assistance	Human driver and system	Human driver	Human driver	Some driving modes					
2	Partial Automation	System	Human driver	Human driver	Some driving modes					
	Automated driving system ("system") monitors the driving environment									
3	Conditional Automation	System	System	Human driver	Some driving modes					
4	High Automation	System	System	System	Some driving modes [Geofenced]					
5	Full Automation	System	System	System	All driving modes					

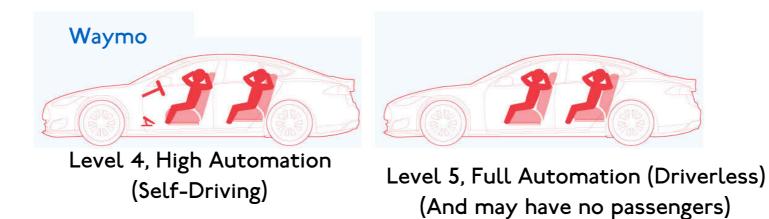


Level 0, No Automation Level 1, Driver Assistance



Level 2, Partial Automation (e.g. adaptive cruise control)

Level 3, Conditional Automation

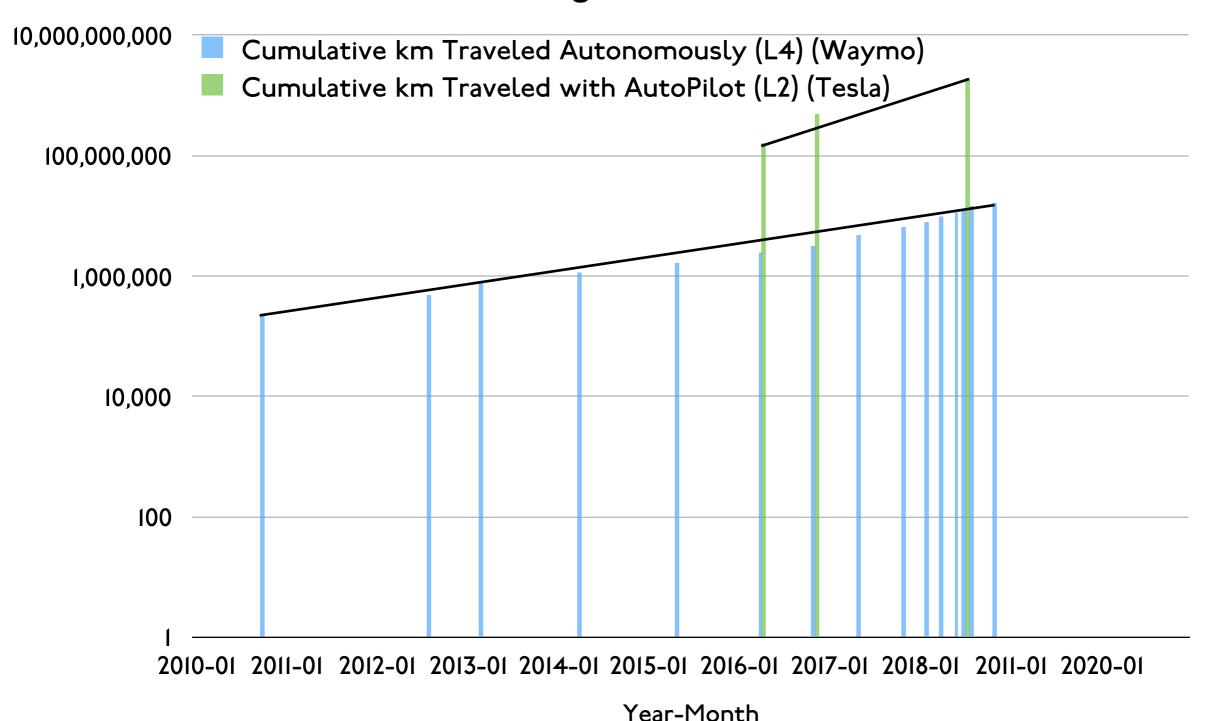


Autonomous

• Safety

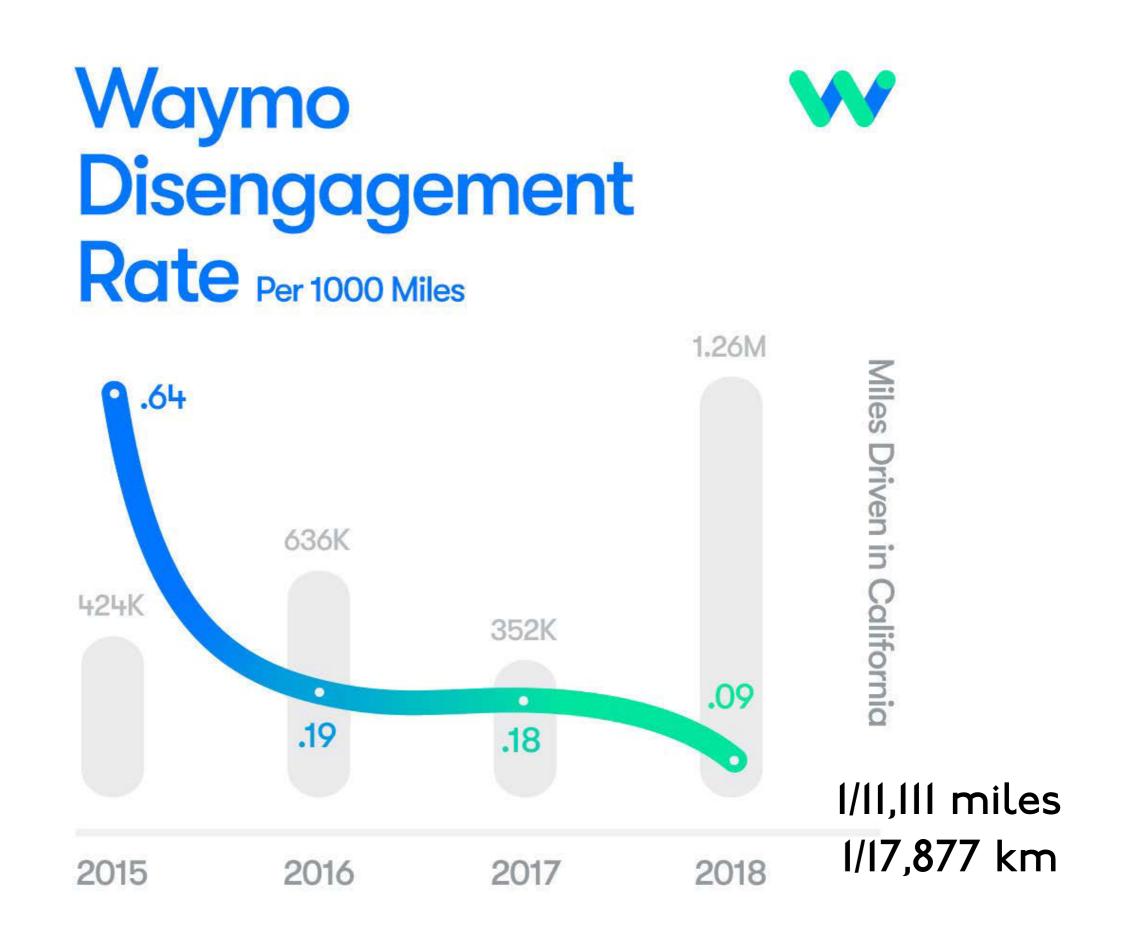
Costs

Cumulative km traveled in Autonomous Mode by Google/Waymo Self-Driving Car and Tesla Auto-Pilot

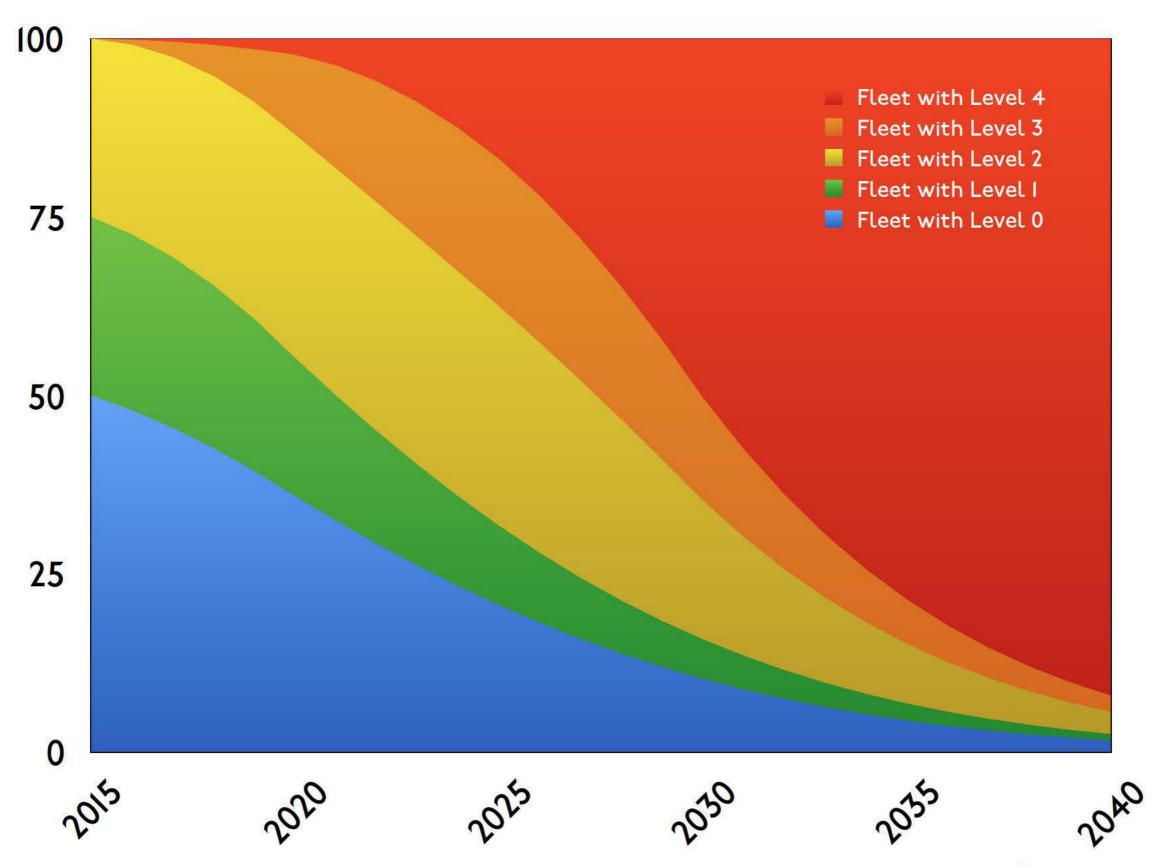


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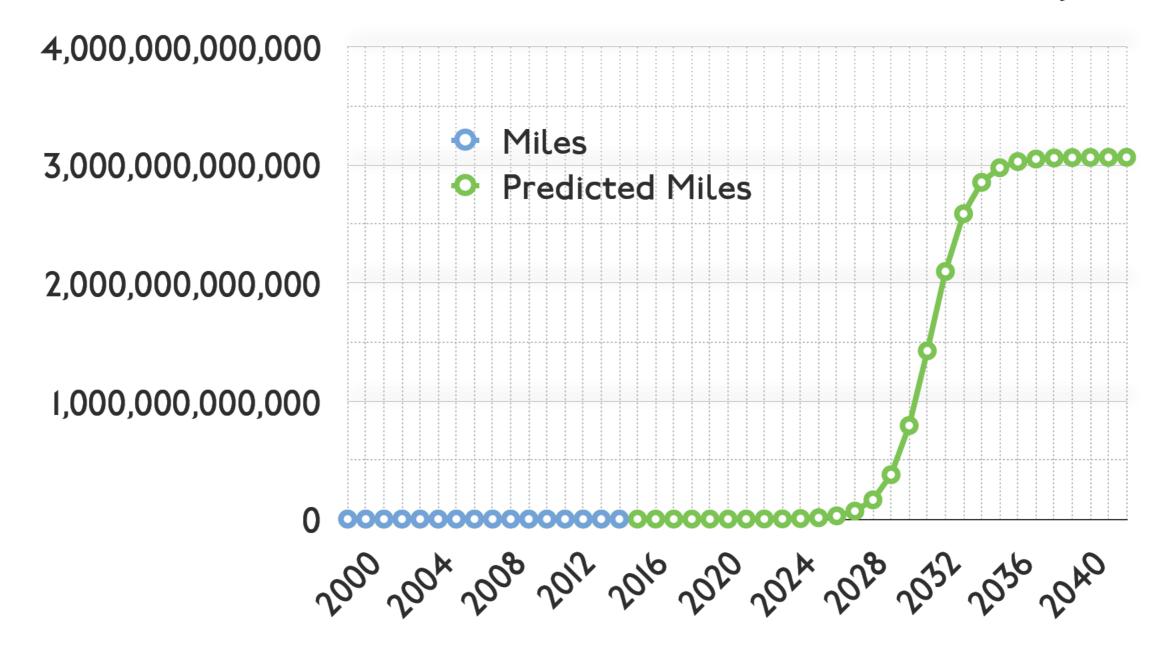
US Vehicle Fleet by NHTSA Automation Level



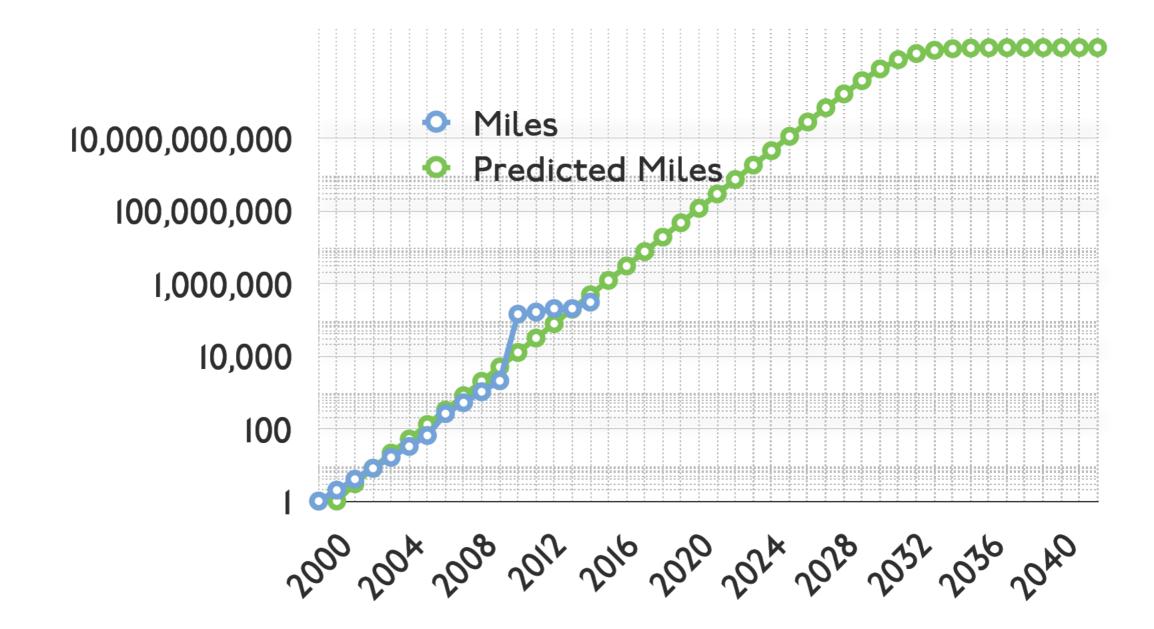
Source: Levinson (2016) Transportation Futures Project

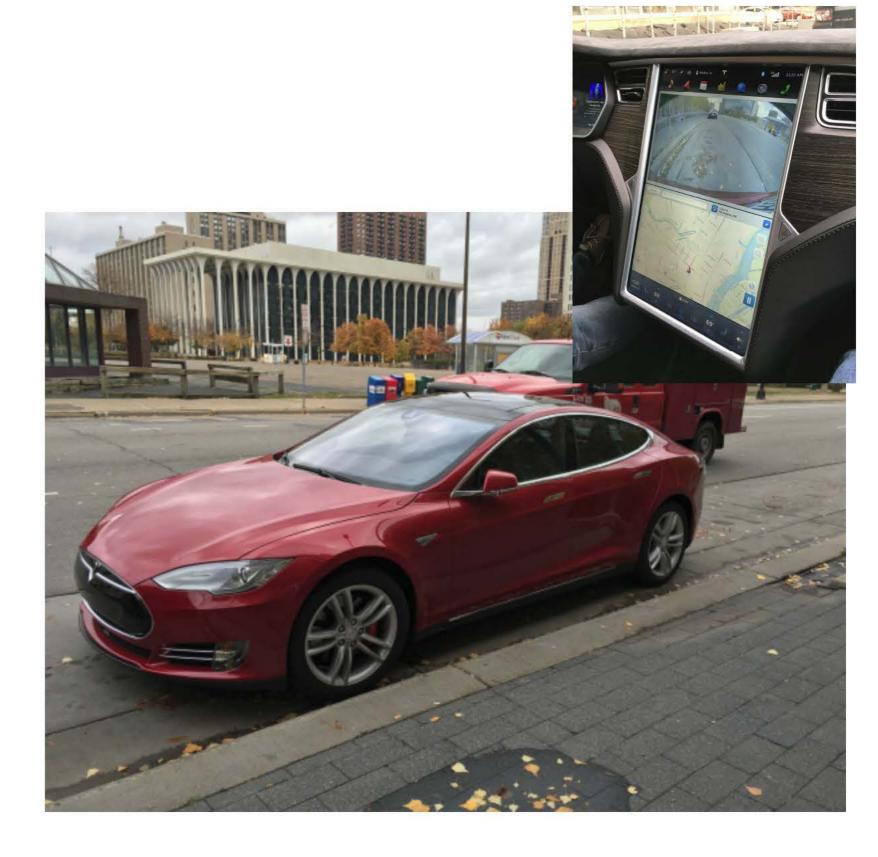
- System Deployment
- Early Forecast
- Early Actual
- Late Forecast
- Late Actual

Forecast of Annual Miles Traveled by Autonomous Vehicles Nationally (~2032 is year of 50% total distance driven autonomously)



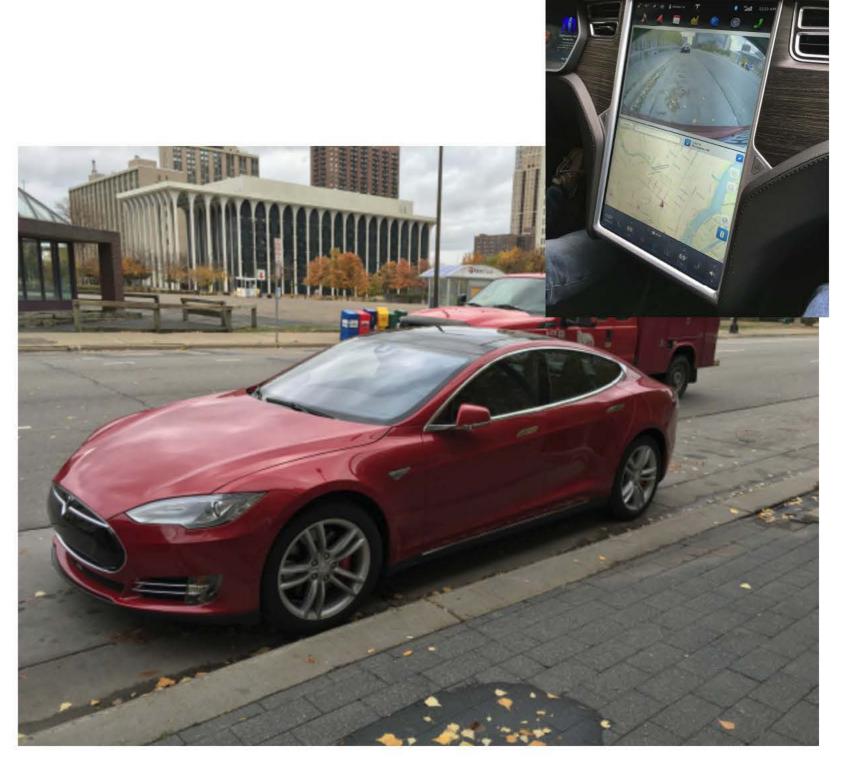
Forecast of Annual Miles Traveled by Autonomous Vehicles Nationally (~2032 is year of 50% total distance driven autonomously)





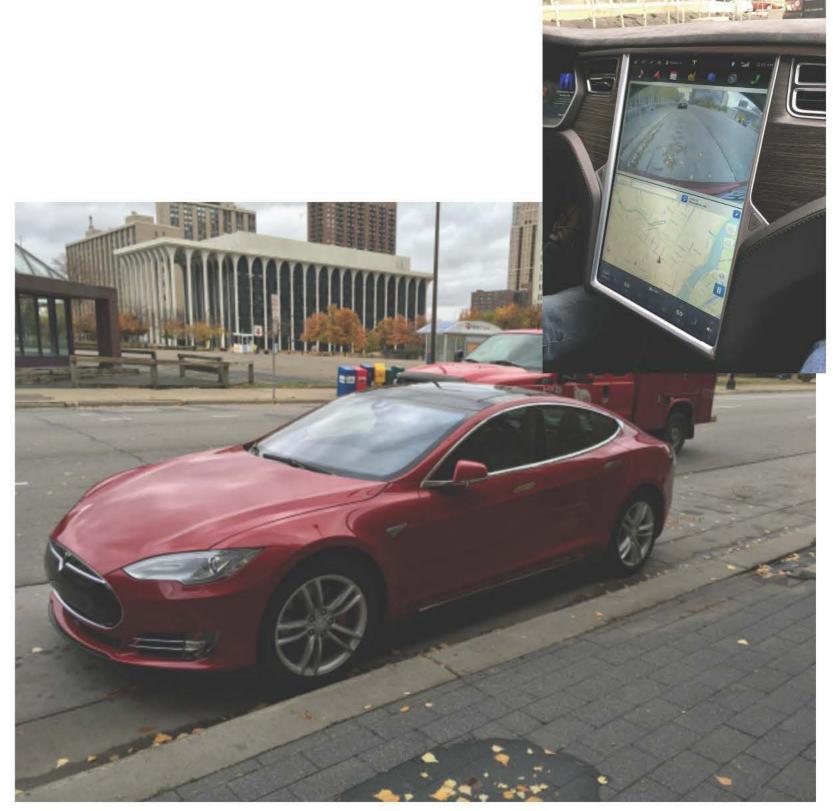
Tesla S

 Level 2, 2.5 Now (Tesla Auto-Pilot, etc.)

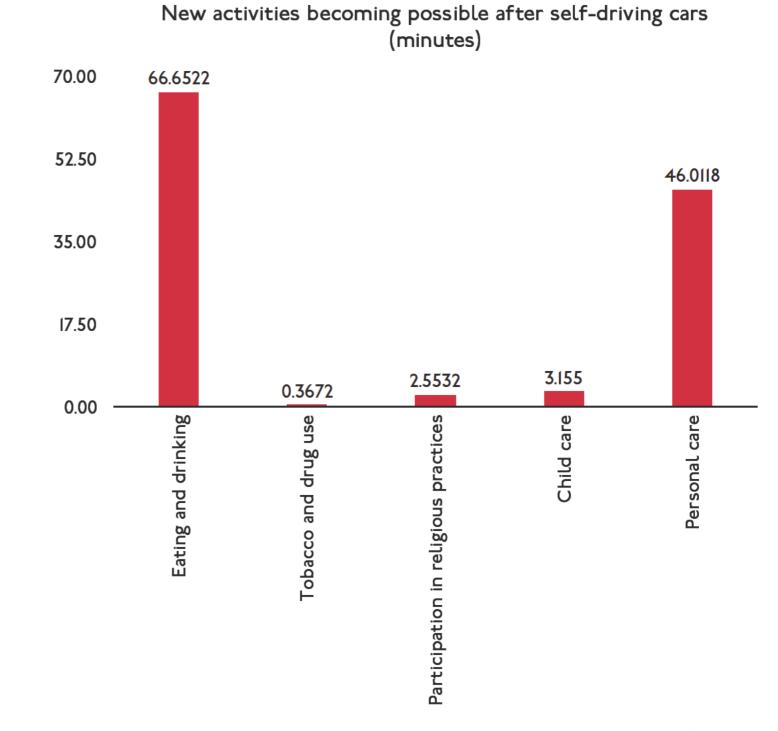


Tesla S

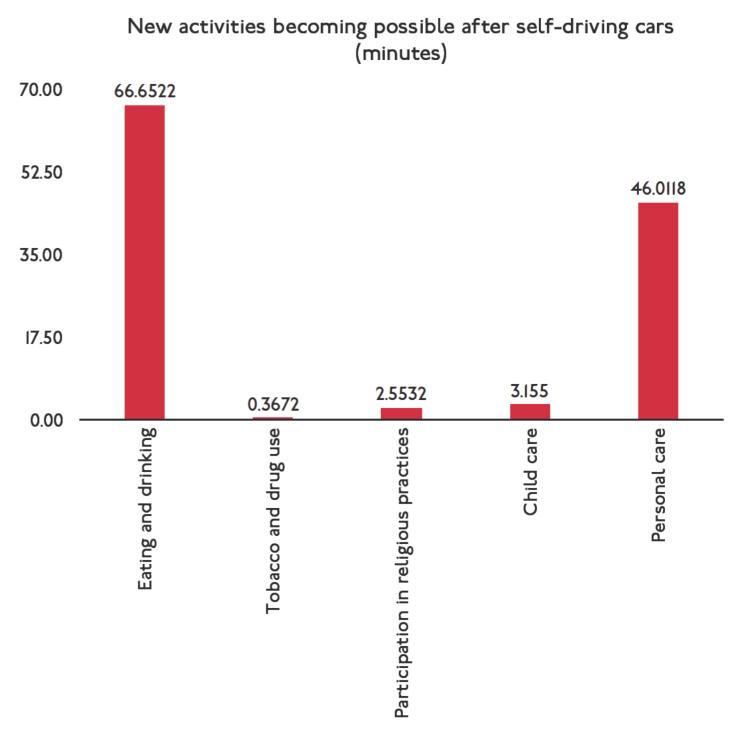
- Level 2, 2.5 Now (Tesla Auto-Pilot, etc.)
- Level 3 ("limited self-driving automation") autonomous vehicles will be on the market by 2020.
 - Cadillac SuperCruise 2017
- Level 4 will be available in 2025 and required in new US cars by 2030, and required for all cars by 2040.
- In other words, human driven vehicles will eventually be prohibited on public roads (aside from special events).



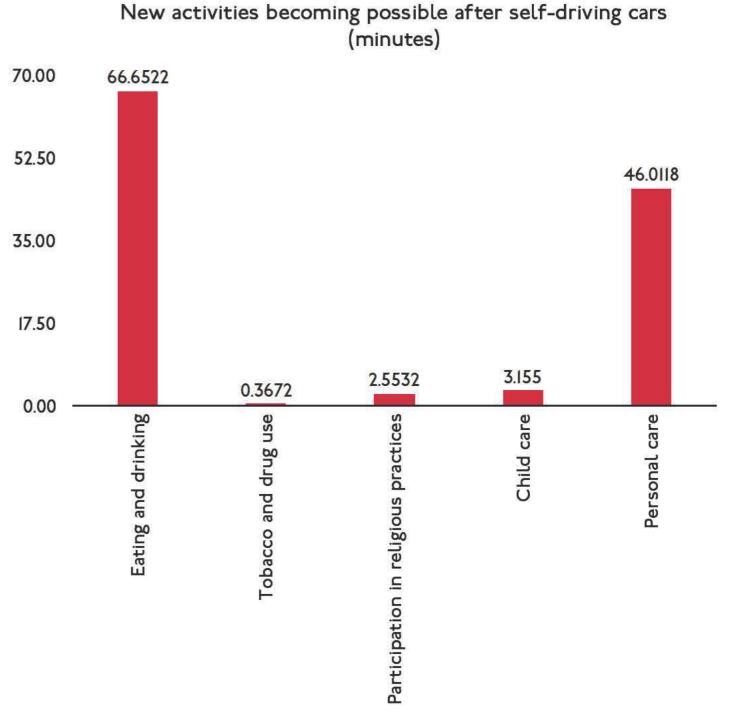
Tesla S



• A limited set of personal care activity including dressing & grooming, health-related self care, personal/private activities;

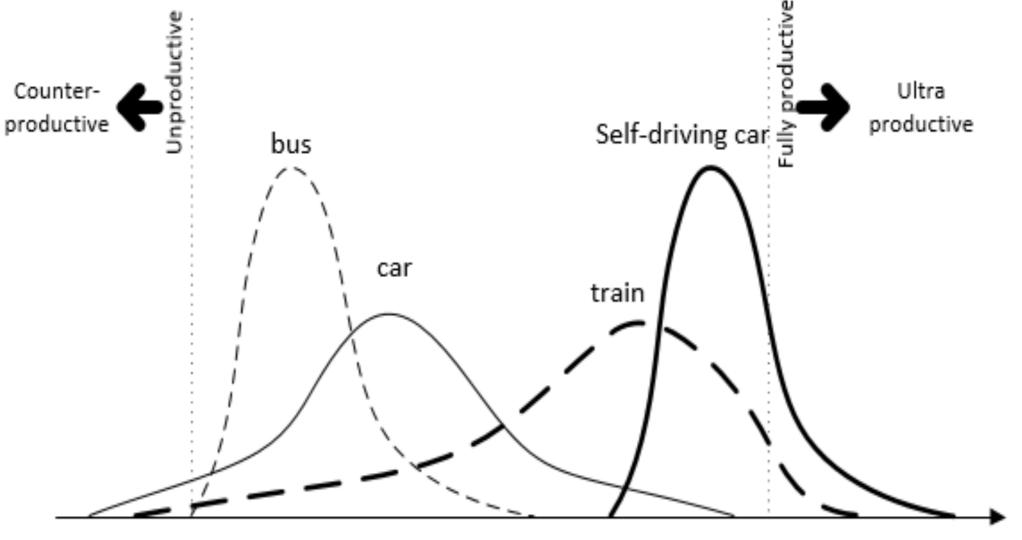


- A limited set of personal care activity including dressing & grooming, health-related self care, personal/private activities;
- A limited set of child care activities including reading to/ with children, home schooling, and arts and crafts with children;
- Eating and drinking;
- Tobacco and drug use; and
- Participation in religious practices.

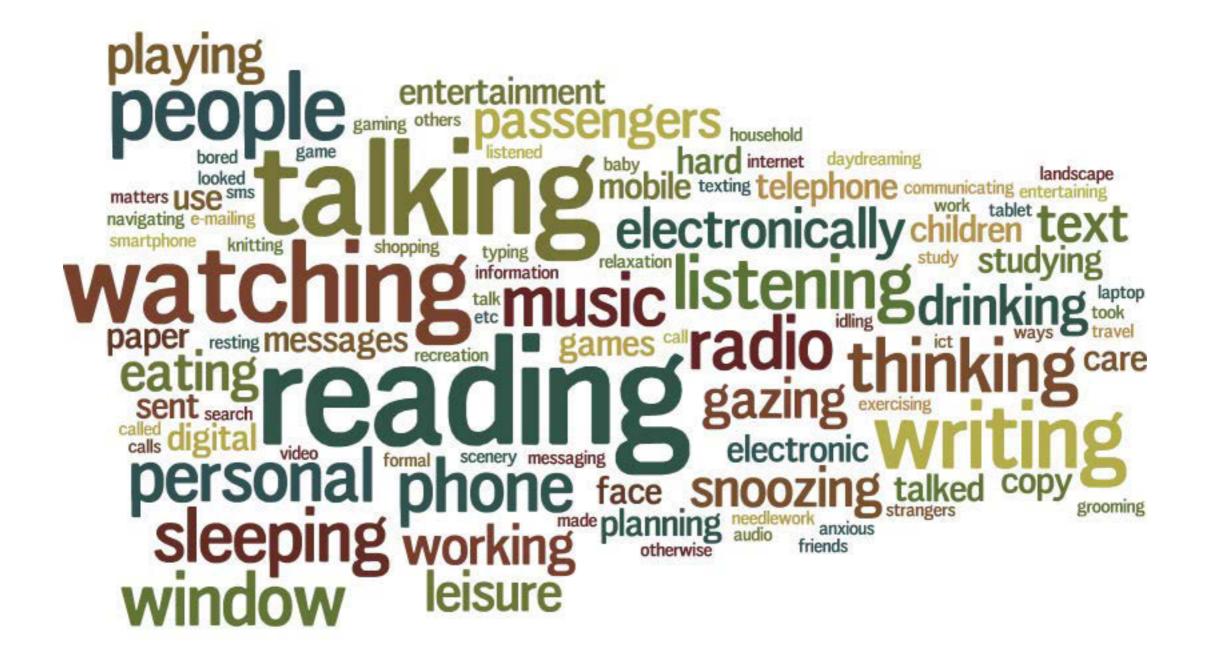


Impacts: Longer trip distances & durations

Mokhtarian and Salomon (2001): Excess travel is more likely to occur as people increase the perceived positive utility of activities







Connectivity

• Vehicle Condition (On-Star)

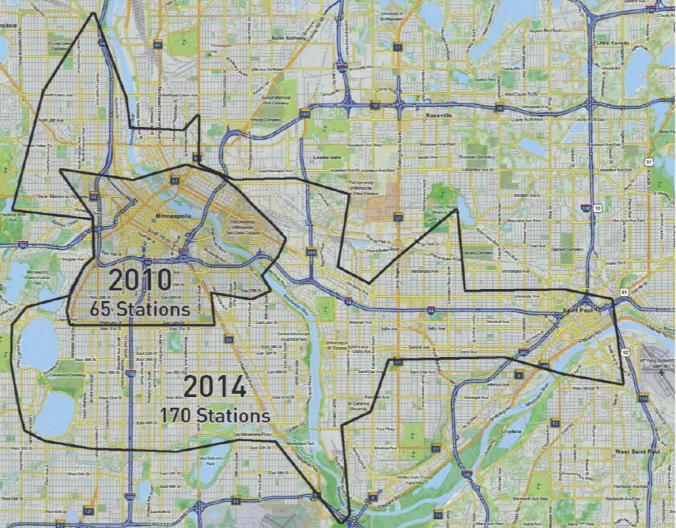
 Road Condition Information (Ice Patch)

Types of Connectivity







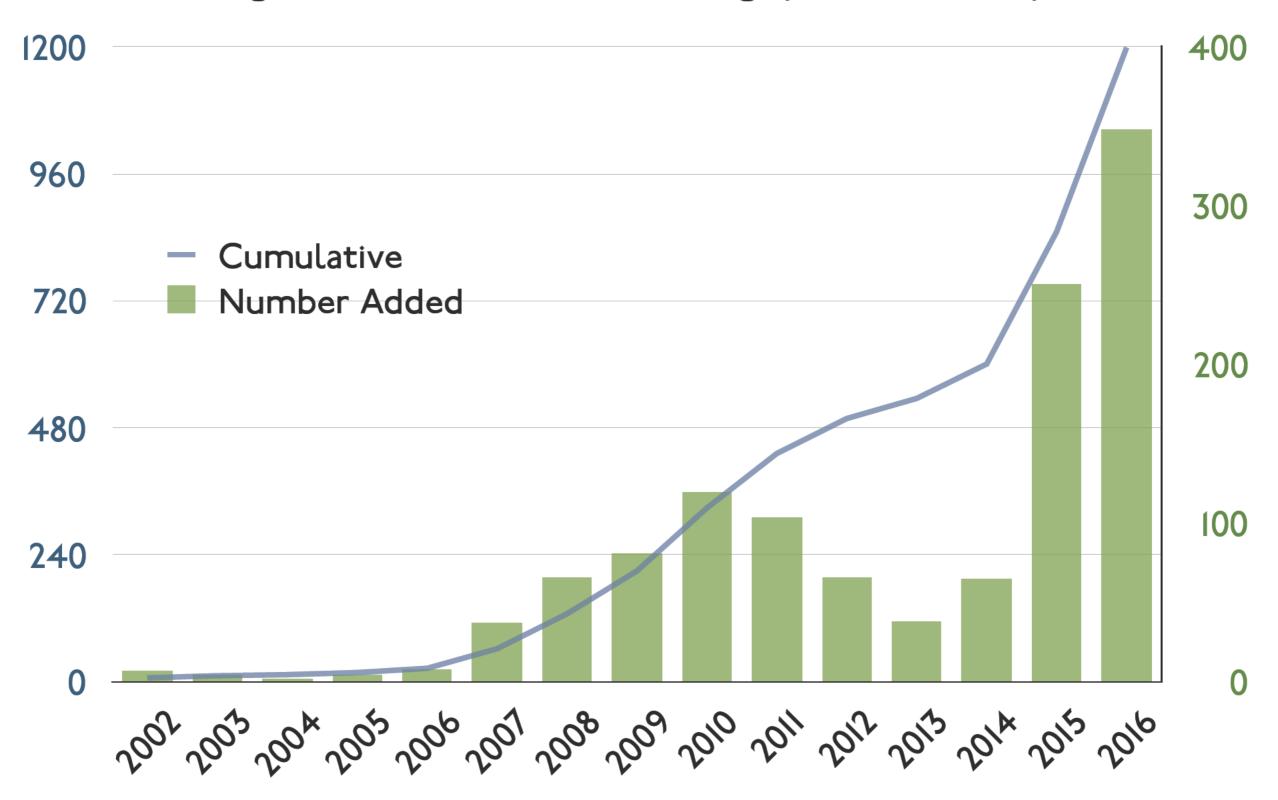


Comparing Nice Ride's service area in 2010, the first year of operation, and 2014, the most recent year of operation.

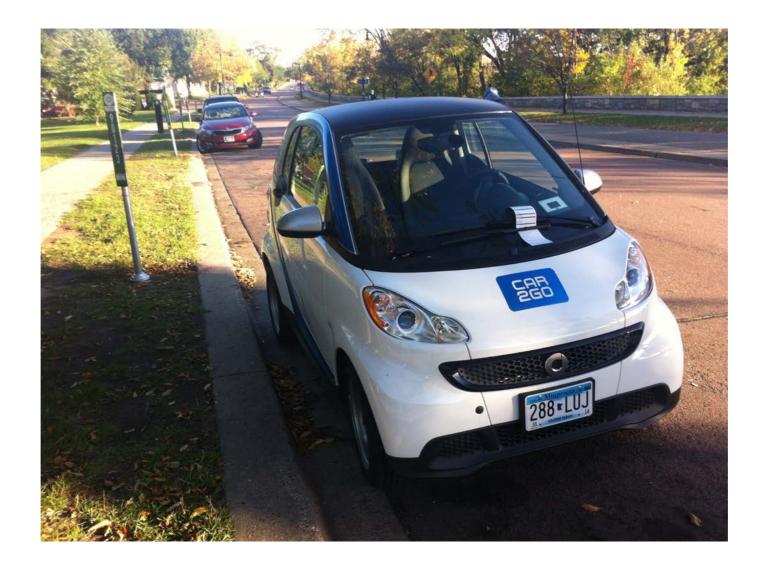




Figure 8.3 Growth of Bike Sharing Systems Globally

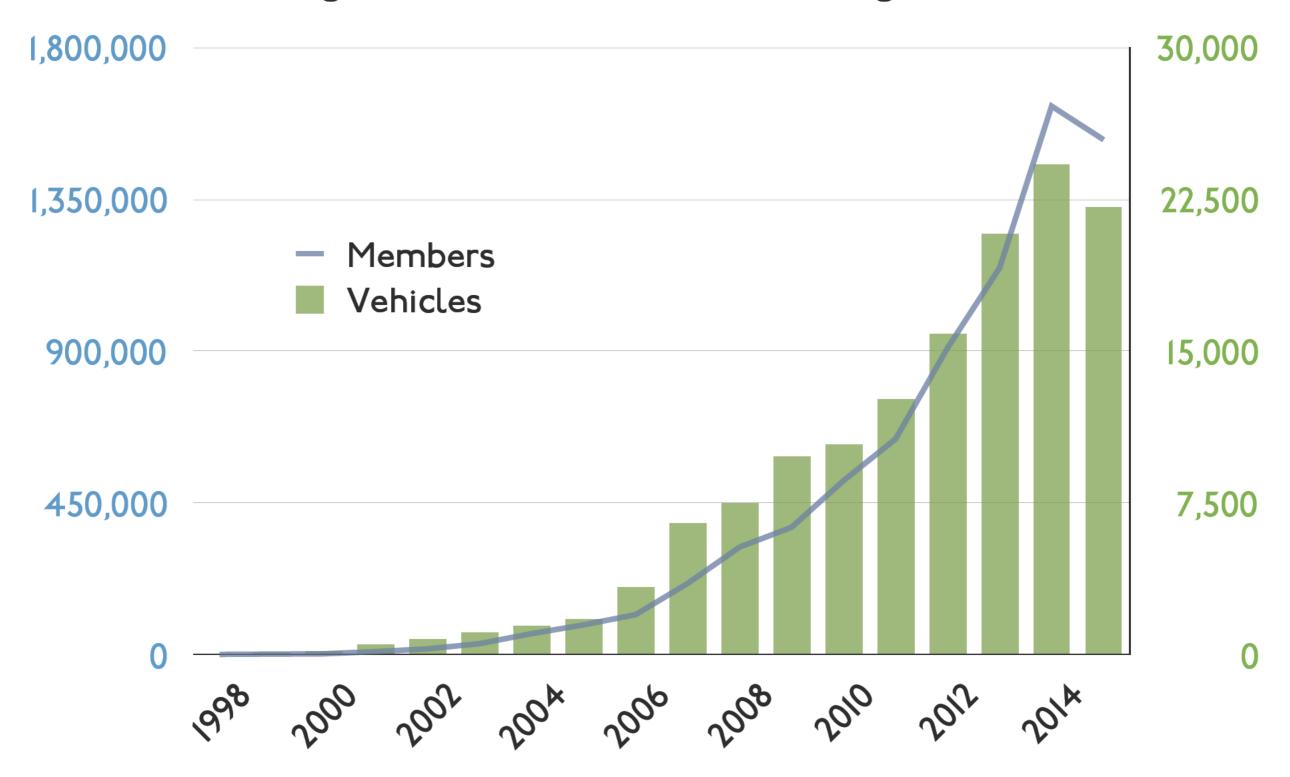


Source: McCarthy, Niall "Bikesharing Takes Off" Statista http://www.statista.com/chart/II48/bike-sharing-takes-off/ .



Car2Go | Smart Fortwo

Figure 8.2 North American Carsharing Growth



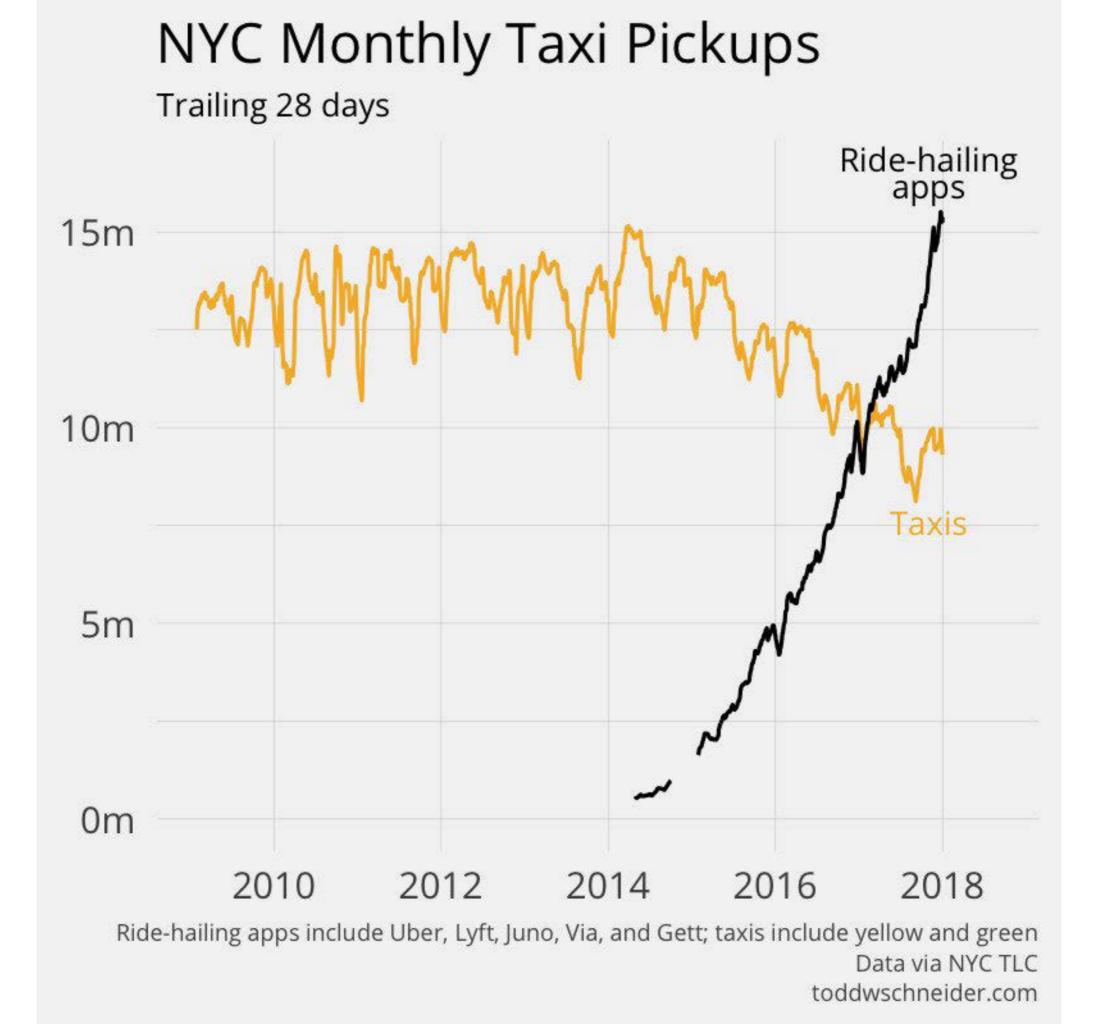
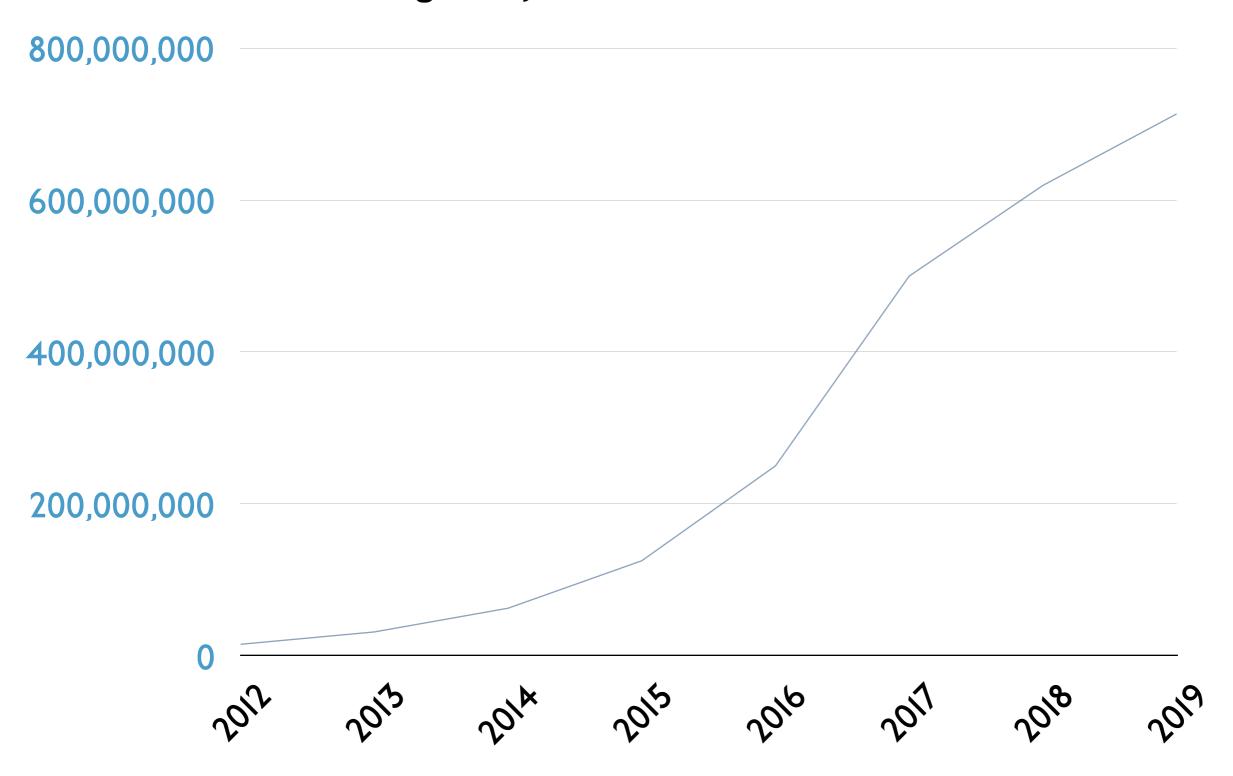
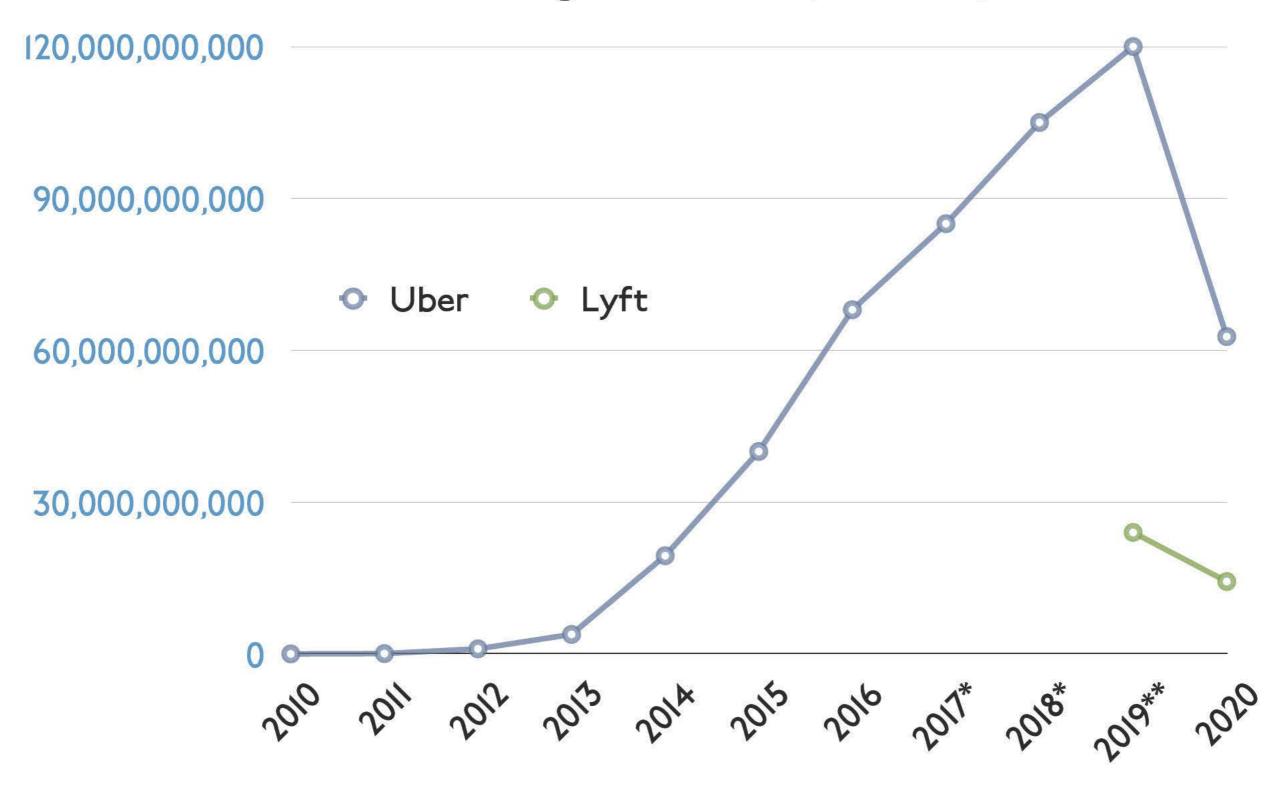


Figure: Lyft's Rides Per Year (estimated)



CNBC, Lyft, various

Figure: Valuation (estimated)



 Fleet (Taxi / Uber / 'Ride-sharing'/ `Ride-hailing' Model) (vs. Individual) Ownership

 electrified so lowered vehicle capital and maintenance costs

Demassification

A Cambrian Explosion of Vehicle Forms



"Google Car"



Renault Twizy

G-Wiz Electric Vehicle (UK)

GUZ

CK55FJD ?

0

Shape-Sifting



MIT "Stackable City Car" Concept



Toyota iRoad



GM Lean Machine



Toyota iRoad







Gogoro



Toyota iRoad



And Bigger

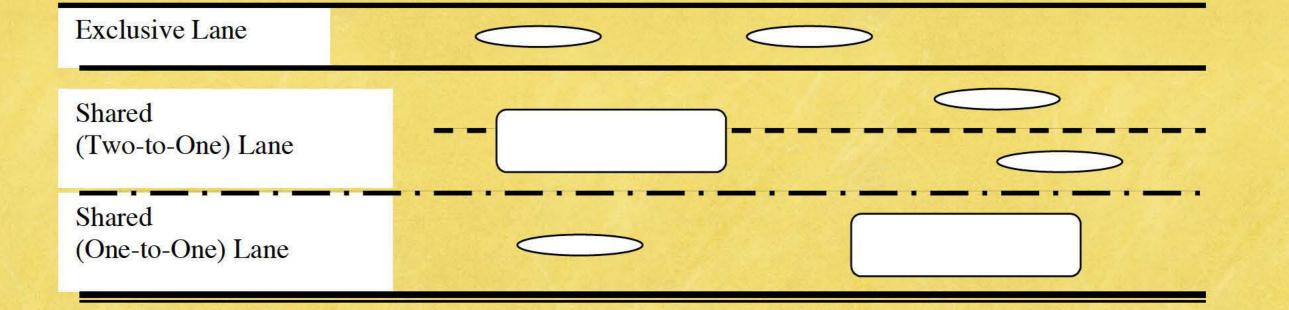




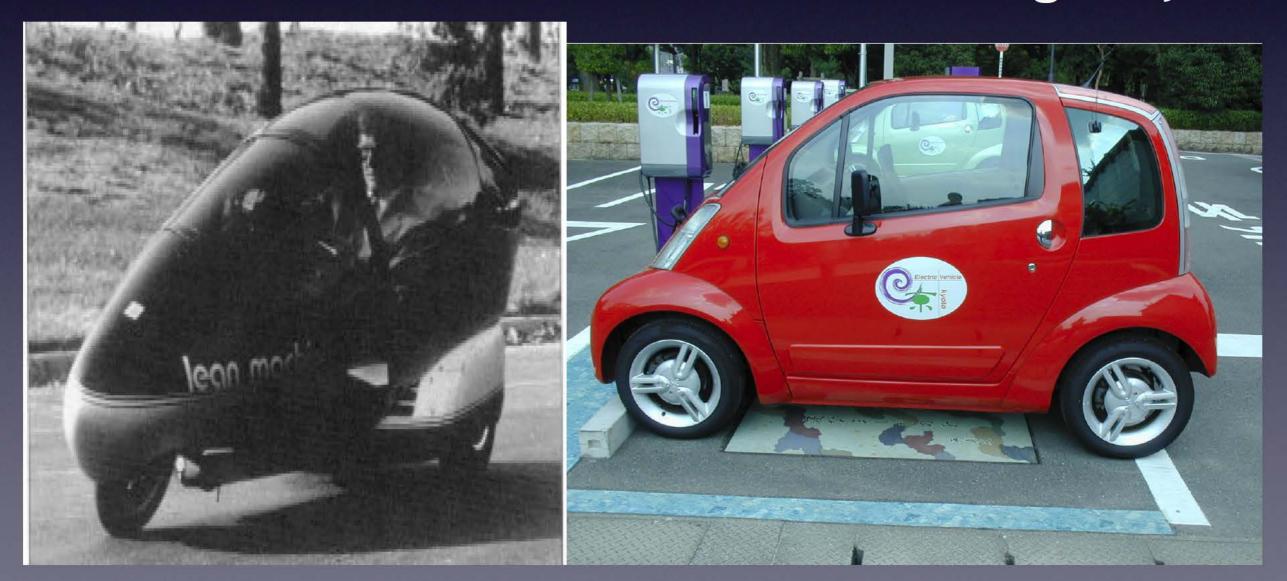
with Fewer Wheels?







Alternative Vehicles, Alternative Highways









Up and Out

Shared Autonomous Electric Vehicles

Shared Autonomous Electric Vehicles

Reduced per capita vehicle travel (higher per trip cost no Fixed, high Variable cost)

Shared Autonomous Electric Vehicles

Reduced per capita vehicle travel (higher per trip cost no Fixed, high Variable cost)

Some deadheading (driverless/passengerless to find next passenger)

Shared Autonomous Electric Vehicles

Reduced per capita vehicle travel (higher per trip cost no Fixed, high Variable cost)

Some deadheading (driverless/passengerless to find next passenger)

Less parking

Shared Autonomous Electric Vehicles

Reduced per capita vehicle travel (higher per trip cost no Fixed, high Variable cost)

Some deadheading (driverless/passengerless to find next passenger) Private (Personal) Autonomous Electric Vehicles

Less parking

Shared Autonomous Electric Vehicles

Reduced per capita vehicle travel (higher per trip cost no Fixed, high Variable cost)

Some deadheading (driverless/passengerless to find next passenger) Private (Personal) Autonomous Electric Vehicles

Increased per capita vehicle travel (lower per trip cost, high Fixed, low Variable cost)

Less parking

Shared Autonomous Electric Vehicles

Reduced per capita vehicle travel (higher per trip cost no Fixed, high Variable cost)

Some deadheading (driverless/passengerless to find next passenger)

Less parking

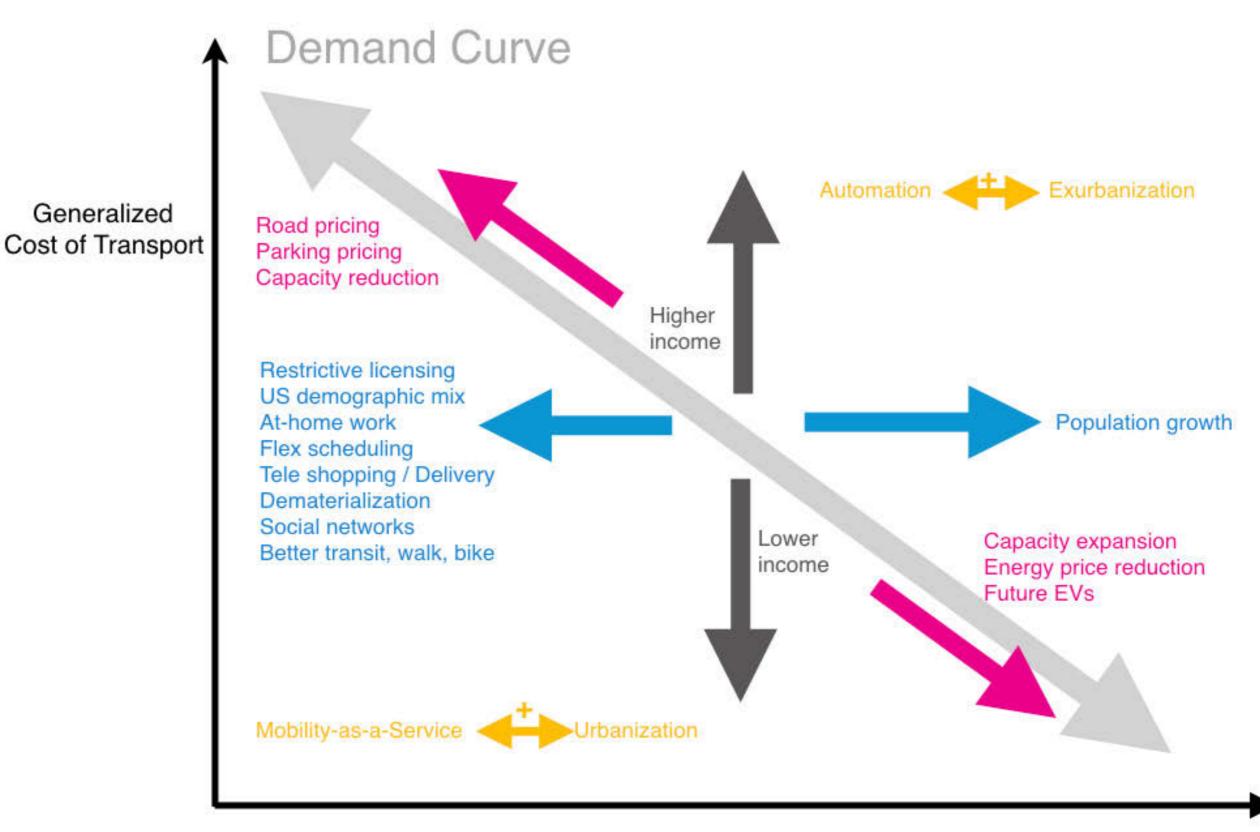
Private (Personal) Autonomous Electric Vehicles

Increased per capita vehicle travel (lower per trip cost, high Fixed, low Variable cost)

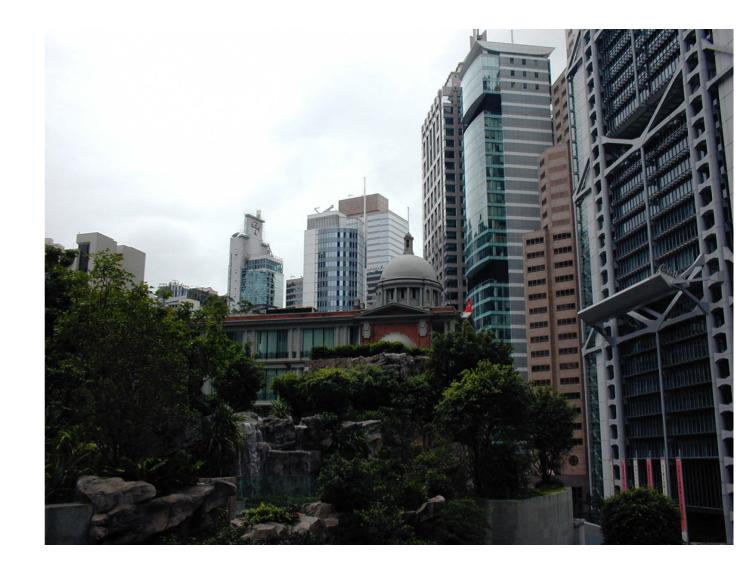
Some deadheading (driverless/passengerless to find parking)

Land Use Consequences (MaaS + AVs)

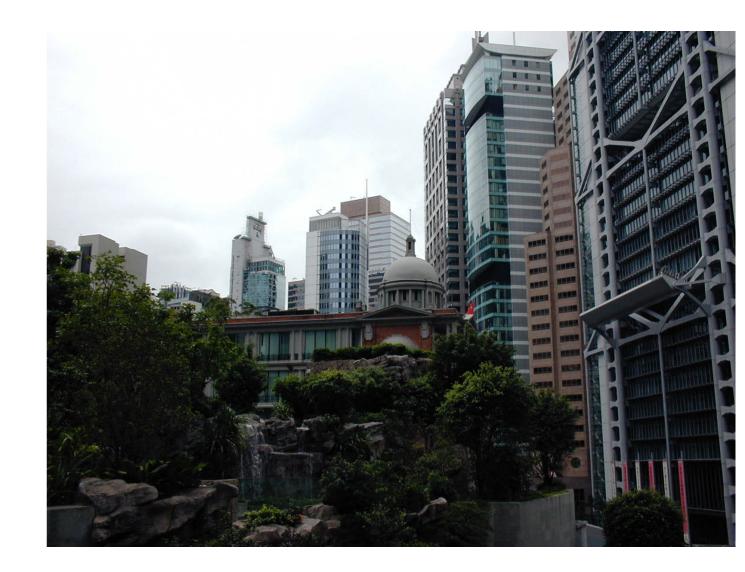
Up and Out: The Future of Travel Demand and Where We Live

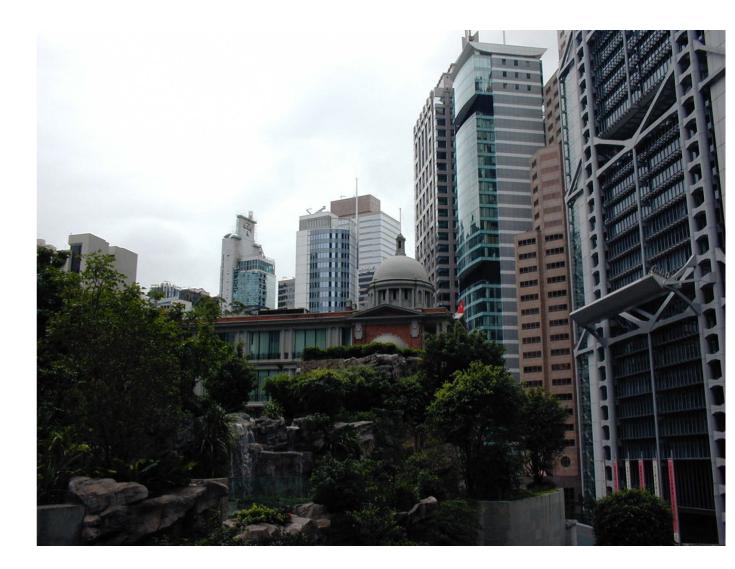


Amount of AV Travel



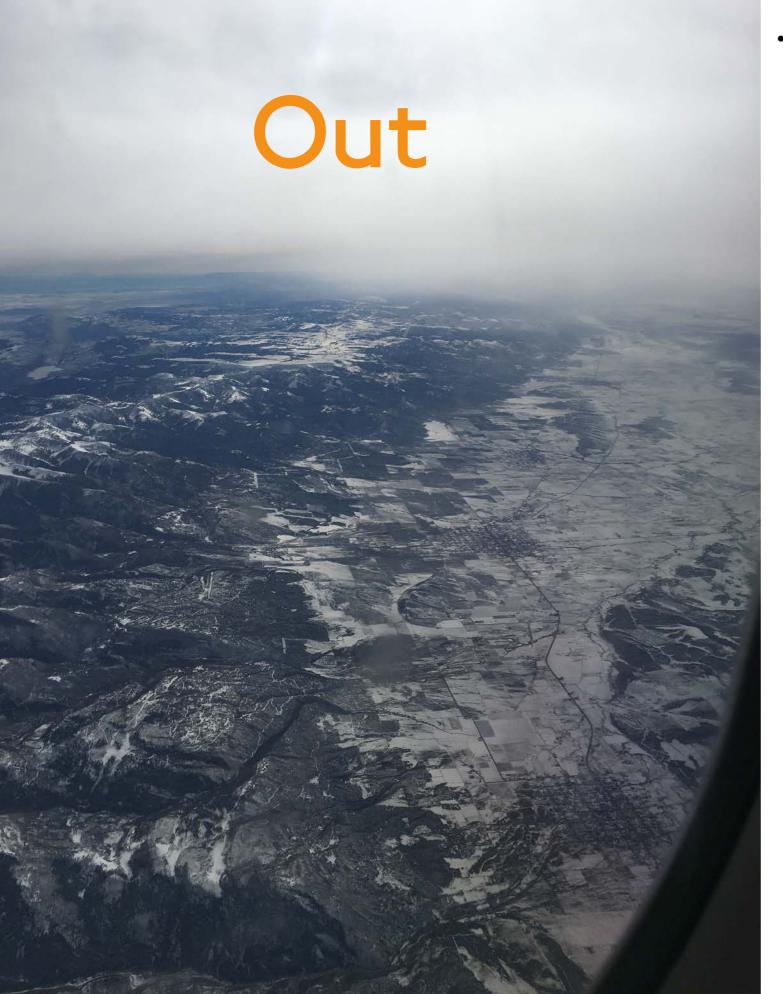
 Up: Less vehicle ownership with increased use of MaaS in cities, raising the value of cities.





 The greater value in cities with the new more convenient technology leads to more and taller development. (Hence the use of the word "Up".)





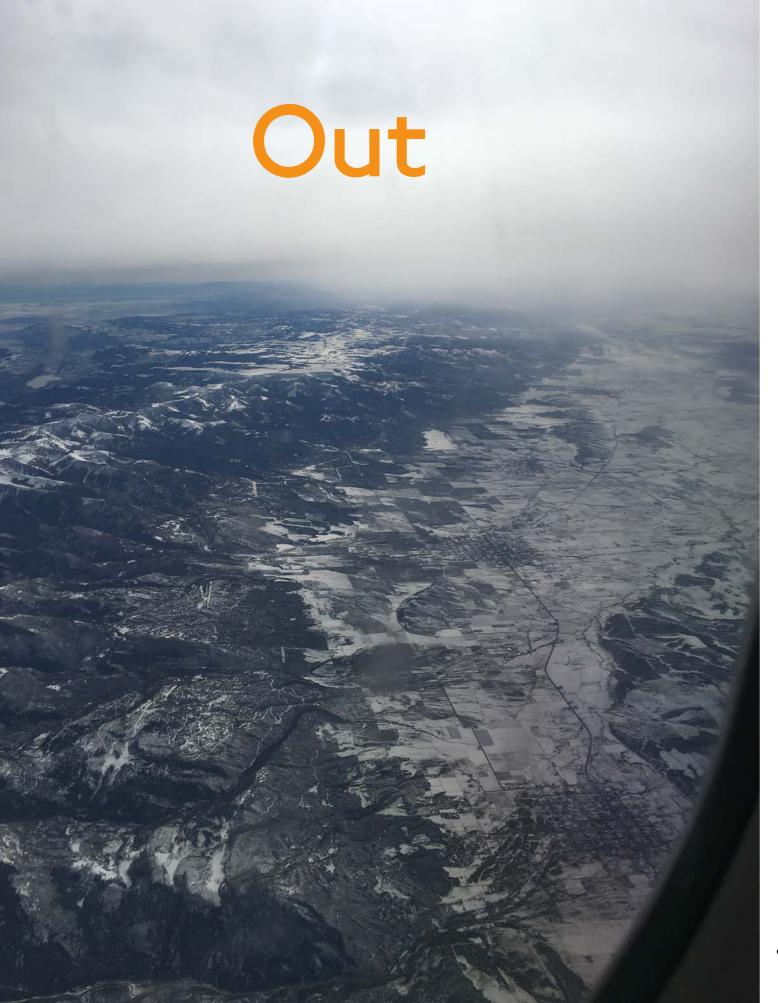
• Out: More vehicle travel with increased exurbanization.











• People will live farther "Out".

Adapting the Built Environment

Space Now Devoted

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-

Real

Space Now Devoted to Refueling can be Repurposed

Self

Chevron

Excess Space Now Devoted to Movement can be Repurposed

Reduce, Reuse, (re)Cycle

Reduce, Reuse, Bicycle

- Most roads are under-used most of the time. There is ample capacity outside the peak.
- Most of the pavement is unused even at peak times; there are large gaps between vehicles both in terms of the headway between vehicles and the lateral spacing between vehicles. Americans drive 6 foot wide cars in 12 foot lanes, often on highways with wide shoulders.
- Most seats in most cars are unoccupied most of the time.
- Most cars contain far more weight than required to safely move the passenger. While bigger cars might be safer for the occupants, they are less safe for non-occupants. This is an inefficient arms race.
- Many roads are so wide we use them for storage of vehicles most of the day.
- There is excessive delay at traffic lights, especially during off-peak periods, wasting time and space.

Dimensions

- Vehicle width/ Lane width
- Vehicle weight
- Vehicle occupancy
- Traffic signals and stop signs



Figure 12.1 Narrowly marked street lane in Palermo, Italy.

Right-sizing Roads

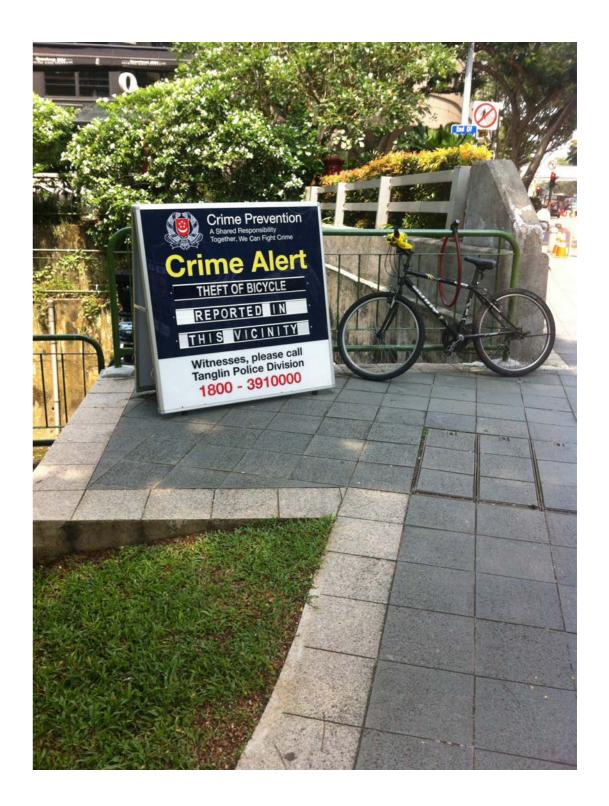
- Five stages of repurposing. A Kübler-Ross model of grief felt by the motorist at the forthcoming loss of automobile roadspace for cycling facilities.
- STAGE I: DENIAL applies to most communities across the US, whose residents refuse to acknowledge that street space will be or needs to be changing. Examples: Anytown, USA.
- STAGE 2: ANGER is exemplified by the so-called "War on Bikes" and "War on Cars" that are riveting cities trying to make modest changes, like replacing parking with bike lanes or designating 'bicycle boulevards'. Examples: New York, Washington DC, Toronto.
- **STAGE 3: BARGAINING** refers to desire to re-design select areas to reduce auto presence. Examples: St. Paul, Minnesota.
- **STAGE 4: DEPRESSION** builds on Bargaining as the perceived losers in the War on Cars (drivers) stop fighting the extension of non-auto infrastructure into full corridors. Examples: Minneapolis, Minnesota.
- **STAGE 5: ACCEPTANCE** means community-wide consensus to reduce auto space by removing on-street parking overall, installing parking in former vehicular lanes, or any of a series of other treatments (e.g., buffered bicycle lanes, bulb-outs). Examples: Davis, California and Portland, Oregon.



Figure 12.2. Installation of the street repurposing project in Boulder

Reuse

- Plastics
- Paint
- Plasticity





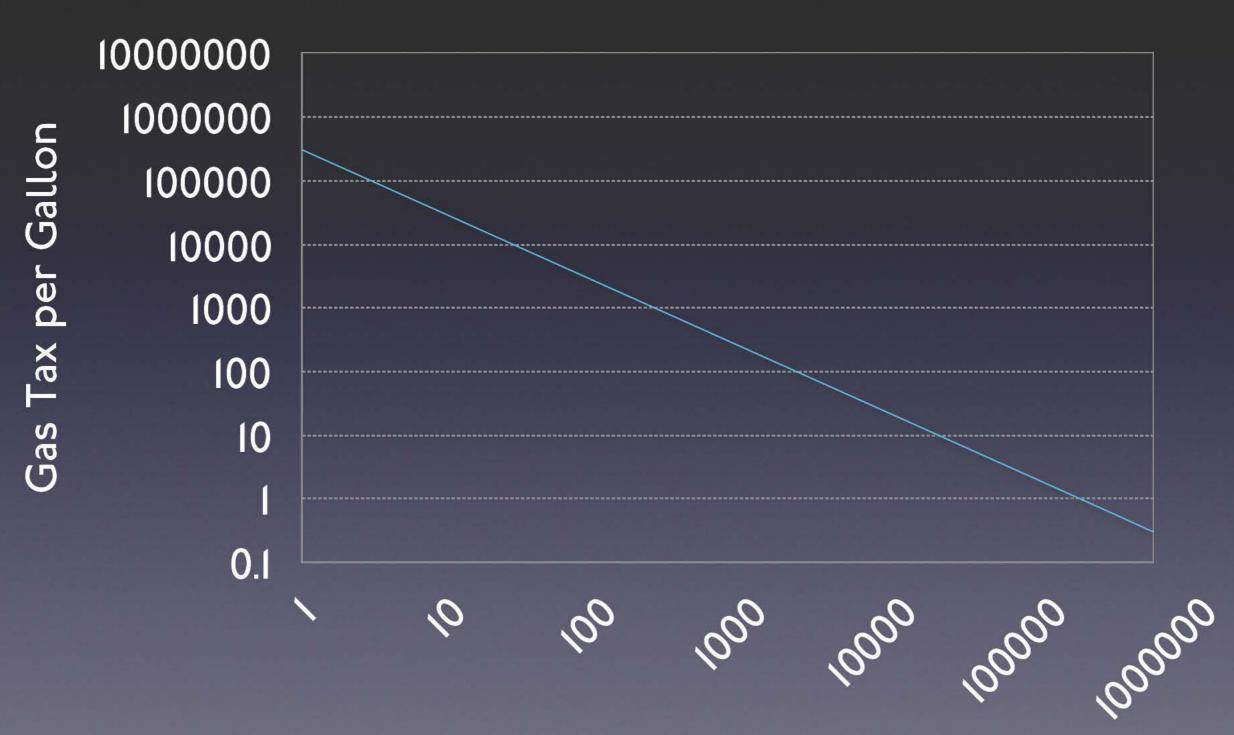
Bicycle







Electrification Vicious Cycle



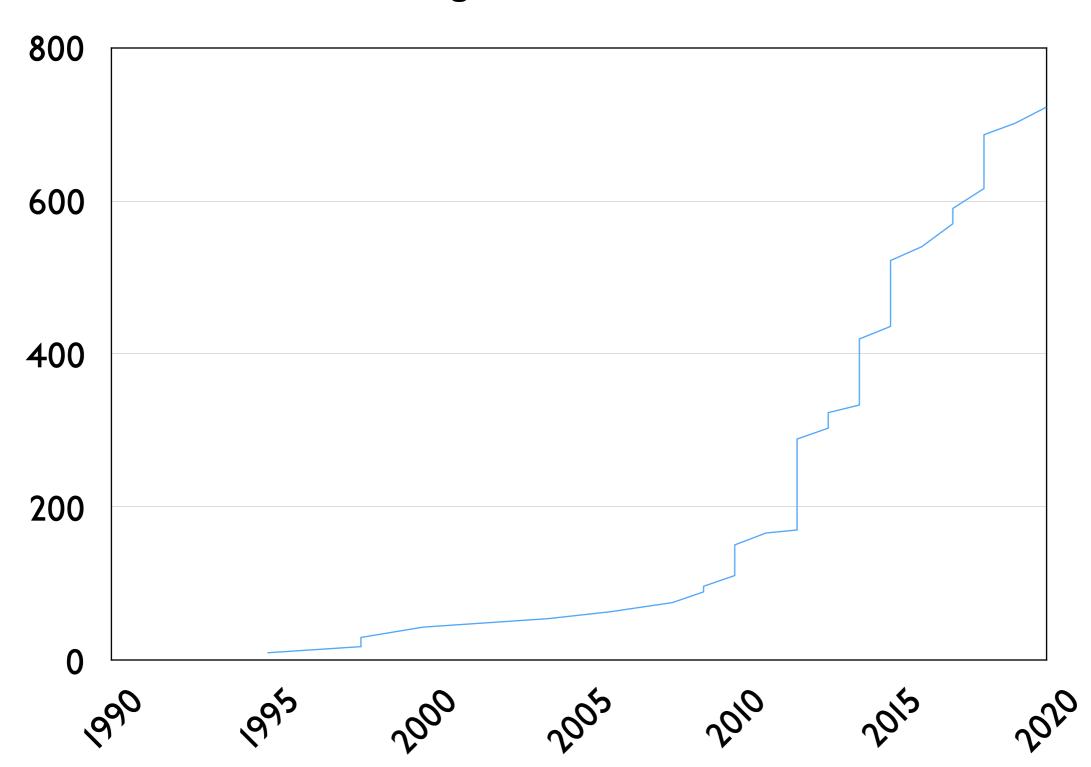
Total Cars Paying Fuel Tax

All congestion is unnecessary: Accelerating the end of traffic via pricing

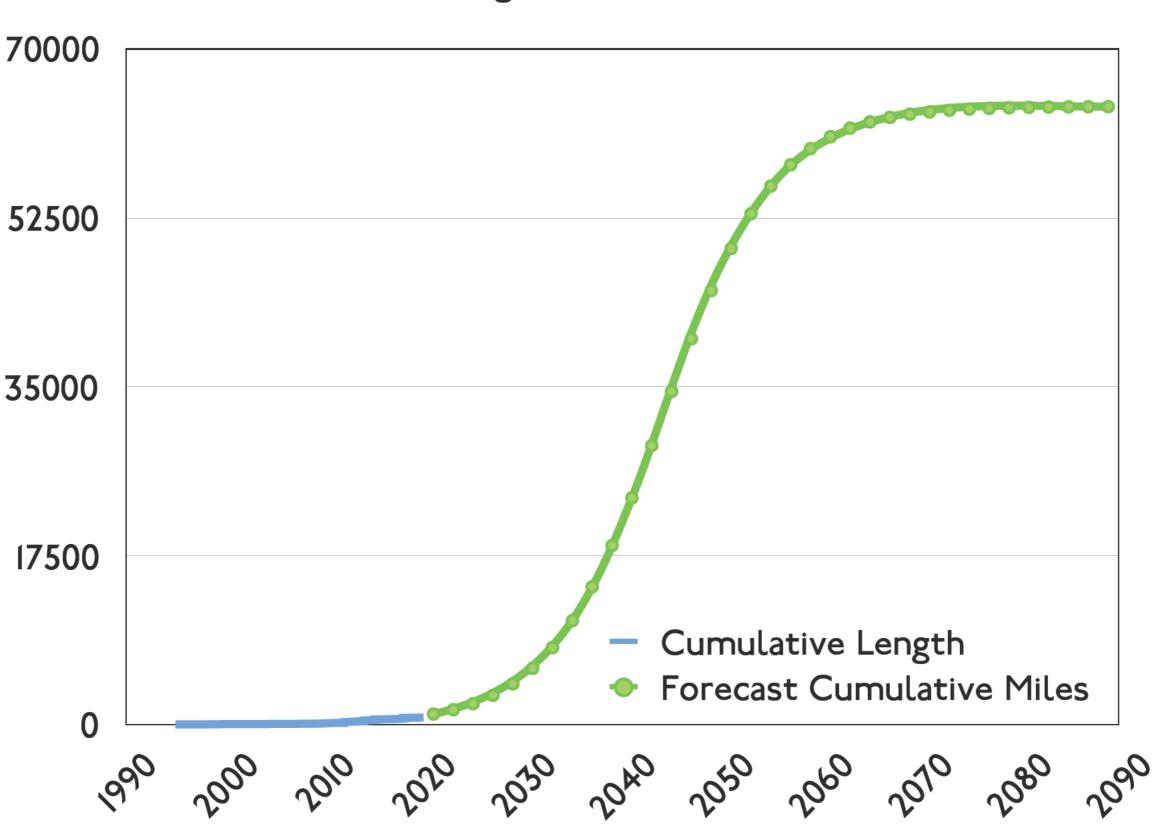
- Fuel Tax
- Implementing Road Pricing One Electric Vehicle at a Time
- Networks of HOT Lanes
- Reservation Pricing
- Roads as a Public Utility

The fuel tax does not

- account for cost inflation in the road sector. (Unless indexed)
- account for rising fuel efficiency.
- pay for local roads.
- pay for pollution.
- pay for crashes, which are borne individually through worsened health and life outcomes, and socially through the health care system. (Pay as you go insurance does this, and is related to fuel tax in some places)
- raise revenue from vehicles that do not use gasoline for fuel.
- recover pavement damage from heavy vehicles. (NZ does this though)
- address congestion, which requires time of day differentiation. Traffic congestion is a problem. It is not getting measurably worse over the past two decades, but it is not getting obviously better.



Cumulative Mileage of HOT Lanes in United States



Cumulative Mileage of HOT Lanes in United States

How to get to a replacement?

- EVs don't pay fuel tax, yet use roads.
- AVs may pay fuel tax, but don't pay driver's time, and may be person-less when traveling.
- Retaining the highway user fee principle requires charging AVs and EVs once a sufficient number make it relevant.
- Vary vehicle mileage charge for EVs and AVs and opt-ins (and eventually all vehicles) by location and time-of-day.

Redeeming Transport

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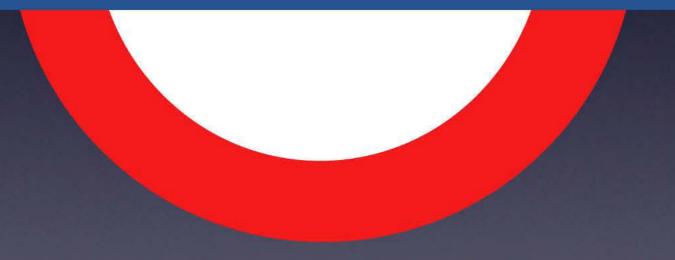
Redeeming Transport

- How can we still get the gains of auto-mobility without the costs?
- Change from outside rather than inside (DOT follows, does not lead)

Policy Implication:

 Increased throughput per square meter of pavement (along with flattened demand) indicates fewer square meters of pavement are required.

Transport is Interesting, Again



In most industrialized countries, car travel per person has peaked and the automobile regime is showing considerable signs of instability. As cities across the globe venture to find the best ways to allow people to get around amidst technological and other changes, many forces are taking hold — all of which suggest a new transport landscape. Our roadmap describes why this landscape is taking shape and prescribes policies informed by contextual awareness, clear thinking, and flexibility.

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The End of Traffic and the Future of Access Levinson
 Krizek

Future of Access

A Roadmap to the New Transport Landscape



David M. Levinson

 Kevin J. Krizek

Network Design Lab

¿Questions?

