

Associazione Italiana Economisti dell'Energia, Sezione Giovani (AIEE-G)

Report of activities 2012-2013

By Alberto Pincherle

Structure of AIEE-G

Alberto Pincherle – President

Francesco Andreotti – VP

Dafne Laurelli – General Secretary

Francesco Marghella – Marketing, Communication, Development

Main activities

During this last year, AIEE-G has organized two Student Cocktails (June 15th, 2012 and September 28th, 2012). The aim of these events being to meet all together in a more relaxed environment so as to freely make acquaintance and friendship, and discuss of energy themes. The events are organized as following: a theme and an external senior guest are invited, a short presentation of the theme is made, an open discussion follows, a leisure activity is performed by a professional teacher.

Both the events had media partners (Staffetta Quotidiana, leading Italian daily energy newspaper) and were announced to the press, AIEE-G mailing list, personal mailing, Facebook AIEE-G Blog, Alumni Master Mea LinkedIn Group (AIEE's Master), AIEE-G LinkedIn Group.

Each participant pays to participate (no external sponsor): participation include food and one drink (non alcoholic or mildly alcoholic).

The first event saw a young, though experienced journalist from Staffetta Quotidiana (SQ) present the current competition situation between electricity produced by RES and by natural gas. A Tango lesson and "milonga" followed. This event was followed by approx. 50 persons, together with participants of AIEE Master and another Master on Environment. All indicated that they appreciated the event. We had although two problems: beginning was set at 19.00 (Friday) but people mostly came at 20.00, the program had to be slightly adapted.

The second event saw an external figure (a previous sponsor of IAEE Venice Event) present a theme through an interview of a SQ young journalist ("how to communicate corporate sustainability?". The attendance was however less than the previous time (20+ participants). A traditional Italian dance was performed (Pizzica) by an invited external teacher.

A third Cocktail and Tango exhibition and dance followed at Venice.... but you already know!

New initiatives

Another cocktail, due to the huge organizing effort and diminishing return, is unlikely in the short term. The formula should be revised and maybe a sponsor, with the capacity to attract students due to the possibility of being eventually employed, should be sought.

New activities regard:

- a possible Twitter service, organized by Francesco Marghella and AIEE, together maybe with Staffetta Quotidiana initiative (it is currently being evaluated and we'll see before if an AIEE concurrent, WEC, just launched initiative, will work),

- and other activities are in the pipeline.