

## Member-Get-A-Member Campaign

IAEE Members:

Back by popular demand, IAEE's Member-Get-A-Member campaign continues. IAEE believes you know quite well the value of membership in our organization. Furthermore, membership growth is one of the Association's top strategic initiatives. With your knowledge of our organization's products/services, publications and conferences, we know that you are in the ideal position to help us grow. The process to win rewards for your self is quick and easy!

### Here's How the Program Works:

- For each new IAEE member you recruit, you receive THREE months of membership free of charge.
- New Members must complete the online IAEE membership application form at <https://www.iaee.org/en/membership/application.aspx> Make sure the member(s) you refer mentions your name in the "Referred By" box located on the online membership application form.
- The more new members you recruit the more free months of membership you will receive. There is no limit to the number of new members you may refer.

### Membership Recruitment Period and Additional Incentive:

- This special program will run from September 1, 2011 – May 1, 2012.
- The Member that refers the most new members to IAEE during this timeframe will receive a complimentary registration to attend the Perth IAEE International Conference (this prize may be assigned by the winner to another member, yet must be used for complimentary registration to attend the Perth conference only).

### IAEE Tips for Success:

- Promote the benefits of IAEE membership - Share your IAEE passion with others! Visit <https://www.iaee.org/en/inside/index.aspx> for a brief overview of IAEE.
- Connect with colleagues – Invite your co-workers, colleagues and friends to IAEE conferences.
- Keep IAEE membership applications at your fingertips - Please contact David Williams at [iaee@iaee.org](mailto:iaee@iaee.org) and request that membership applications are mailed to your attention. Feel free to hand these out on your travels.
- Let IAEE do the work for you – Send us an email at [iaee@iaee.org](mailto:iaee@iaee.org) letting us know who should be invited to join IAEE (we need full name and email address) and we will contact who you refer to see if they have an interest in joining IAEE. If the member joins during the timeframe above you will be given three months of membership free per member you recruit!

We encourage all members to help our organization grow. At the same time, you will be rewarded with free membership months and an opportunity to have your conference registration fee waived at a coming IAEE conference.

Thank you for making IAEE the great organization that it is!