

IAEE STRATEGIC PLAN 2015 – 2017

Vision

The International Association for Energy Economics (IAEE) is the leading international professional association in energy economics and related disciplines.

IAEE's Mission Statement

The International Association for Energy Economics is an independent, non-profit, global membership organization for business, government, academic and other professionals concerned with energy and related issues in the international community. We advance the knowledge, understanding and application of economics across all aspects of energy and foster communication amongst energy-concerned professionals.

We facilitate

- ← Worldwide information flow and exchange of ideas on energy issues
- ← High quality research
- ← Development and education of students and energy professionals

We accomplish this through

- ← Providing leading edge publications and electronic media
- ← Organizing international and regional conferences
- ← Building networks of energy-concerned professionals

MEMBERSHIP

Membership objective: Membership growth, especially in countries or categories where the Association currently has too few members. However, growth in number of members should not come at the expense of maintaining a balance of academic, industry and government professionals as members, or of providing valuable products and services sufficient to retain the loyalty and enthusiasm of current members.

Strategy 1: *Grow IAEE membership in new regions.*

Strategy 2: *Grow institutional and individual industry and government membership categories.*

Strategy 3: *Retain more existing members.*

COMMUNICATIONS

Communications objective: Increase awareness of IAEE programs and benefits within the membership, and in business, academia, and government organizations, the press and the public at large.

Strategy 1: *Keep the IAEE website fresh, innovative and useful.*

Strategy 2: *Enhance communications and interactions across Affiliates*

CONFERENCES

Conference objective: IAEE conferences will reflect the Association's vision and mission statement, and sustain, or preferably enhance, the quality of the IAEE brand. The IAEE Council and VP Conferences can play a stronger role by transmitting information about successful initiatives and practices from one affiliate conference to another. Conferences are also an appropriate venue for at least two face to face Council meetings each year.

Strategy 1: *Strengthen the established IAEE conferences (International Conference and Regional Conferences), with a view to improving quality and relevance to members.*

Strategy 2: *Consider establishing Regional conferences in new regions and developing alternative conference concepts in the form of seminars or workshops, where and when appropriate.*

ACADEMIC AFFAIRS

Academic affairs objective: Review IAEE programs and activities to ensure that they continue to serve the interests of the academic (faculty and student) members of IAEE. This will involve working with VP Communications on assessing resources provided to academic members on the IAEE web site, VP Conferences to coordinate student awards and scholarship programs at IAEE conferences, the student member serving on IAEE Council to promote the interests of student members of IAEE, and VP Publications to enhance the reputation of IAEE publications in the academic community.

Strategy 1: *Work with VP Communications to enhance resources relevant to teaching energy economics that are made available to members of IAEE on the IAEE web site*

Strategy 2: *Investigate establishing different types of meetings of particular relevance to academic members, such as an IAEE Summer School that rotates across regions in different years. This would involve several days of intensive courses for 30-40 advanced year PhD students focusing on a specific topic. To be consistent with IAEE policy,*

however, this should not involve IAEE endorsement of an existing educational program or institution.

Strategy 3: *Investigate a program to facilitate the exchange of energy economics students between countries.*

PUBLICATIONS

Publications objective: IAEE publications will reflect the Association's vision and mission statement and enhance its reputation.

Strategy 1: *Strengthen the ISI Ranking of IAEE Journals.*

Strategy 2: *Increase the value of IAEE Journals to as many members as possible without compromising journal quality.*

Strategy 3: *Reduce the time lag between article submission and acceptance in IAEE journals*

Strategy 4: *Institute safeguards against plagiarism in IAEE journal articles*

Strategy 5: *Institute a procedure of benchmarking the performance of IAEE journals*

Strategy 6: *Create greater value from the Conference Proceedings*