

---

---

# **A Global Perspective on Energy Markets and Economic Integration**

**Presented to:**  
**25<sup>th</sup> Annual North American Conference of the USAEE/IAEE**  
**“Fueling the Future: Prices, Productivity, Policies, and Prophecies”**  
**Denver, Colorado**  
**September 19, 2005**

**Presented by:**  
**Dr. Arnold B. Baker**  
**President, International Association for Energy Economics**  
**Chief Economist, Sandia National Laboratories**  
**Phone: 505-284-4462 Fax: 505-844-3296**  
**Email: [abbaker@sandia.gov](mailto:abbaker@sandia.gov)**



SAND2005-4948C

Sandia is a multiprogram laboratory operated by Sandia Corporation, a Lockheed Martin Company,  
for the United States Department of Energy under contract DE-AC04-94AL85000.



# Over the Near to Medium Term, Oil and Gas Markets Face Many Uncertainties

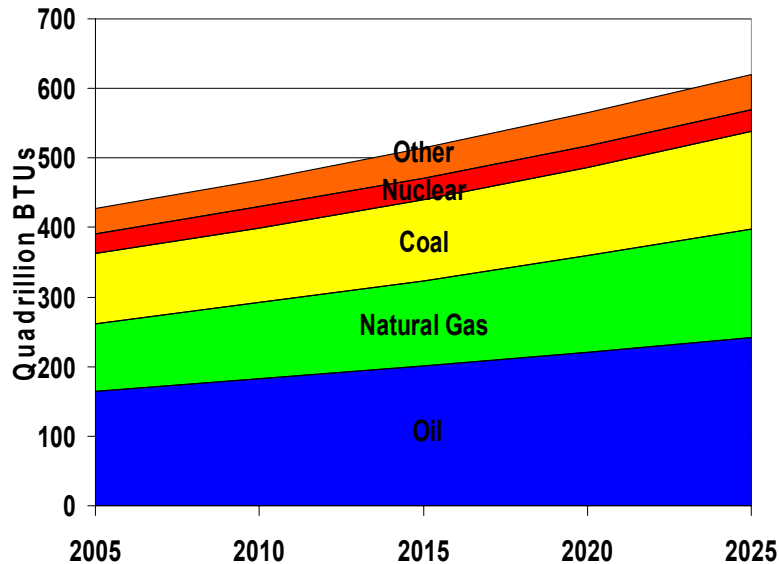
---

What will be the effect of

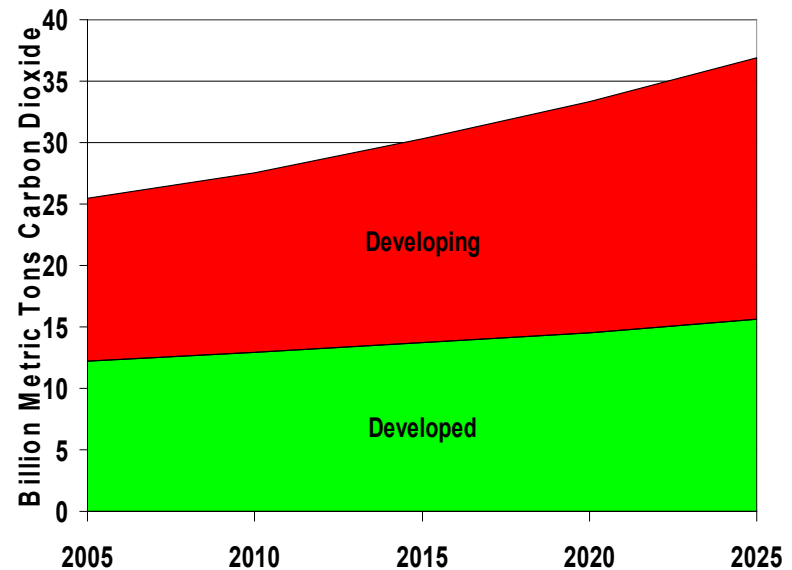
- **Iraqi Domestic instability on Iraqi oil production**
- **Negotiations surrounding Iranian nuclear technology on Iranian oil supplies**
- **Saudi commitment to expanded oil production**
- **President Putin's policies on Russian oil and natural gas supplies**
- **President Chavez's policies on Venezuelan oil supplies**
- **Higher oil prices on world economic growth**
  - Effect of economic growth on oil demand in China, India, U.S., etc.
- **Higher oil prices on non-OPEC oil supplies**
- **Katrina's impact on crude and refined products**

# Over the Longer Term, World Energy Demand and Carbon Emissions will Grow Over 40 Percent

## Energy Demand



## Carbon Dioxide Emissions



**and Developing Countries will Account for 70 % of the Increase**

Source: USDOE EIA IEO 2004 Reference Case

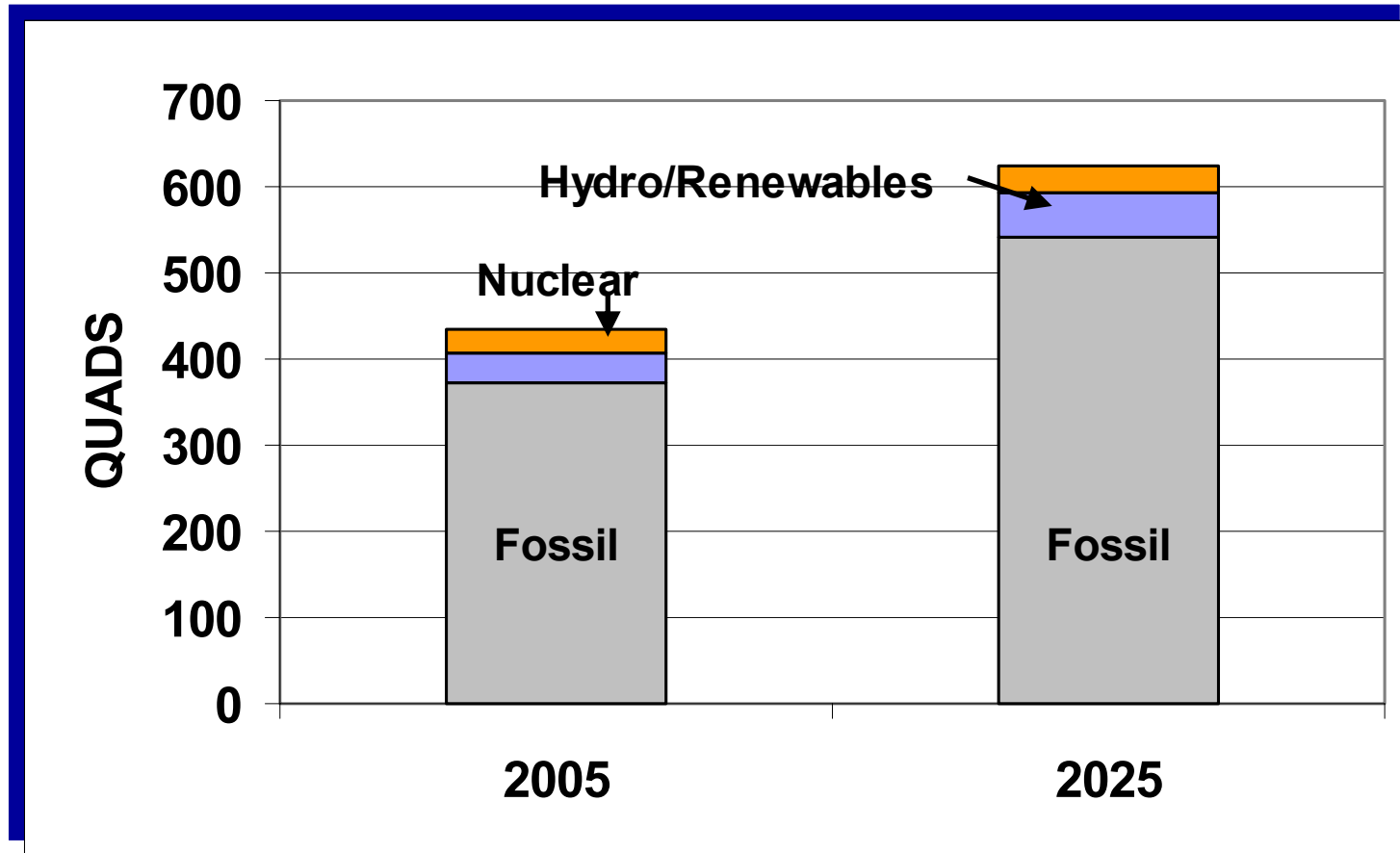
# The Climate Change Policy Problem is Enormous

---

- The theoretical climate change relationship is between atmospheric concentrations of GHG and climate change, not annual emissions
- According to the Intergovernmental Panel on Climate Change, stabilizing atmospheric concentration of GHG at current levels would require permanent emissions reductions of 60% or more below current levels
  - Kyoto Protocols: Industrialized countries agreed to reduce emissions, on average, 5.2% from 1990 levels by 2008-2012

# Current Fossil Alternatives are Hydro/Renewables and Nuclear, with Carbon Sequestration being Explored

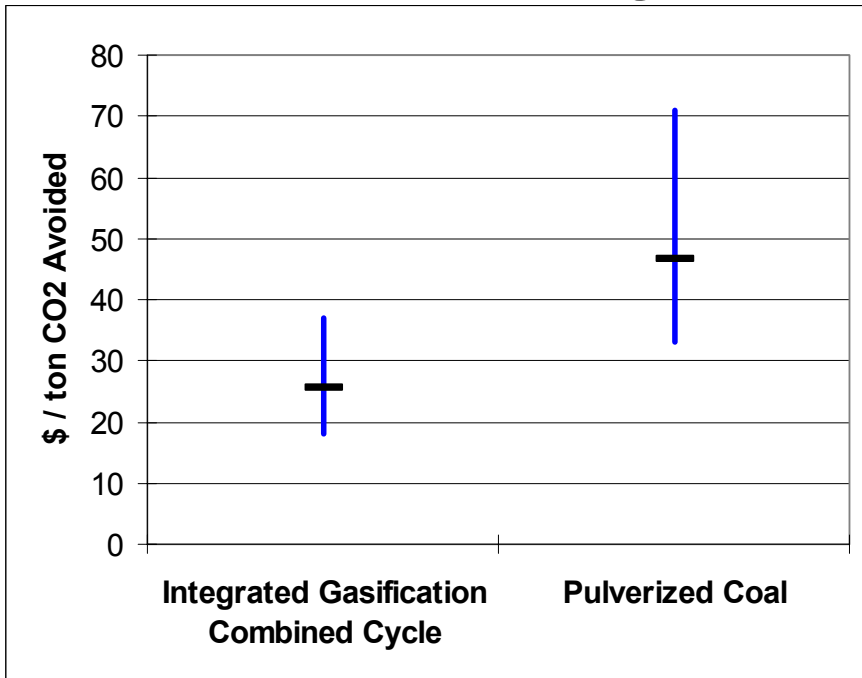
## World Energy Demand



Source: USDOE EIA IEO 2004 Reference Case

# Carbon Sequestration Technologies will Add Costs to Fossil Fuels

## Capture Cost Ranges

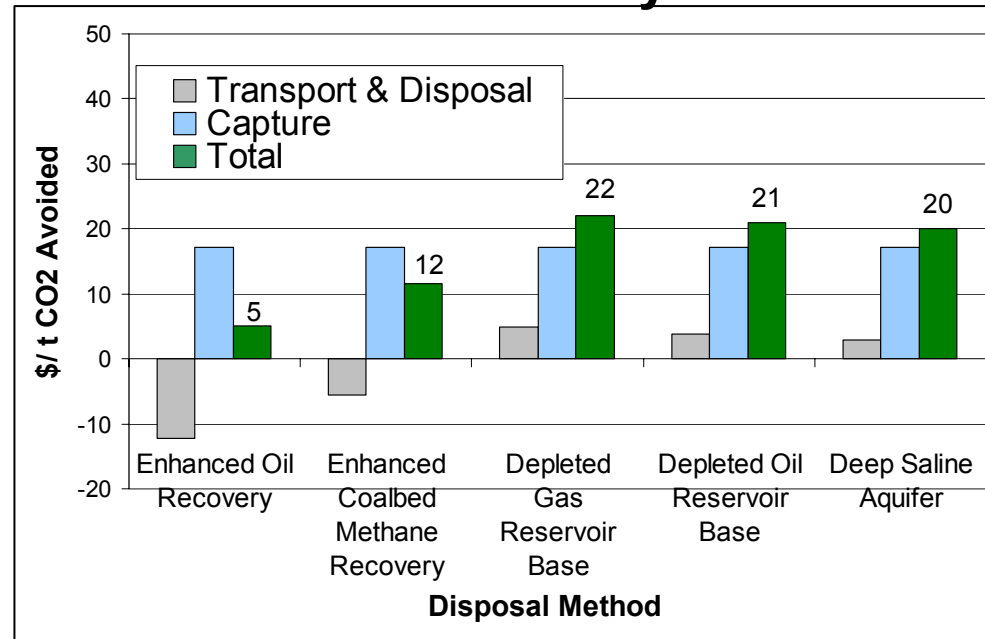


Source: David, 2000

**\$25/Ton CO2 = About \$13/bbl Oil**

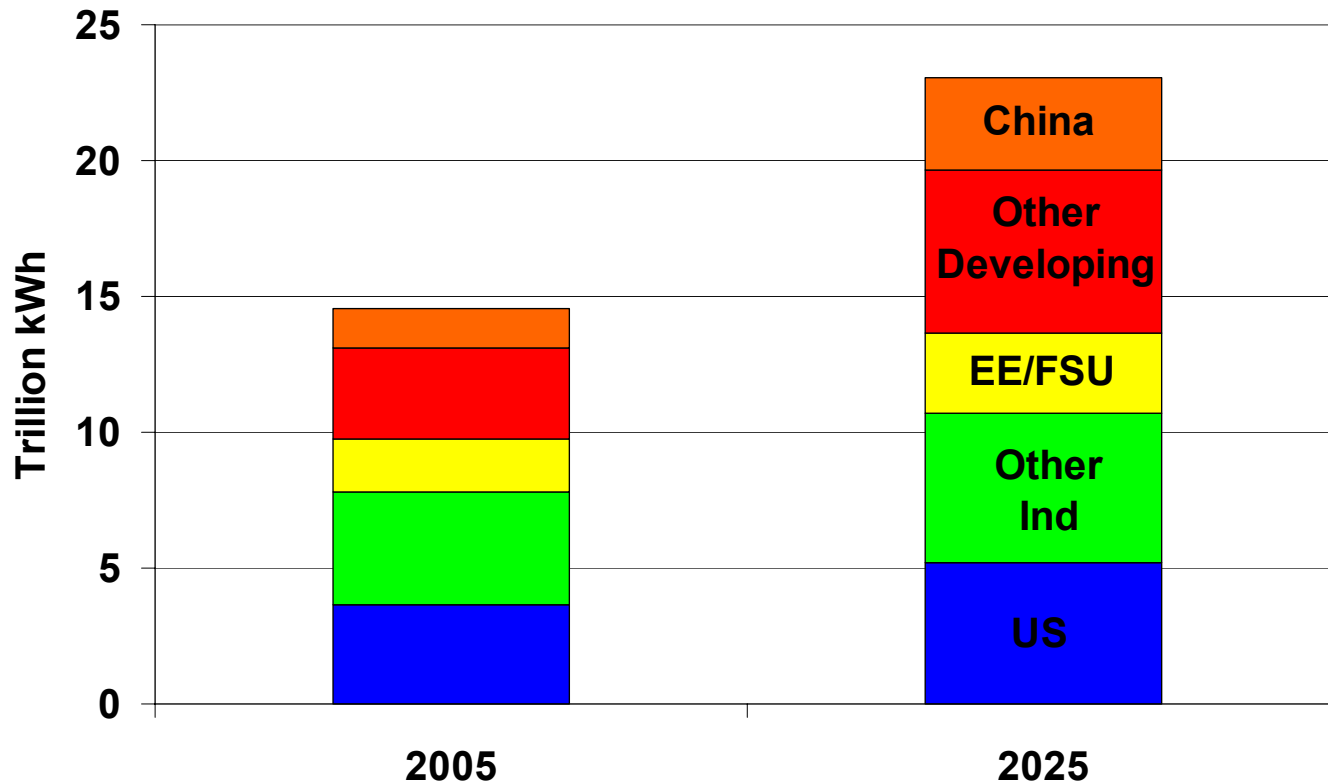
**CO2 Seq. < \$3/Ton CO2 (2015)  
USDOE Program Target**

## Using Integrated Gasification Combined Cycle



Sources: Heddle et al., 2003.

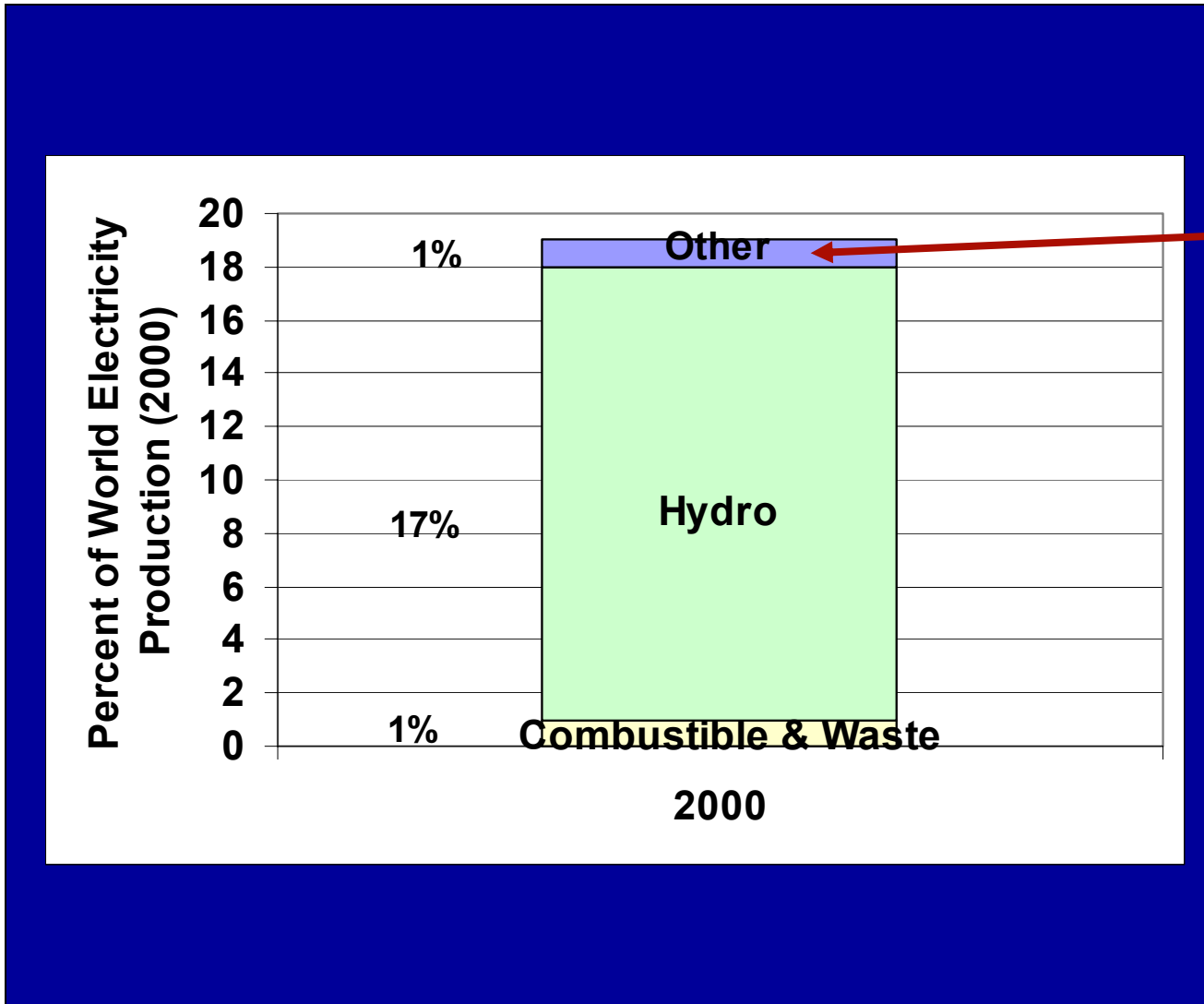
# Over the Longer Term, Electricity Demand will Grow Almost 60%



**and Developing Countries will Account for 2/3 of the Increase**

Source: USDOE EIA IEO 2004 Reference Case

# Current Renewable Electricity is Largely Hydro

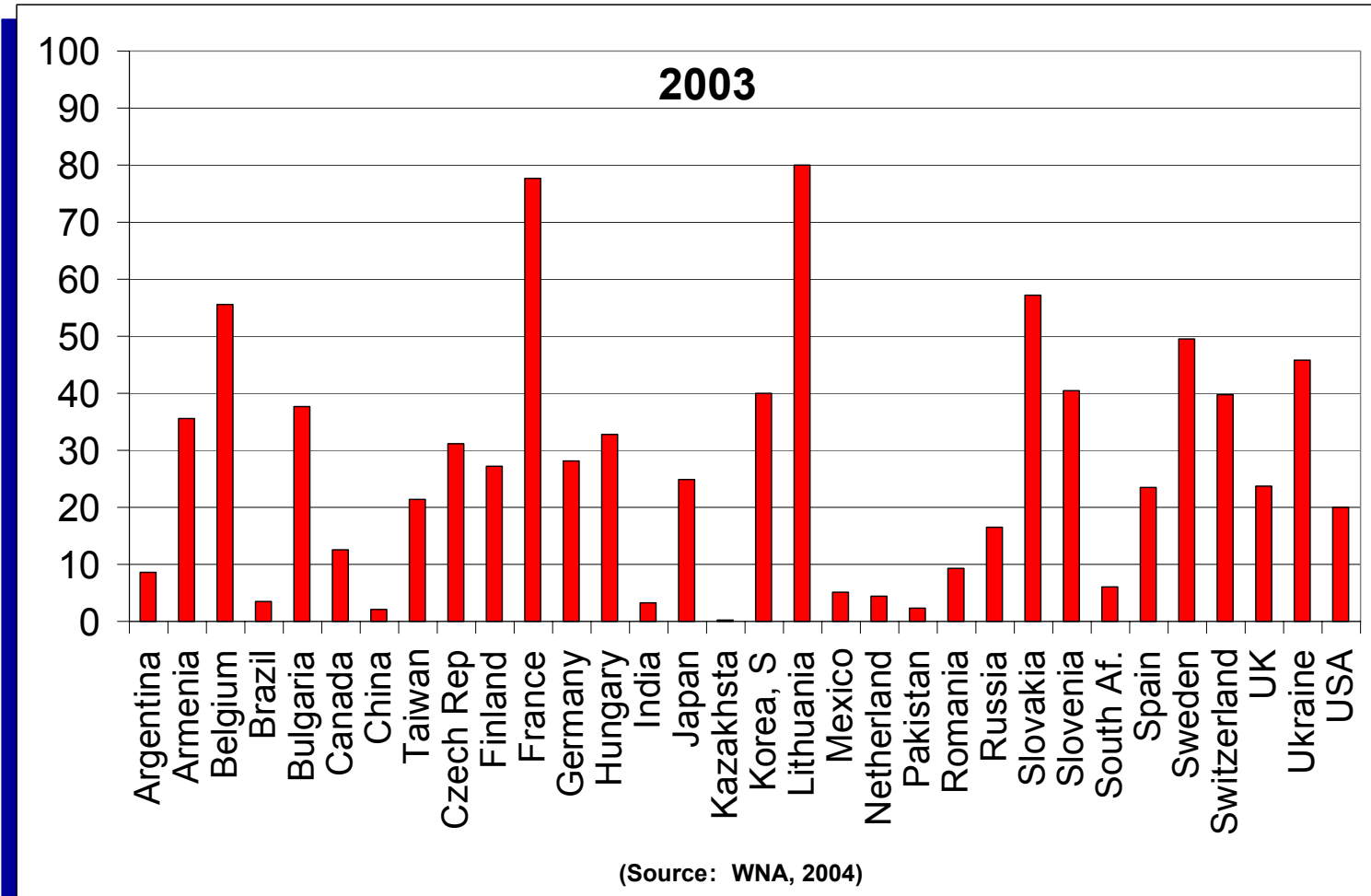


Source: Renewable Information 2002, IEA

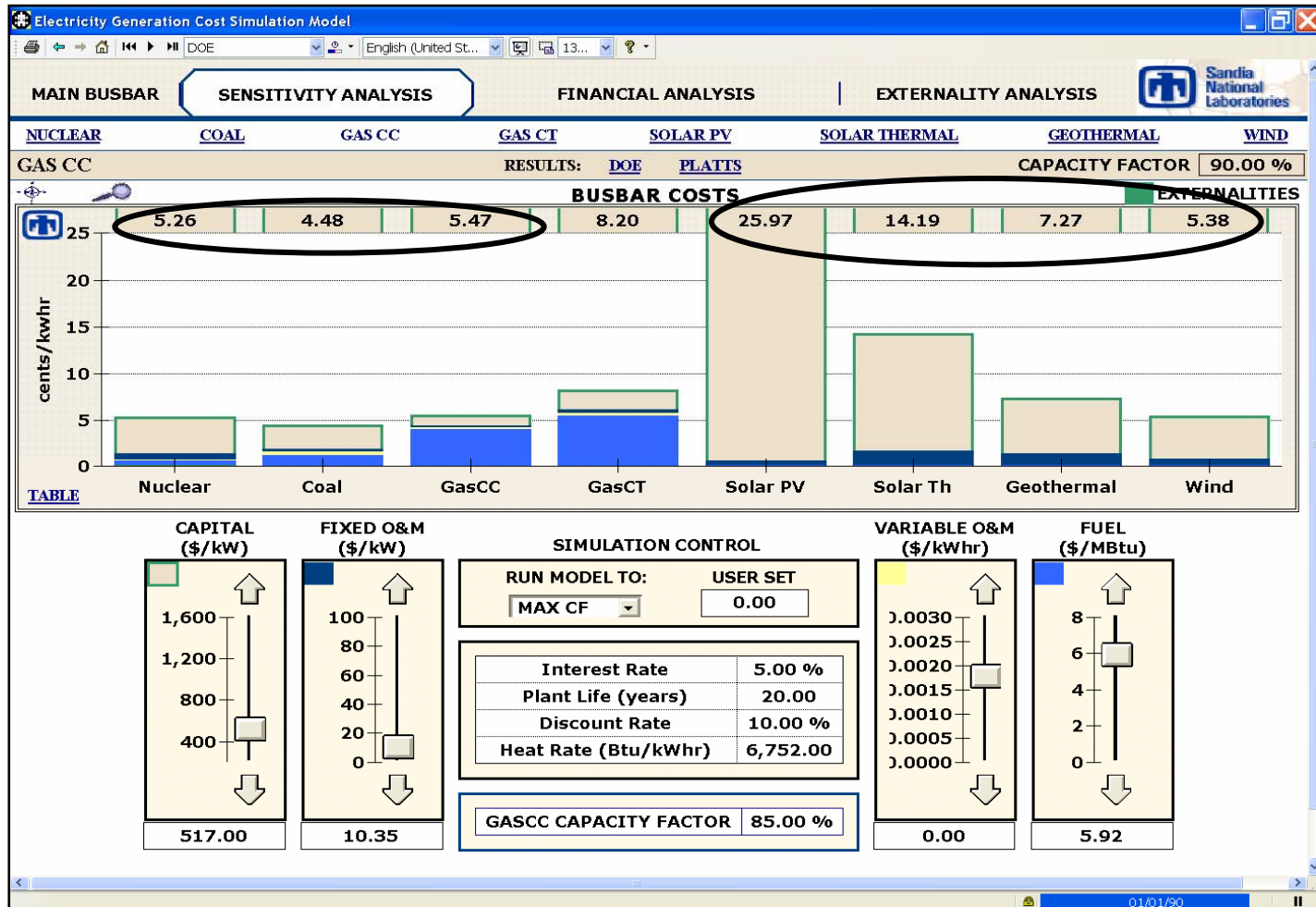


# Nuclear Contributes to Electric Power in Many Countries

Percent Share



# New Nuclear Electricity Plants are Cost Competitive in US, Depending on Capital Cost and Perceived Risk



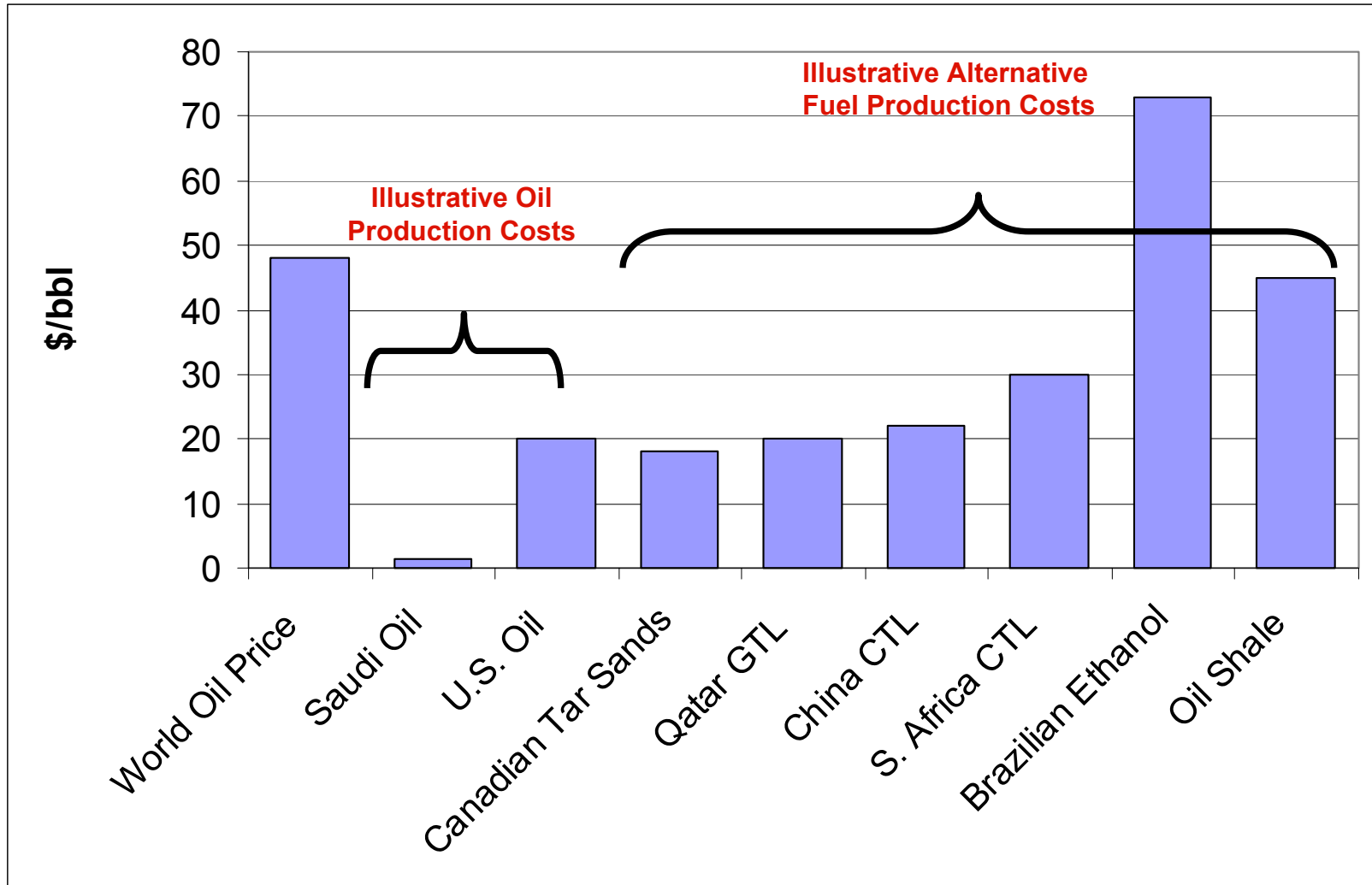
# World Conventional Proved Fossil Fuel Reserves are Geographically Concentrated

(Percent Share)

Region	Oil	Gas	Coal
<b>Key P.G.</b>	<b>64</b>	<b>40</b>	<b>*</b>
<b>Saudi</b>	<b>25</b>	<b>4</b>	<b>0</b>
<b>Iraq</b>	<b>11</b>	<b>2</b>	<b>0</b>
<b>Iran</b>	<b>10</b>	<b>15</b>	<b>*</b>
<b>Kuwait</b>	<b>10</b>	<b>1</b>	<b>0</b>
<b>UAE</b>	<b>6</b>	<b>3</b>	<b>0</b>
<b>Qatar</b>	<b>2</b>	<b>15</b>	<b>0</b>
<b>Russia</b>	<b>6</b>	<b>28</b>	<b>16</b>
<b>Venezuela</b>	<b>5</b>	<b>2</b>	<b>*</b>
<b>China</b>	<b>2</b>	<b>1</b>	<b>12</b>
<b>U.S.</b>	<b>2</b>	<b>3</b>	<b>25</b>
<b>India</b>	<b>*</b>	<b>*</b>	<b>9</b>
<b>ROW</b>	<b>21</b>	<b>26</b>	<b>38</b>
<b>Total</b>	<b>100</b>	<b>100</b>	<b>100</b>

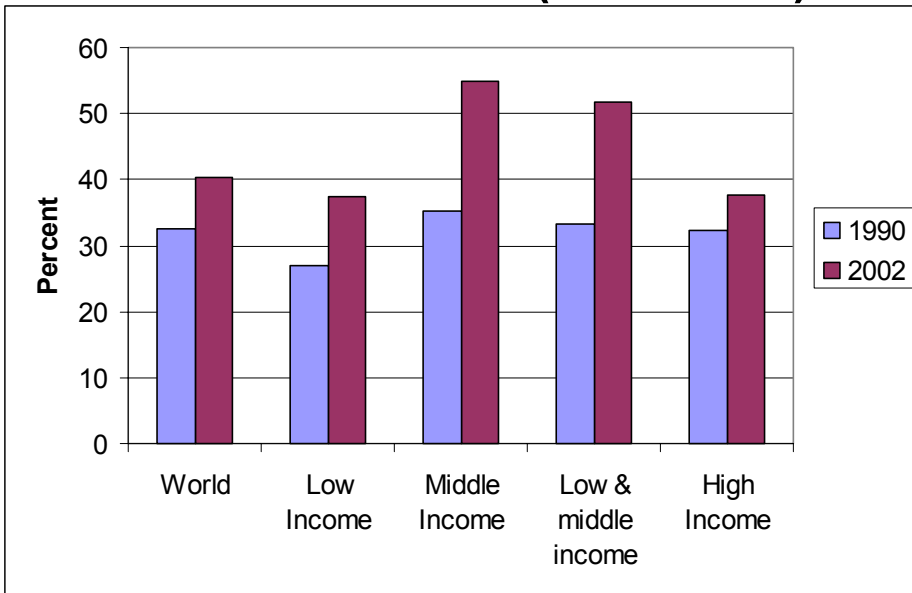
Source: EIA 2003. Excludes Oil Sands. \* Less than 0.4 %

# A Wide Range of Prospects for Alternative Liquid Fuels, But Will Take Time to Develop

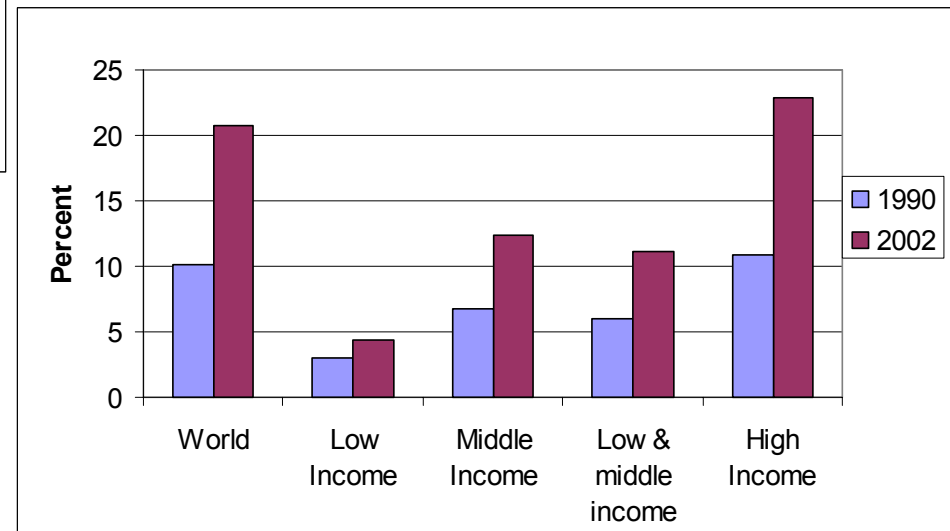


# National Economies are Becoming Increasingly Intertwined

## Trade in Goods (% of GDP)



## Gross Private Capital Flows (% of GDP)



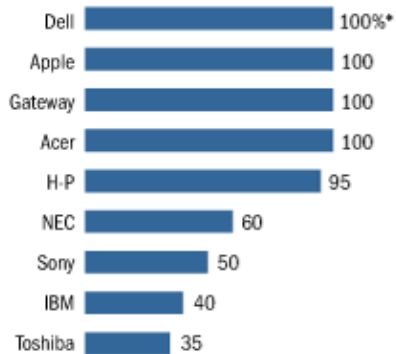
Source: The World Bank, 2004.

# So Are Manufacturing Processes

## All Over the Map

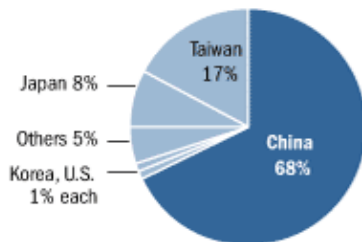
When a U.S. customer orders an H-P Pavilion laptop, the request travels all the way to China in just days. A look at the process, and China's increasing role not just as manufacturer, but supplier of more sophisticated laptop parts

### Outsourcing ratio for world's top laptop PC brands, 2004:



\*Dell takes care of final assembly in its factories.  
Source: Merrill Lynch

### World-wide laptop PC production by country, 2005:



Source: IDC

### Filling the order

- 1 Order placed online in the U.S.
- 2 Validated order transmitted to Taiwanese-owned Quanta plant in Shanghai
- 3 Laptop assembled from parts from China and all over the world
- 4 Computer shipments consolidated at Shanghai airport and flown freight to the U.S.
- 5 Individual laptops sent to customers

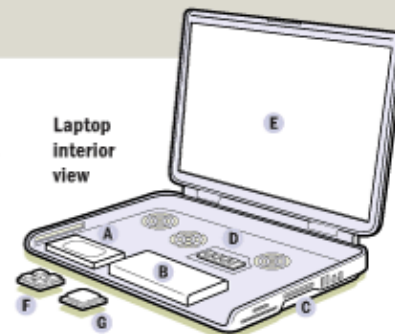
H-P Pavilion zd8000 laptop computer



### Putting it together

- |                                 |  |
|---------------------------------|--|
| <b>A Hard-disk drives</b>       | Japan, China, Singapore, U.S.            |
| <b>B Power supplies</b>         | China                                    |
| <b>C Magnesium casings</b>      | China                                    |
| <b>D Memory chips</b>           | S. Korea, Taiwan, U.S., Germany          |
| <b>E Liquid-crystal display</b> | S. Korea, Taiwan, Japan, China           |
| <b>F Microprocessors</b>        | United States                            |
| <b>G Graphics processors</b>    | Designed in U.S., Canada; made in Taiwan |

Note: List does not include every country that manufactures a given part.  
Sources: Hewlett-Packard; WSI research



# And Even Universities

---

## **Study Abroad - Singapore has courted top-tier schools:**

- **1998: French business school INSEAD**
  - Offers MBA, executive education
- **2000: University of Chicago**
  - Graduate School of Business opens a Singapore campus
- **2003: Johns Hopkins Singapore**
  - Operates as a full division of the university
- **2003: Duke**
  - Medical school agrees to open a school at the National University of Singapore
- **2005: MIT**
  - Grants engineering master's degrees in a joint venture with two Singaporean universities

# And this Trend Toward Interdependency will Accelerate

---

- **The Internet and silicon revolution will continue to break down communication and economic barriers**
  - Greater numbers of countries will participate in the world economy and financial markets
  - Integrated supply chain logistics of service & manufacturing industries will seamlessly cross national borders
    - As will distance education and technology transfer
- **Both global economic competition and global economic cooperation will intensify**



# And this Trend Toward Interdependency will Accelerate (continued)

---

- **Scope for national public policies with major economic impact will become more limited**
  - Can't afford to have costs out of line with competitor countries
  - Growing need to send domestic energy consumers and producers consistent market signals, and to integrate domestic energy security, environmental and economic objectives and policies
  - Driven toward greater policy and regulatory harmonization (lowest common denominator?)

# And this Trend Toward Interdependency will Accelerate (continued)

---

- **Supply and demand shocks will be transmitted more rapidly**

*Country* → *Global Market* → *Country*

- **Science and technology developments will accelerate and transcend high tech national borders**
  - But they are unlikely to “solve” energy and environmental problems any time soon

# Some Governments and Car Companies are Aiming for a Hydrogen Economy

- **Hydrogen may solve many problems:**

- Lowered, or even zero, carbon emissions
- Energy security
- Limited fossil fuels and uneven distribution



Source: Fuelcell.org

- **Many hurdles to overcome:**

- Lifetime of fuel cell
- Economic hydrogen production
- Lack of hydrogen infrastructure
- Sequestration of carbon if hydrogen derived from fossil fuels
- Unlikely to be cost competitive until at least mid 2020s



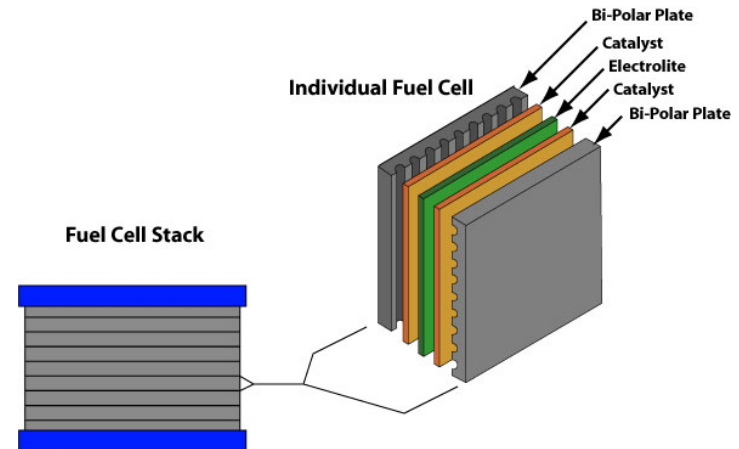
Source: GM

# Over Several Decades, Advanced Energy Technologies Could “Disrupt” The Current System

- **Nanotechnology has the potential to fundamentally change energy supply and demand**
- **Examples:**
  - Solid State Lighting Using “Quantum Dots” could cut power for lighting use by 50%
  - Ultra-high strength lightweight nanophase materials could improve car, airplane efficiency
  - Nanoparticles and Nanoarchitectures for Energy Conversion and Storage may offer solutions to low cost fuel cells and batteries.



*Lauren Rowher, SNL*



# Conclusions

---

- **Over the nearer term**

- Many uncertainties in oil and natural gas markets remain

- **Over the longer term**

- The world economy and its energy markets will become increasingly integrated and interdependent
- Energy use and carbon emissions will grow substantially, driven by the developing world, and mostly fueled by fossil energy
- The potential for oil and natural gas supply shocks will grow, as will the economic transmission of those shocks
- Oil and natural gas price instability will increase
- Major new energy technology platforms that transform economies and energy could emerge

# Conclusions (continued)

---

- **At the same time**
  - Both economic competition and cooperation will intensify
  - Scope for national public policies with major economic impact will become increasingly limited
  - Need for clear domestic consumer-producer energy price signals and consistent energy security, environmental and economic objectives and policies will grow
  - Pressure for policy and regulatory harmonization will increase, as will requirements for decision-making speed, and the cost of mistakes will grow

# Conclusions (continued)

---

- **International flexibility, cooperation and partnering on many fronts, including public policy and science & technology investment, will be critical to**
  - Avoid bumps in the road
  - Support national political economic security
  - Improve the health and well being of the developing world
  - Provide a foundation for global and regional prosperity and environmental sustainability